



Blue Ribbon Committee for the Rehabilitation of Clear Lake

Socioeconomic Subcommittee

3:30 – 5:00 pm

August 6, 2020

Meeting Summary #1

Attendees:

Attendees are listed In Attachment A.

Action Items:

1. Subcommittee members may:
 - a. Review the [Committee Website](#) and the [2019 Recommendations Report](#) for more information about the Blue Ribbon Committee effort
 - b. [Opt in to the Clear Lake notifications list](#) (very low volume) if they did not do so during the meeting and standby for updates about 2020 Recommendations
 - c. Contact s.carrillo-mandel@csus.edu to recommend potential Subcommittee members, particularly those knowledgeable about socioeconomic and fire recovery, or recreation on the lake, including fishing/bait and tackle
 - d. Contribute to CRC's Clear Lake area research and resource development by reaching out to Bernadette Austin (braustin@ucdavis.edu) and Clare Cannon (ccannon@ucdavis.edu)
 - Review the CRC [draft Socioeconomic Report](#) and provide feedback
 - Learn more about/volunteer for co-authorship of sections of the Socioeconomic Report
 - Review the [CRC Clear Lake resource list](#) and suggest any additional materials
 - Recommend individuals for the CRC to interview about socioeconomic conditions in the Clear Lake area
 - Identify examples of promising practices in community economic development
 - Share best practices in disaster recovery (both socioeconomic and fire-related)
 - Identify desired socioeconomic resources for Tribal partners (CRC's Tribal Engagement survey can be found [here](#))
2. Brock Falkenberg, Lake County Office of Education, will reach out to Deans Cirilo Cortez, Woodland Community College, and Amanda Xu, Mendocino Community College, to identify community college representatives for the Subcommittee, and coordinate with Subcommittee Co-chair Wilda Shock
3. The Center for Regional Change (CRC) will:
 - a. Share with the Subcommittee their draft Socioeconomic Report for review
 - b. Follow up with Subcommittee members who reached out in the meeting to coordinate information, including Carolyn Holladay, Lake County Health Department

4. Sacramento State's Consensus and Collaboration Program (CCP) will:
 - a. Update the affiliation information for Monica Rosenthal and Amanda Martin in the Subcommittee roster
 - b. Coordinate with Subcommittee Co-Chairs regarding how best to engage recommended entities in the Subcommittee, whether through membership or other means
 - c. Send the draft Summary of the August 6th meeting to the Subcommittee, and post it to the Committee's Website

Welcome and Introductions

Sophie Carrillo-Mandel (Facilitator), Sacramento State Consensus and Collaboration Program (CCP), opened the first meeting of the Socioeconomic Subcommittee of the Blue Ribbon Committee for the Rehabilitation of Clear Lake (Committee) via teleconference. A recording of the meeting can be found [here](#) and meeting materials, including the agenda and presentations will be posted on [the Committee website](#). The Facilitator reviewed the agenda for the primarily informational meeting, and introduced Committee members Terre Logsdon, Scotts Valley Band of Pomo Indians, and Wilda Shock, Lake County Economic Development Corporation (EDC), as the Subcommittee co-chairs.

Ms. Logsdon welcomed the participants and expressed appreciation for their attendance. She shared that she sees this Subcommittee as the merging of her two responsibilities representing the Scotts Valley Band on the Committee as their Environmental Director, and as an appointee to the City of Lakeport Economic Development Advisory Committee (LEDAC). She shared her vision for the Subcommittee, saying "we need to work at a community scale to ensure that our economic aspirations do not outrun what is ecologically sound in Lake County, while simultaneously contributing to community improvement and local job creation."

Ms. Shock shared that when the Committee first formed she was president of the EDC, and now chairs the LEDAC. She expressed gratitude to everyone who has accepted the invitation to participate in the Subcommittee and their willingness to network and communicate with their organizations in order to contribute to the rehabilitation of Clear Lake.

Participants introduced themselves, a full list of attendees can be found in Attachment A. Two participants provided updates to their affiliation information. Amanda Martin informed the group that New Paradigm College, which was listed as her affiliation in the Subcommittee roster, has halted all programming and that her appropriate affiliation is with Manda Coventures. Monica Rosenthal noted that her current affiliations for the purposes of the Subcommittee include the EDC Board and the County Fair Board. CCP will update that information in the Subcommittee roster (see Action Item 4a).

