



Strategic Plan Development: Discussion of Goals and Objectives

Introduction

Commission staff is working with Commissioners to develop a five-year strategic plan that will take effect in 2025. In March of 2024, Commission staff solicited feedback from Commissioners via a questionnaire on key topics for the strategic plan. The questionnaire included questions on the following topics:

- Strengths/Weaknesses/Opportunities/Threats (SWOT) analysis
- The Commission's mission and vision statements
- The Commission's statutory responsibilities
- Options for supporting the Department of Water Resources' strategic plan (as presented at the January 2024 meeting)
- Current issues in water policy, planning, and management
- Justice, Equity, Diversity, and Inclusion

Commission staff will provide a synopsis of the results of the key topics questionnaire with the intent of seeking Commissioner and public feedback on the Commission's strategic direction. Commission staff will bring draft goals and objectives to the May meeting.

Background

In its 2020 Strategic Plan, the Commission committed to reviewing and updating the plan "every five years to evaluate the effectiveness of Commission activities and to ensure that the Commission focuses on current and important California water issues." Commission staff has mapped out a workplan to honor this commitment, proposing that, in the coming months, the Commission:

- Define and discuss key topics related to its strategic planning.
- Develop draft strategic goals and objectives.
- Seek outside input on its strategic goals and objectives.
- Develop draft metrics to assess progress toward achieving its strategic goals and objectives.
- Draft and adopt a revised strategic plan covering activities during 2025 through 2029.

The California Water Commission last updated its [strategic plan](#) in 2020. The 2020 Strategic Plan included a new mission statement and five goals, summarized below.

1. Serve as a primary public forum for the discussion of improving water management policy.
2. Carry out its statutory responsibilities associated with the State Water Project.
3. Carry out its statutory authorities associated with the Department of Water Resources.
4. Carry out its statutory responsibilities for the Proposition 1 Water Storage Investment Program.
5. Determine whether there is a need to reactivate its role of advocating for federal funding for flood risk reduction.

The Commission continues to successfully carry out the first four of its goals and has begun exploring the fifth goal. Three of the goals above are related to the Commission's statutory authorities and responsibilities, which the Commission must continue to fulfill.

Agenda Item: 12

Meeting Date: April 17, 2024

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Meeting Overview

At this meeting, Assistant Executive Officer Laura Jensen will present to the Commission a synopsis of key topics and next steps in the strategic plan development process. The Commission will have an opportunity to provide input and direction on key topics and next steps.

This is an informational item.

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