

PRESENTED BY:





Your Delta Your Voice Environmental Justice Community Survey

December 6 Tribal Informational Meeting



Goal of "Your Delta Your Voice" Survey

- 1. Gather information from disadvantaged communities in Delta region, about how they work, live, recreate, and experience the Delta
- 2. Understand how the community values and uses natural, economic, and social resources

The survey also:

- Inform proposed Delta Conveyance environmental review and planning process, particularly the environmental justice chapter of the CEQA Environmental Impact Report
- 2. Increase disadvantaged community awareness of proposed Delta Conveyance Project
- 3. Increase Delta region disadvantaged community members interests' in participating in public engagement activities
- 4. Focus on historically burdened, underrepresented, and low-income communities

Survey Questions

Delta Welcome and **Special Places Priorities** Community **Demographics** Overview using Map Needs What respondents like best and have Zip code concerns about in the Delta region What's important Purpose to you? **Economic wellbeing** and identifying social services Language What respondents do in the Delta's Historic and cultural natural areas and sites (some water ways. Some education Opinions on concerns and Other special places Email (anonymous) benefits of the Delta Conveyance Project

Outreach Approaches

Increase overall visibility and survey participation

Inclusive Survey Text

Short, interactive, engaging

Extensive Social Media Outreach

Increase participation by disadvantaged Delta residents or workers Worked with community organizations and networks (about 40 took action)

Direct outreach to foodbanks, schools, post offices

Postcards to people with low internet bandwidth

Increase participation from limited English
Speakers

Materials available in English, Spanish, and Chinese

Advertised Survey on Spanish Language Electronic Media Community leaders encouraged networks to participate

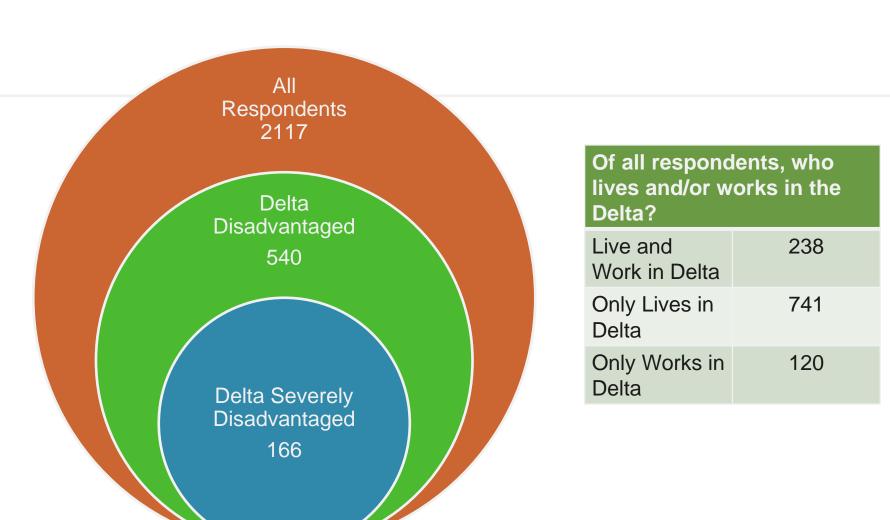
Increase participation from those who had limited access to internet

Designed survey for smartphones

Direct outreach to foodbanks, schools, post offices and by postcard

Hotline

Respondents Economic and Demographic Characteristics

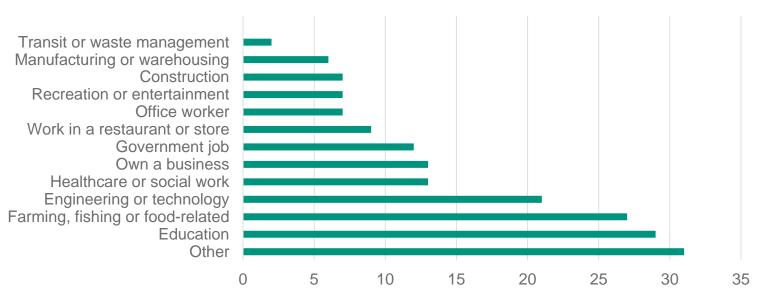


Delta Disadvantaged Community Respondent Characteristics

Ethnicity	# Respondents
African American	20
Asian or Pacific Islander	106
Latino/Hispanic	86
Mixed Heritage	68
Native American	19
Other	51
White	182
Did not provide ethnicity	8
Total	540

