



CALIFORNIA
NATURAL
RESOURCES
AGENCY



URBAN GREENING TECHNICAL ASSISTANCE WORKSHOP

AGENDA

- ▷ Funding Availability
- ▷ Eligible Applicants
- ▷ Eligible Projects
- ▷ Evaluation Criteria
- ▷ Statutory and Program Requirements
- ▷ Online Submission
- ▷ Timeline
- ▷ Additional Questions



FUNDING AVAILABILITY

- ▷ \$47.5 million
- ▷ No minimum or maximum Request
- ▷ Minimum of 75% of awarded funds will go to disadvantaged communities



ELIGIBLE APPLICANTS

- ▷ Cities
- ▷ Counties
- ▷ Nonprofit Organizations
- ▷ Special Districts
- ▷ Joint Powers Authority



APPLICATION PROCESS

Step One: Project Proposal



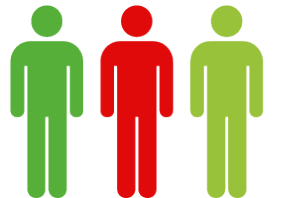
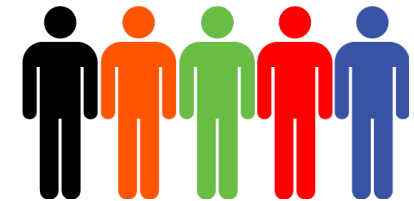
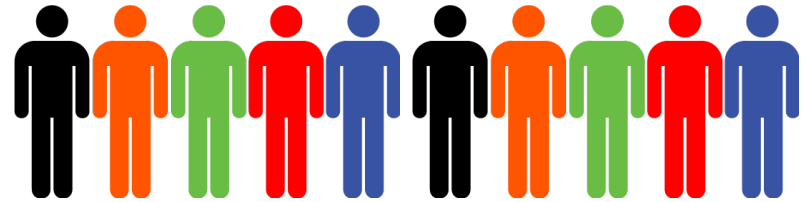
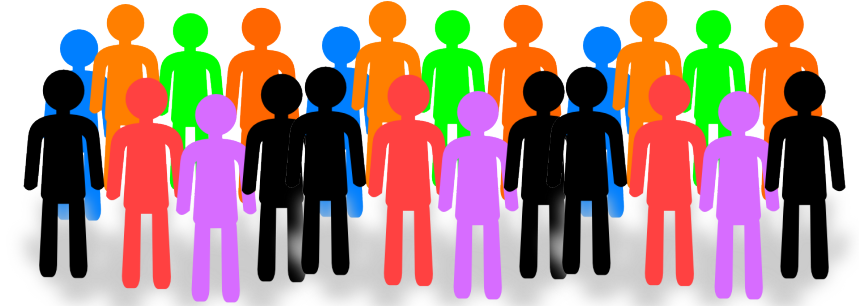
Step Two: Field Visit



Step Three: Supporting Documentation



Funding Awards to Most Competitive Projects



EVALUATION CRITERIA



EVALUATION/SCORING CRITERIA

1. Statutory and Program Requirements (Per SB 859)	0 – 40
➤ Project reduces Greenhouse Gas Emissions	
➤ Project acquires, creates, enhances, or expands community parks and green spaces, AND/OR uses natural systems or systems that mimic natural systems to achieve multiple benefits	
➤ Project achieves multiple benefits	
2. Statutory and Program Priorities (Per SB 859)	0 – 25
➤ Provide park or recreational benefits to a critically underserved community or disadvantaged community	
➤ Proposed by disadvantaged or critically underserved community (Project must be located within the disadvantaged community)	
➤ Develop partnerships with local community organizations and businesses in order to strengthen outreach to disadvantaged communities, provides access to quality jobs for residents of disadvantaged communities, or provides access to workforce education and training	
➤ Uses interagency cooperation and integration	
➤ Uses existing public lands and facilitates the use of public resources and investments, including schools	
3. Disadvantaged Communities	
➤ Project is located within and benefits a disadvantaged community	30
4. Extreme Heat Threat	
Project is located within a census tract that is identified as being vulnerable to an increased number of heat health events	0 - 10
5. Statewide Park Development and Community Revitalization Act	5
6. Additional Project Characteristics	0 – 5
7. Project Readiness	0 – 10
8. Organizational Capacity	0 – 10

