

CALIFORNIA
MUSEUM
GRANT
PROGRAM
PUBLIC
HEARING



AGENDA

- Available Funding
- Eligible Applicants
- Eligible Projects
- Other Requirements
- Selection Process



AVAILABLE FUNDING

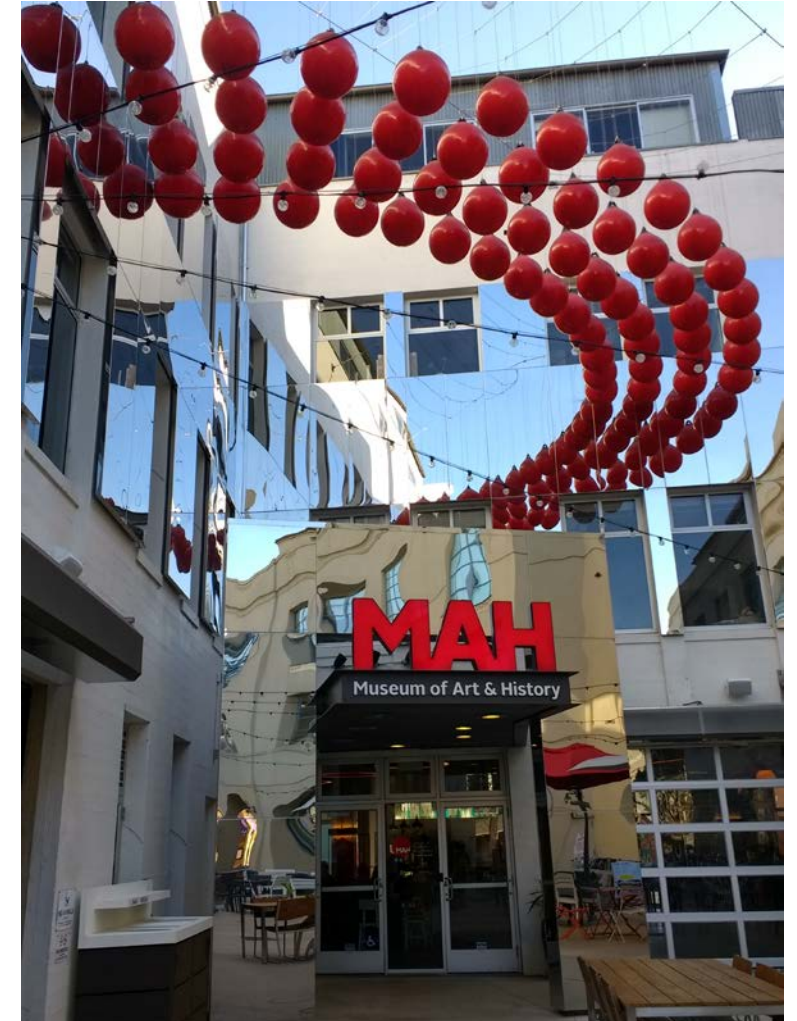
- \$1 million for competitive grants
- Snoopy license plate sales
- Request from \$50,000 to \$250,000
- Biennial program
- Recommendations to CCHE Board



ELIGIBLE APPLICANTS



- Public Agencies
- Nonprofit Organizations



ELIGIBLE PROJECTS

- Small capital projects
- Exhibits
- Educational, outreach, & public programs
- Curriculum
- Marketing
- Collections care
- A COMBO of the above



IN MUSEUMS

EXAMPLES OF PROJECT TYPES

CAPITAL PROJECTS

- ADA improvements
- HVAC replacement
- New permanent exhibit
- Outdoor educational spaces

PROGRAM PROJECTS

- Youth camps
- Workshops
- Free admission programs
- Professional development

COMBINE!