Orientation to the Committee and Subcommittee

To open the Orientation portion of the agenda, participants responded to a poll to indicate their level of knowledge about the Committee before joining the Subcommittee. The results of the poll are below; there was a range of knowledge about the Committee, though most participants had engaged with the Committee effort in some way.

How familiar are you with the Blue Ribbon Committee for the Rehabilitation of Clear Lake?	Vote (out of 14)
I have attended multiple Committee meetings	3
I have attended a few meetings, or engaged in some other way	6
I had heard of the Committee before being invited to the Subcommittee, but had not engaged	2
The information I received from Terre or Wilda in June was the first I had heard of the Committee	2
Other (please provide your answer in the chat)	1

Comment to expand on “other” response:

- I've followed the inception and progress, visited the website, read the reports.

Blue Ribbon Committee

The Facilitator reviewed the Committee background and purpose, membership, and 2019 Recommendations to the State governor and legislature. She explained that the Committee was established by Assembly Bill (AB) 707 (Aguiar-Curry, 2017), which entailed the following:

- Specifies membership
- Finds that water quality and environmental conditions in Clear Lake negatively impact the public health, environmental, and socioeconomic welfare of Lake County
- Requires the Committee to develop detailed recommendations to clean up the Lake for environmental gains that will also increase its regional prominence for recreation and economic development
- Requires the Committee to submit an annual report to the Legislature and Governor on or before January 1

The Facilitator emphasized that the purpose of the Committee is to improve the environmental quality of the lake, which will in turn have socioeconomic benefits. The scope of a socioeconomic Subcommittee can become broad, but this group’s work must always come back to improving the condition of the lake.

The five 2019 Recommendations amounted to a \$5.5 million request for funding in the State budget to implement the following:

- Distributed hydrologic model of the upper watershed
- Comprehensive monitoring plan for the upper watershed
- Bathymetric survey
- Review the implementation and efficacy of existing programs/regulations/Best Management Practices (BMPs)
- Assessment of public attitudes and behaviors impacting water quality

The Facilitator explained that the 2019 Recommendations focus on information gathering to determine where and why water quality issues occur in Clear Lake, and that the intention is for future recommendations to utilize this science to identify specific projects or management activities to improve environmental conditions in the Lake. She acknowledged that research and assessments are unlikely to have socioeconomic impacts, and so feedback from this subcommittee will likely be more important for later recommendations that may entail policy changes or physical developments.

The Committee submitted the Recommendations report to the governor and legislature in January 2020, but after the onset of the COVID-19 pandemic, the 2020 State budget was dedicated entirely to pandemic and wildfire response and prevention. As such, implementation of 2019 Committee recommendations is delayed until new funding sources are identified and appropriated. . The CCP Facilitation team is working with Committee chair Eric Sklar, California Fish and Game Commission, to explore additional funding options (such as grants or federal programs) and the Committee continues to meet to develop implementation plans for the recommendations when funding becomes available.

Subcommittees

The Facilitator described the three Subcommittees for the Rehabilitation of Clear Lake: the Technical Subcommittee convened in 2019, the Socioeconomic Subcommittee, and the Cultural Resources & Traditional Ecological Knowledge (TEK) Subcommittee in the process of forming. She articulated the Subcommittees' charge and reviewed when the Subcommittees' activities will likely fall in the Committee's annual cycle of recommendation review and report submittal. Socioeconomic Subcommittee responsibilities include:

- Develop recommendations specific to socioeconomics to alleviate the conditions identified in AB 707
- Review recommendations developed by other subcommittees to ensure those recommendations do not adversely impact socioeconomics
- Provide a venue for academics, local business leaders, and stakeholders with economic or social science expertise to hold in depth discussions on socioeconomic issues affecting Clear Lake
- Review technical recommendations at a greater level of detail than may be possible during formal quarterly Committee meetings
- Coordinate with existing research and other socioeconomic efforts throughout the Basin to minimize study/scope overlap
- Answer specific socioeconomic questions as they arise at the direction of Committee members and develop action-oriented recommendations for consideration by the full Committee

The Facilitator explained that all of the Subcommittees are ad hoc, advisory, and represent connection to a network of people knowledgeable about the topic at hand.