ELIGIBLE PROJECT EXAMPLES



ELIGIBLE PROJECTS

- ▷ All projects must do at least one of the following:
 - Acquire, create, enhance, or expand community parks and green spaces
 - Use natural systems or systems that mimic natural systems to achieve multiple benefits



ELIGIBLE PROJECTS

- ▷ Establishment, enhancement, and expansion of neighborhood parks and community spaces
- ▷ Greening of public lands and structures, including school yards, and which may include incorporation of riparian habitat for water capture and provide for other public and private wildlife benefits
- ▷ Green Streets and Alleyways
- ▷ Non-motorized trails that provide safe routes of travel
- ▷ Urban heat island mitigation and energy conservation efforts
- ▷ Acquisitions to preserve land in perpetuity



PROJECT EXAMPLES

Establishment, enhancement, and expansion of neighborhood parks and community spaces



PROJECT EXAMPLES

Greening of public lands and structures, including school yards



PROJECT EXAMPLES

Green streets and alleyways

BEFORE



AFTER



PROJECT EXAMPLES

Non-motorized trails



Photo by Mike Kahn



PROJECT EXAMPLES

Urban heat island mitigation and energy conservation efforts



PROJECT EXAMPLES

Acquisitions to preserve land in perpetuity



PROJECT EXAMPLES

Didn't see your project in the examples?

- ▷ Tell us what you are thinking
 - Contact us at urbangreening@resources.ca.gov



PUBLIC ACCESS

PUBLIC ACCESS

Projects must be accessible to the community they serve, where feasible.

Look out for freeways, rivers, etc., that would require getting **IN THE CAR** versus getting **OUT** of the car.