- Expand Outdoor educational space and develop curriculum

REQUIREMENTS, PRIORITIES & CONSIDERATIONS



REQUIREMENTS LEGISLATIVE PRIORITIES

Must meet at least **one**:



Superior Museums

Services to School Pupils

- Curriculum development
- School presentations/workshops
- Teacher training
- Reduced price/free admission

Services to the Public

- Underserved populations
- Diversifying/expanding audiences
- Raising professional standards

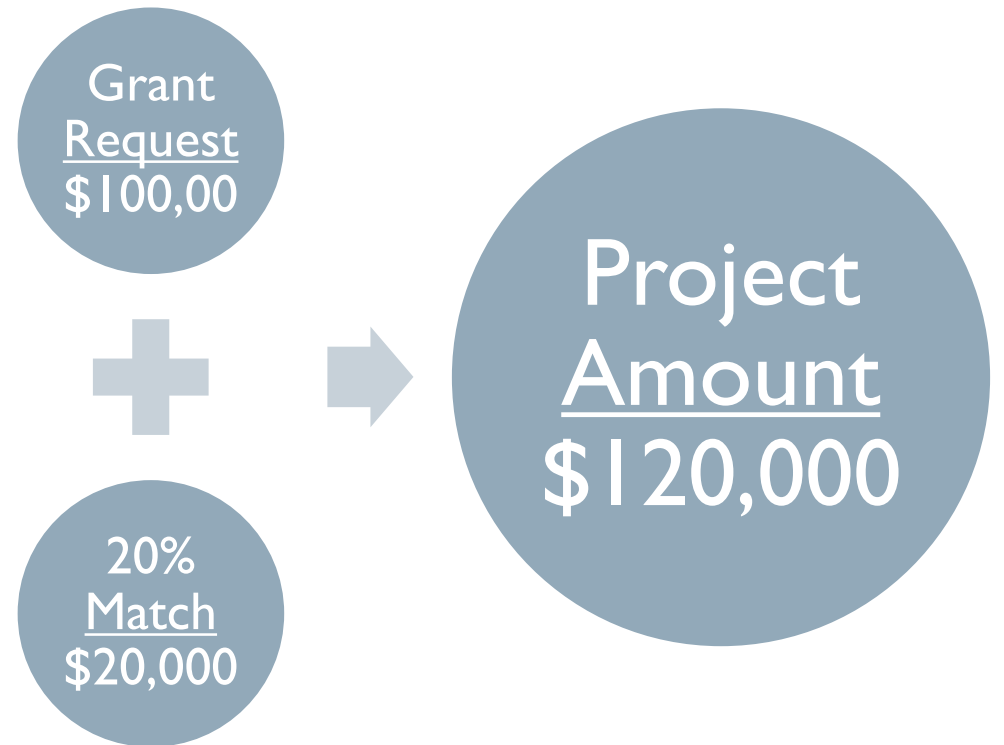
Increased Access

REQUIREMENTS & CCHE PRIORITIES

- Contributions by ethnic and other communities to CA culture
- Significant changes to daily life in CA
- Illustration of CA economic strength
- Factors contributing to national defense
- Geologic and oceanographic history
- CA living cultural heritage and folk life
- Geologic and oceanographic history
- History, archeology and culture of CA Native Americans
- CA Stories and communities absent or unrepresented

REQUIREMENTS-MATCH

- at least 20% of the requested grant amount
- cash contributions and/or in-kind contributions
- Match to be spent as same time as grant funds
 - *Exception: can use project design costs up from up to one year before grant submission deadline*
- Must be secured or committed at time of application



OTHER FUNDING CONSIDERATIONS

- Public access
- CEQA
- Labor codes
- Multiple benefits
- Community engagement



ELIGIBLE PROJECT EXAMPLES



SANTA BARBARA MUSEUM OF NATURAL HISTORY *CAPITAL PROJECT*



BEFORE



AFTER

SANTA BARBARA MUSEUM OF NATURAL HISTORY

PROGRAM PROJECT

- Translate Guides in Spanish
- Transportation and course costs



JAPANESE FRIENDSHIP GARDEN SOCIETY OF SAN DIEGO

CAPITAL PROJECT



BEFORE



AFTER

JAPANESE FRIENDSHIP GARDEN SOCIETY OF SAN DIEGO

PROGRAMMING

- Transportation and admission costs for Group Tours
- Free admission to Festivals
- Enrollment and material costs waived



MUSEUM OF NORTHERN CALIFORNIA ART (MONCA)

CAPITAL PROJECT



BEFORE



AFTER

MUSEUM OF NORTHERN CALIFORNIA ART (MONCA) *PROGRAMMING*

- Mobile Museum Bus
- Fuel costs
- driver stipends
- activity supplies and materials
- outreach costs