Languages	# Respondents
English	433
Chinese	66
Spanish	18
Tagalog	4
Other	14
Did not provide primary spoken language	5
Total	540

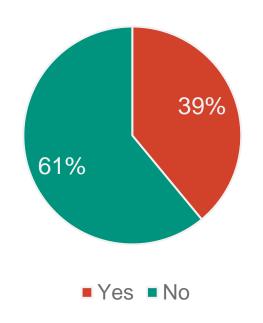
Respondents Work In Education, Farming, Fishing, Food Production, Engineering and Technology



■ Disadvantaged Respondents Who Work or Normally Work in the Delta

Survey Reached <u>Disadvantaged</u> Communities Who Had Never Participated in Delta Conveyance Public Input Process

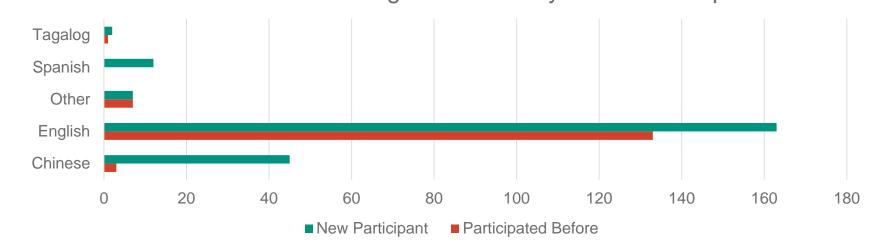
Of the 375 disadvantaged community members who responded, 145 said no, they had never participated in a public process related to a Delta tunnel proposal.



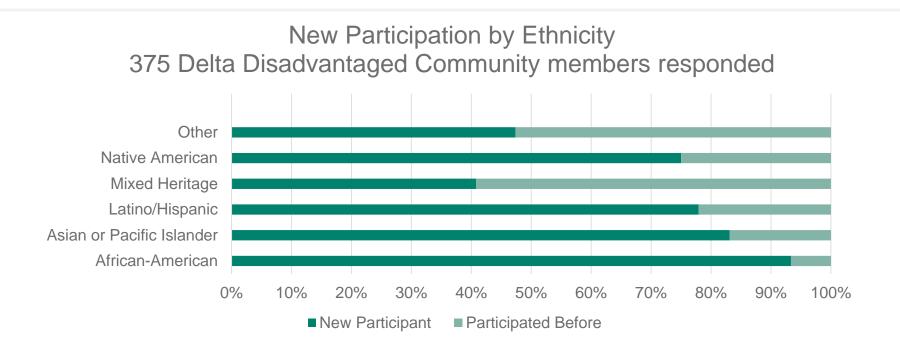
Survey Reached Participants Who Had Never Participated in Delta Conveyance Input Process

Have you ever participated in a public process related to a Delta tunnel proposal?

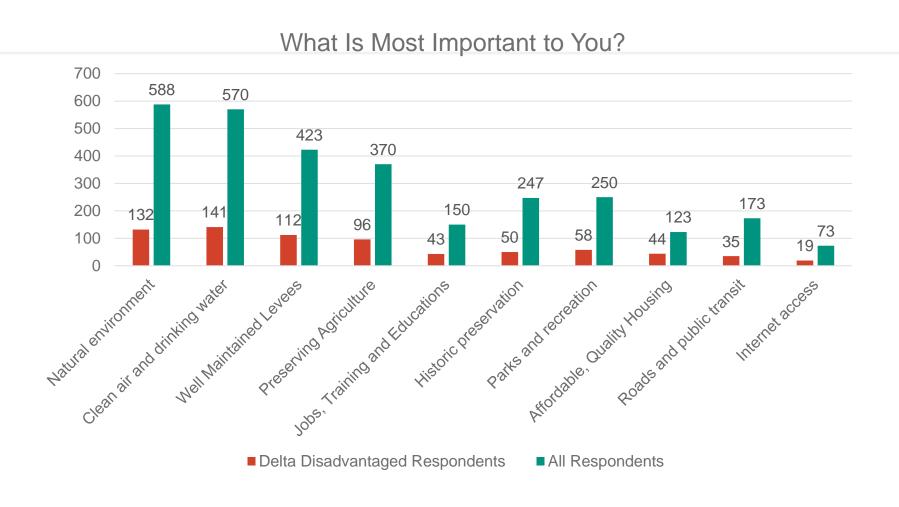
370 Delta Disadvantaged Community members responded