The Facilitator explained that because the Committee is still waiting to hear back regarding funding for the Committee-approved 2019 Recommendations, and the Committee is holding off on developing new recommendations until funding sources are determined, there are not 2020 Recommendations for the

Subcommittee to review at this time. In the meantime, Subcommittee members are invited to familiarize themselves further with the Committee effort by reviewing the website and the 2019 Recommendations Report (see Action Item 1a). The facilitation team will continue to work with Ms. Logsdon and Ms. Shock as Subcommittee leadership to bring information or requests from the Committee to the Subcommittee, as needed. The Facilitator provided an opportunity to sign up for the Clear Lake listserv that delivers Committee updates and meeting announcements (see Action Item 1b).

Orientation to UC Davis Center for Regional Change (CRC) Research

Bernadette Austin and Clare Cannon, CRC, provided an overview of their work in the Clear Lake area to develop a baseline socio-economic analysis and community and Tribal engagement around strategies to improve the community vitality of the region.

Ms. Austin explained that CRC has nearly completed their socioeconomic analysis, a compilation of data to form a geographical and demographic baseline for understanding the Clear Lake area community. CRC will share the draft Socioeconomic Report with the Subcommittee for their review and feedback (see Action Items 3a, 1d). Ms. Austin offered the Subcommittee members the opportunity to co-author sections of the socioeconomic report as knowledgeable local perspectives (see Action Item 1d).

For the Community Economic Development Strategy, CRC is aiming to build on the research in infrastructure improvements that Subcommittee member Robert Eyler completed under contract with Lake County in 2018. CRC is completing interviews with local community members and welcome suggestions from the Subcommittee for final interviewees (see Action Item 1d). CRC's Community Economic Development Strategy may address promising practices for recovery from natural and economic disasters, but CRC will look to community leaders, including members of the Socioeconomic Subcommittee, to identify what local priorities are for an Economic Development Strategy.

For their Tribal Engagement Strategy, Dr. Cannon and colleague Anne Visser have held preliminary conversations with Tribal leaders, developed a stakeholder survey targeted at Tribes, and are in the process of developing a list of resources that may be of benefit to Clear Lake Tribal Communities. Ms. Austin noted that in gathering the socioeconomic data, CRC found that data regarding rural communities, and Tribes in particular, is sparse, which presents an opportunity to fill that gap. Before the COVID-19 pandemic, CRC intended to host a convening of interested Tribal members, but Dr. Cannon noted that CRC is currently seeking to determine what meaningful Tribal engagement looks like in the era of COVID-19.

The CRC team provided Subcommittee members additional opportunities to contribute to CRC's research, including the following (see Action Item 1d):

- Identify examples of promising practices in community economic development
- Share best practices in disaster recovery (both socioeconomic and fire-related)
- Identify desired socioeconomic resources for Tribal partners (CRC's Tribal Engagement survey can be found [here](#))
- Review the [CRC Clear Lake resource list](#) and suggest any additional materials to include

Carolyn Holladay, Lake County Public Health Department, offered to review CRC's materials to compare them to the Health Department's information and offer feedback or additional resources. Ms. Austin noted that several additional participants contacted her privately during the meeting offering feedback (see Action Item 3b).

Discussion: Opportunities for Collaboration and Networking

The Facilitator posed the following questions for discussion by the Subcommittee:

- Are there other efforts around the lake that the Committee should know about?
- Are there additional recommendations for Subcommittee members?
- What are additional opportunities for local collaboration regarding socioeconomics?
- What other funding opportunities are there for future Recommendations?

Ms. Logsdon specifically requested recommendations for additional Subcommittee members to represent recovery. She noted that she and Ms. Shock invited Fire Chief Willie Sapeta to join the Subcommittee but this is a very busy time for his department. Ms. Shock requested suggestions for a representative that makes their living on the lake, such as fishing guides or bait and tackle shops. She noted that now is also a busy time for those businesses.