OAKLAND ZOO *CAPITAL PROJECT*



BEFORE



AFTER

OAKLAND ZOO *PROGRAM PROJECT*

- Marketing materials for zoo camps
- Zoos in schools programs



PATTERSON HISTORIC MUSEUM *CAPITAL PROJECT*



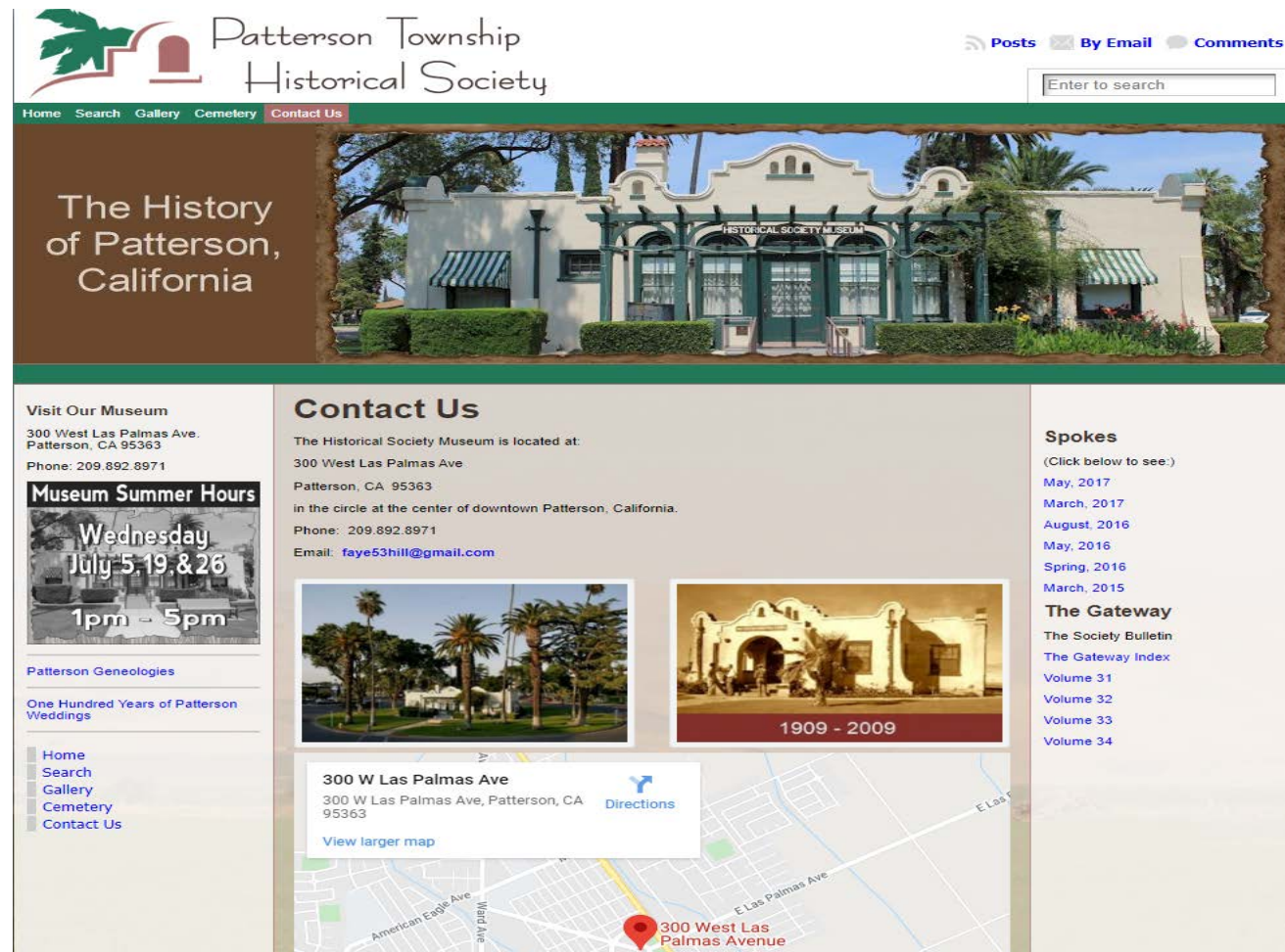
BEFORE



AFTER

PATTERSON HISTORIC MUSEUM *PROGRAM PROJECT*

- Create/Update Website
- Staff Training



WHAT PROJECTS ARE INELIGIBLE?