Survey Reached New Hispanic, Native American Asian/Pacific Islander and African American Participants

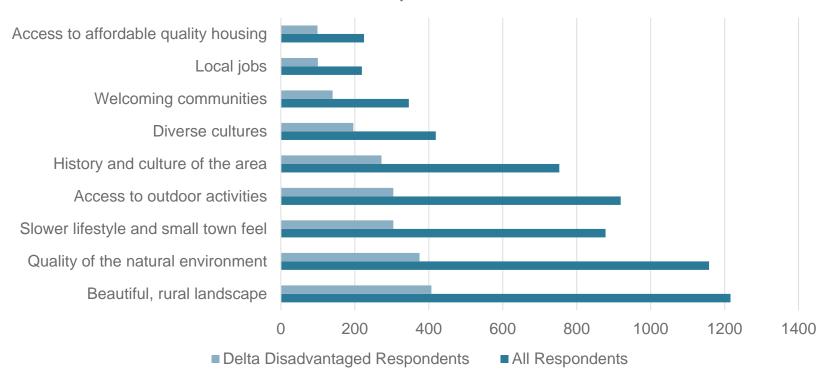


Respondents Ranked Natural Environment, Clean Air and Drinking Water, Wildlife, Fish and Bird Habitat Very Highly



Respondents Value Beautiful Rural Landscape, Natural Environment, Access to Outdoor Activities, Slower Lifestyle, and Small Town Feel

What do you like best about the Delta? All Respondents and Delta Disadvantaged Respondents Gave Same Top 5 Responses

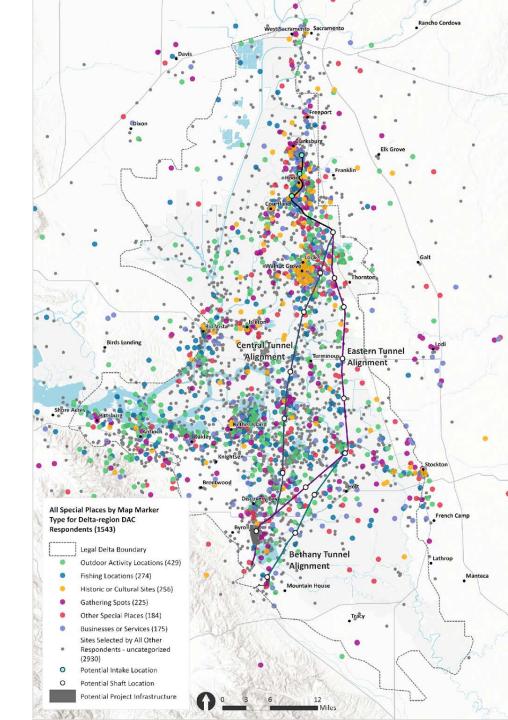


Respondents Worry About Drinking Water Quality, Levee Maintenance and Flooding, and the Quality of the Natural Environment

1427 People Responded With Concerns, including 512
Delta Disadvantaged Respondents



Map Markers of Special Places



Respondents Identified Outdoor Activities, Fishing Spots, Historic and Cultural Sites As Special Places on Map

