

Dear Sam et al,

Wilda and I discussed at length participation and structure of an Economic Development/Socioeconomic Subcommittee this morning. We reviewed our emailed discussions yesterday, as well as the original text of AB 707 and focused on this under 22085 (3)(e) as the basis for that subcommittee:

“...The committee will spearhead activities aimed at cleaning up the lake for environmental gains that will revitalize its regional significance so that it may once again be used for recreational purposes, thus creating jobs and inciting new economic development.”

Therefore, we recommend a Socioeconomic Subcommittee consisting of two (2) Blue Ribbon Committee (BRC) members with one expert from each of five areas that can address the above intent, for a subcommittee consisting of seven (7) members.

The five areas with recommended subcommittee lead for each focus area are:

- Recreation:** Brandon Disney, Disney Water Sports,
- Job Creation:** Stacey Caico, Business Outreach, Workforce Alliance of the North Bay
- Health:** Dr. Karen Tait, retired Lake County Health Officer
- Education:** Brock Falkenberg, Superintendent, Lake County Office of Education
- Regional:** Monica Rosenthal, Lake EDC and WANB

With the assistance of Keith Taylor, each of the focus area leads will convene representatives in that field for a focus group that will inform and give feedback to the subcommittee, who in turn will then report to the entire BRC. The entire seven-member subcommittee will work with Keith to develop the format of the focus groups.

Recommendations for participation in a focus area group is as follows. Each lead, who is an expert in that particular area, may also have other recommendations.

Recreation	Job Creation	Health	Education	Regional
Fishing Guides	Resorts, Lodging, & Restaurants	Public Health	Migrant Education	Community Colleges (2)
Boat/Kayak Rentals	CareerPoint Lake/MPIC	Area Agency on Aging	Lake County Office of Education	Lake County EDC
Public Lands (Federal, State, County, Cities)	Workforce Development; West SBDC	Clinics, Hospitals, Tribal Health	Each Local School District (6)	Surrounding Tourism & Marketing Boards/ Commissions
Stores: Bait & Tackle, Gun		Health Leadership Network	Healthy Start Collaborative	CareerPoint LAKE WANB
Konocti Harbor Resort		Tribal TANF		MPIC
		Senior Centers		EDFC (Mendo Co)
				League of CA Cities
				RCRC

				City & Tribal Council Representatives (Mireya Turner, Stacey Mattina, Alan Flora)
				Toni Scully
				LC Winegrape Commission
				LC Winery Association
				TID Board member
				Harbin Hot Springs