INELIGIBLE PROJECT EXAMPLES NOT COMPREHENSIVE LIST

- Acquisition of real property
- Acquisition of long term lease
- Operation and maintenance costs
- Restoration of artifacts
- Fundraising activities
- Non-historic treatment of historic structures



APPLICATION PROCESS



SELECTION PROCESS

Step One: Project Proposal



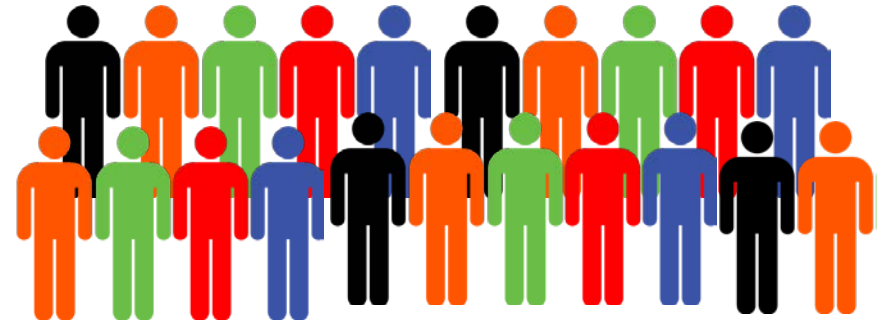
Step Two: On-Site Evaluation



Step Three: Supporting Documentation



Funding Awards to Most Competitive Projects

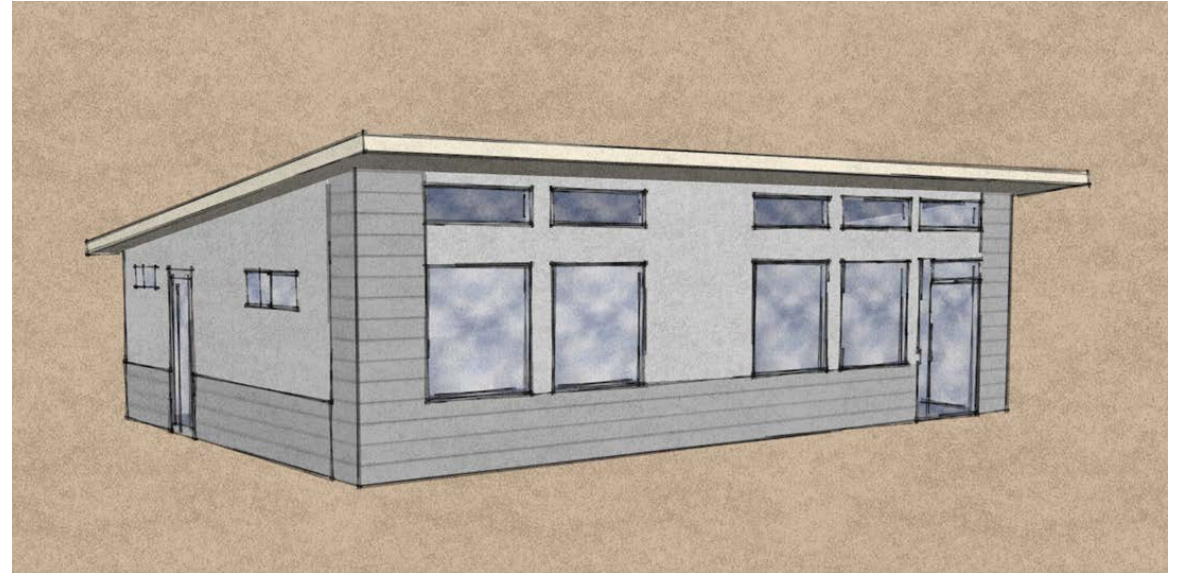


STEP ONE

THE SUBMITTAL- OVERVIEW

On-line submittal through
SOAR include:

- Project Summary
- Project Questions
- Cost Estimate
- Site Plan (capital)
- Photos (capital)
- Supporting Documentation (program)



STEPONE

INITIAL PROJECT PROPOSAL EVALUATION

Proposal Scoring Criteria	Points
Eligibility and Project Need	40
Statutory Requirements and Priorities	25
Organizational Capacity and Collaboration	20
Project Readiness	10
Additional Project Characteristics	5
Total Points Possible	100



STEPTWO

ON-SITE EVALUATION



STEP THREE SUPPORTING DOCUMENTATION (QUALIFYING APPLICANTS) 30 DAYS . . .