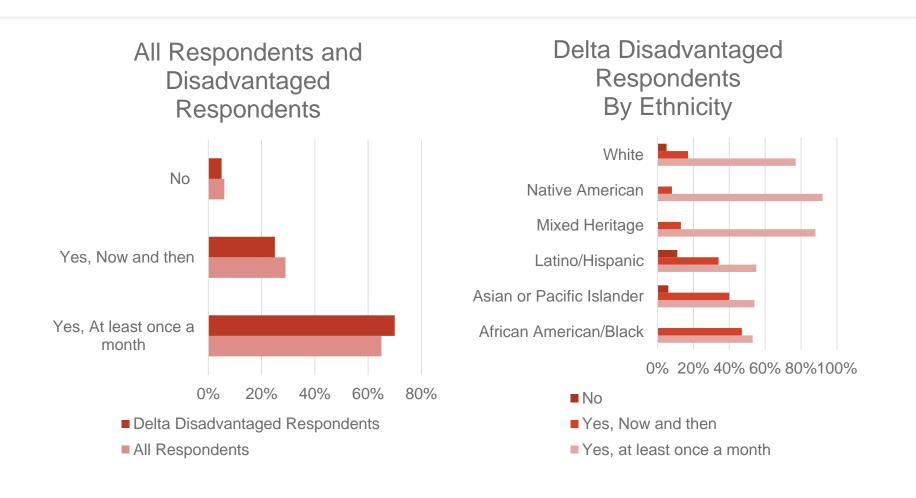
Of all map markers:

- Outdoor Activities: 28%
- Fishing Spots: 18%
- Historic & Cultural Sites: 17%
- Gathering Places: 15%
- Businesses & Services: 12%

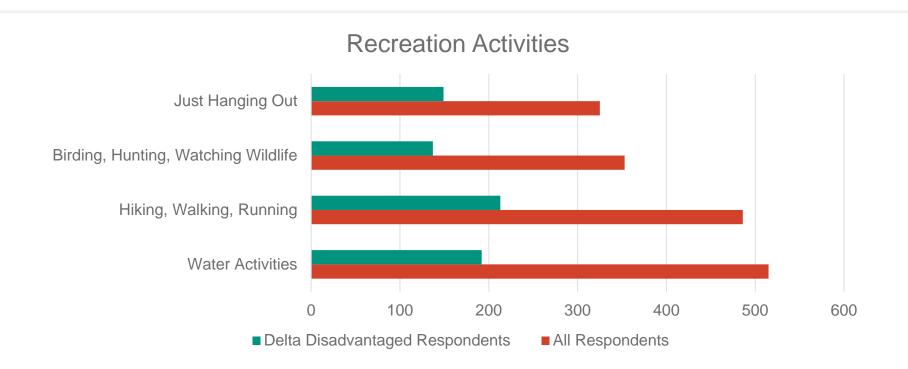
"Locke is an amazing historic town not like any other in the U.S. which was built by the Chinese for the Chinese."

- 90% eat fish 4 or more times per week (of those who responded)
- Locke was marked in 41% of Historic and cultural sites
- 96% Delta Disadvantaged respondents marked Historic & Cultural sites which need improvement
- Combined marinas and restaurants or restaurants otherwise on the water – were marked as popular destinations for gathering and marked as appreciated local businesses.

Respondents Frequently Spend Time on Delta Waterways and Natural Areas



Respondents Spend Their Time in the Delta in Water Activities, Hiking, Walking, Running, Watching Wildlife, and Just Hanging Out



Respondents Said the Delta Needs...

- Social Services
- Homeless services
- Affordable quality housing
- Children and teen programs
- Outdoor recreation

Respondents Say They Do Not Know Enough to Have a Strong Opinion About the Delta Conveyance Project

- 95% of Delta Disadvantaged Respondents said they did not know enough to have a strong opinion at this time.
- Throughout the survey, respondents expressed their opposition to the project, including 71% of Delta Disadvantaged Respondents who commented that there are no benefits from the project.
- 11% of Delta Disadvantaged Respondents who commented thought the Delta Conveyance Project might provide training opportunities and could improve the natural environment.

We Learned Important EJ Outreach Lessons

- Translating Survey into Chinese and Spanish was helpful for survey participation. Many of these respondents had never participated in any Delta outreach.
- Developing relationships with community leaders and community organizations was crucial to outreach. We believe that community leaders increased response rate because their networks trusted their message that the survey was important.
- Thinking about where EJ respondents would be, and reaching out to them in those places also dramatically increased participation.
- Using a platform, Metroquest, that could be accessed on cell phones and on the internet increased participation.