Subcommittee members responded in the following categories:

Suggestions for Subcommittee membership

- Chambers of Commerce representatives for the County and Cities
- Recovery representatives:
 - Kevin or Valerie Cox with Hope City
 - Jennifer Strong with Lake Area Rotary Clubs Association
 - Melissa Reece with Catholic Charities; she has distributed food during the pandemic and has coordinated shelter during emergency evacuations
- Terry Knight for Recreation

Opportunities for Collaboration

- Clear Lake Environmental Research Center (CLERC) has been working with the Cobb Area Council on the Risk Reduction Authority. CLERC received two large CalFire grants for forest health and fire reduction, totaling close to \$7 million and will be rolling out a number of community programs. Contact Will Evans for more information.
- Lake County Office of Education is interested in developing online opportunities for students to engage in lake science, socioeconomic development, or civics education through this effort.
- Cobb Area council received a \$200,000 grant last fall for long-term disaster recovery and economic development. That work will be an overlay for their strategic plan for economic development and fire resiliency.

Questions

- Has CLERC been involved with the Committee effort?

Response: CLERC does not sit on the Committee or Subcommittees, but Carolyn Ruttan and Will Evans have attended Committee meetings.

Ms. Shock noted that she has reached out to Amanda Xu, Mendocino College Dean of Centers, who will contact the new Dean of Woodland Community College to identify a faculty member from one or both of the campuses to sit on the Subcommittee. Brock Falkenberg, Lake County Department of Education, volunteered to follow up with both deans about representation on the Subcommittee (see Action Item 2) and ways to involve students in the Rehabilitation of Clear Lake effort.

CCP will coordinate with the Subcommittee Co-Chairs regarding how best to follow up on the Subcommittee's recommendations (see Action Item 4b). Subcommittee members are invited to send further suggestions to the Facilitator at s.carrillo-mandel@csus.edu (see Action Item 1c).

Action Item Review and Next Steps

Ms. Shock thanked the CCP facilitation team and the CRC researchers for the work they have done to make this Subcommittee possible. She expressed further gratitude to the Subcommittee members, saying that the Subcommittee is still evolving but the participants' contributions to the process will be greatly appreciated. Ms. Logsdon thanked the members for their participation, expressing her expectation that excellent work will come out of the Subcommittee and the Blue Ribbon Committee process.

The Facilitator said that in assessment interviews CCP conducted at the beginning of the Blue Ribbon Committee process, many stakeholders shared that though several attempts to rehabilitate the lake have begun and dissolved in the past, stakeholders recognized that the Blue Ribbon Committee is the first time there has been a legislative mandate behind the effort. The Committee hopes to make real change in the region, and that will be thanks to the contributions of local leaders like those in the Socioeconomic Subcommittee. She thanked everyone for their participation, committed to sending the action items and meeting Summary to the group (see Action Item 4c), and closed the meeting.

Adjourn

ATTACHMENT A: Roster of Participants

Name	Organization
Terre Logsdon, Subcommittee Co-Chair	Scotts Valley Band of Pomo Indians, Blue Ribbon Committee
Wilda Shock, Subcommittee Co-Chair	Lake County Economic Development Corporation (EDC), Blue Ribbon Committee
Amanda Martin	Manda CoVentures
Lisa Wilson	Clear Lake Campground and City of Clearlake Planning Commission
Jessica Pyska	Cobb Area Council
Rob Eyer	Economic Forensics and Analytics, Inc.
Susan Jen	Health Leadership Network
Michelle Scully	Lake County Deputy CAO, EDC Board, Tourism Improvement District Board
Monica Rosenthal	Lake County EDC, Lake County Fair
Carolyn Holladay	Lake County Health Services
Gary Pace	Lake County Health Services
Brock Falkenberg	Lake County Office of Education
Ernesto Padilla	Lake County Tribal Health Consortium
TeMashio Anderson	Mendocino Community College
Bernadette Austin	UC Davis Center for Regional Change (CRC)
Clare Cannon	UC Davis CRC
Gavin Pauley	US Environmental Protection Agency
Stacey Caico	Workforce Alliance of the North Bay
Sophie Carrillo-Mandel	Sacramento State Consensus and Collaboration Program (CCP)
Cristina Murillo-Barrick	CCP