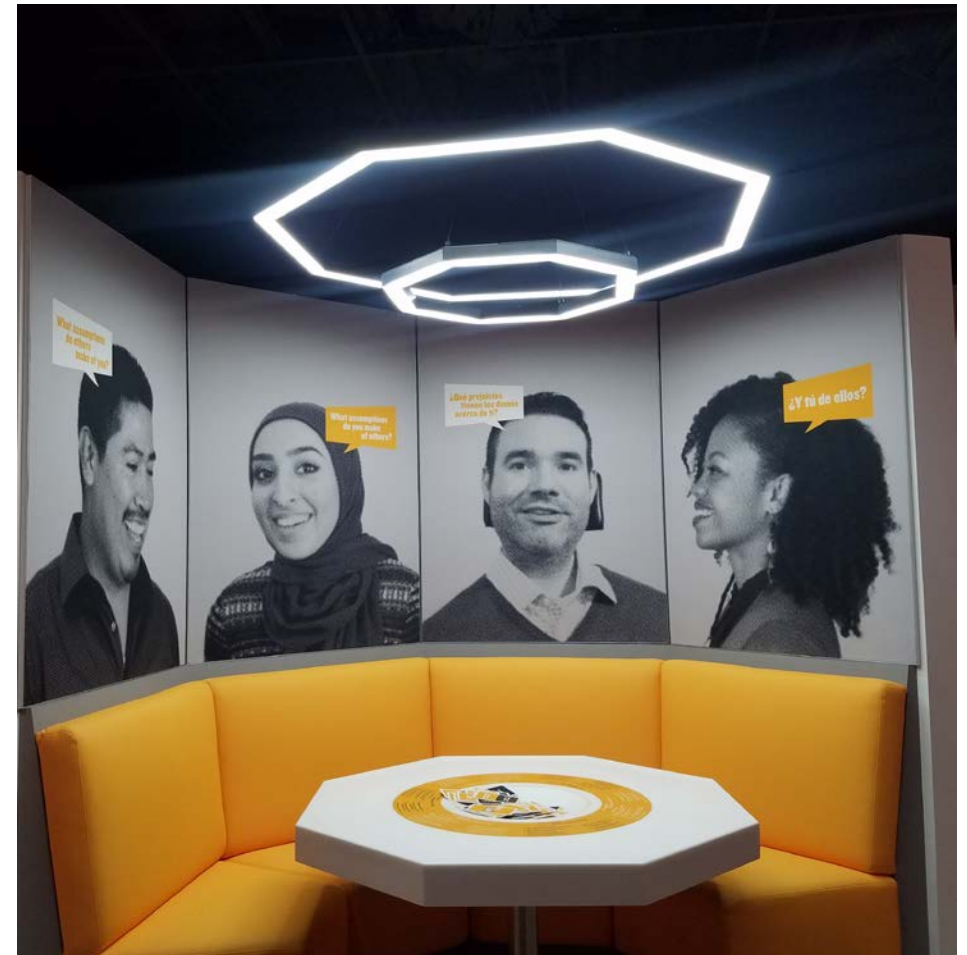
Including, but not limited to:

- Resolution
- Site Control
- Operations & Maintenance



WE WANT TO HEAR FROM YOU!

- Project Examples
- Evaluation Questions
- Comments due March 27



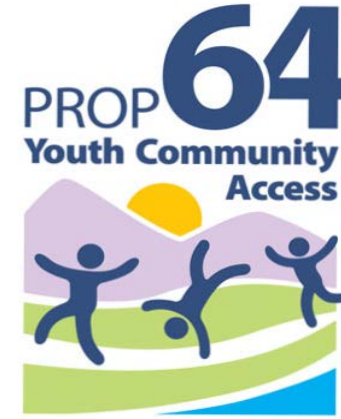
COMMENTS DUE MARCH 27, 2020

- Public Meetings
- Via Email
mgpcoordinator@resources.ca.gov
- Or US Mail
Museum Grant Program
California Natural Resources Agency
1416 Ninth Street, Suite 1311
Sacramento, CA 95814



ADDITIONAL FUNDING OPPORTUNITIES

- Urban Greening, Round 4
- Environmental, Enhancement & Mitigation
- Youth Community Access
- Urban Flood Protection



QUESTIONS?

Contact us:

mgpcoordinator@resources.ca.gov
(916) 653-2812

Check out our website:

<https://resources.ca.gov/grants/california-museum>