DISADVANTAGED COMMUNITIES



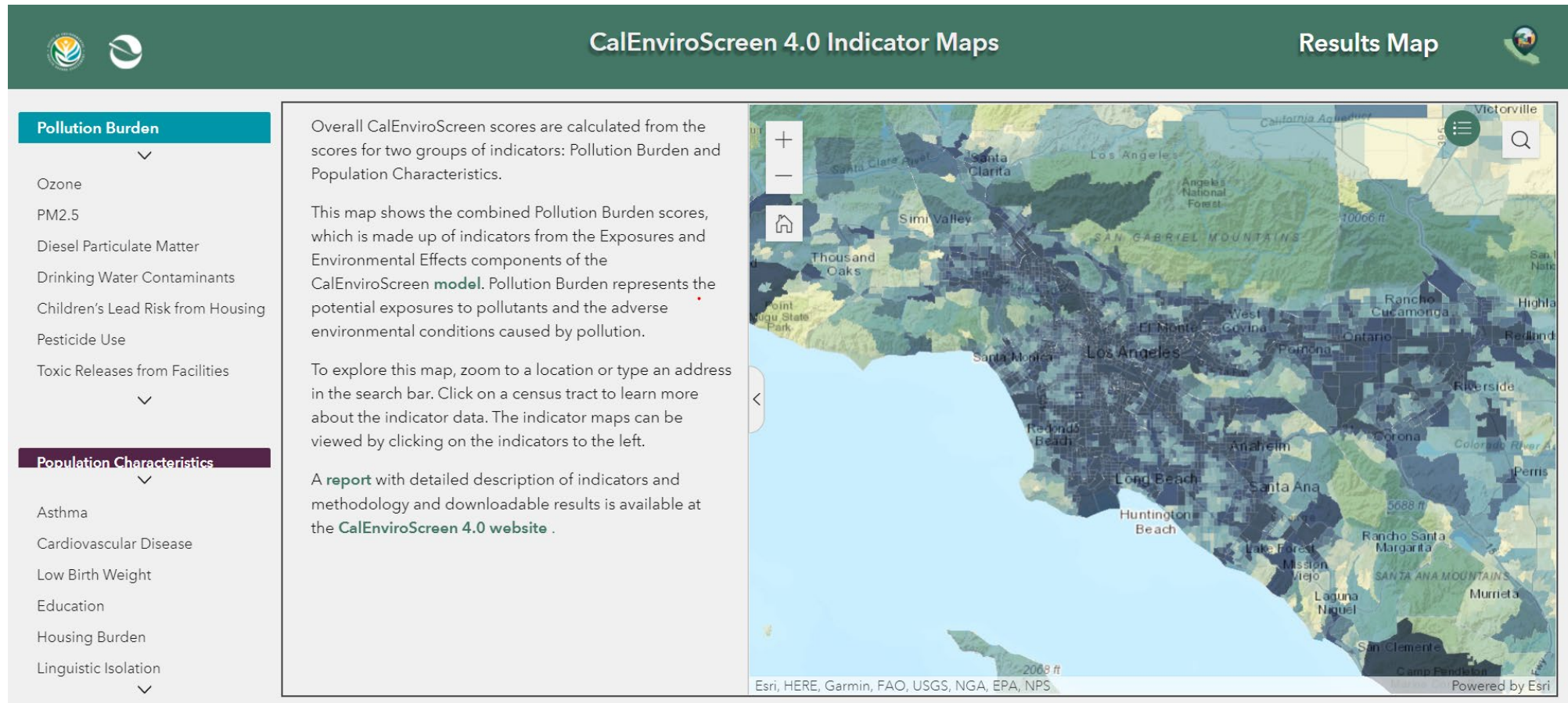
DISADVANTAGED COMMUNITIES

▷ 75% of awarded funds MUST meet one of the following Disadvantaged Community Definitions:

- Top 25% highest scoring census tracts in CalEnviroScreen 4.0; and/or
- Median Household Income (MHI) less than 80% of statewide average

DISADVANTAGED COMMUNITIES

CalEnviroScreen 4.0



DISADVANTAGED COMMUNITIES

Community Fact Finder

Find Your Community:

 Get Report



Click a location on the **map** for half-mile radius data.
Or click the pin to turn it off, then click any park for park details.

OR enter an address below and click **Go!**

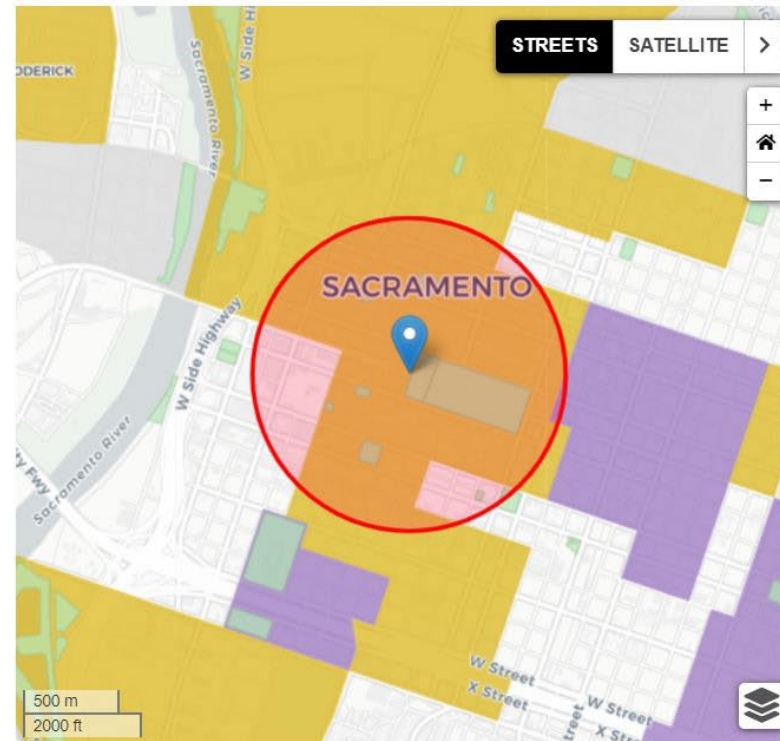
sacramento, ca

GO!

Results for Sacramento (County: Sacramento)

Latitude, Longitude	38.57693481,-121.49494934
Total Population	5,833 
Youth Population	305 
Senior Population	1,005 
Median Household Income	\$36,344 
Per Capita Income	\$40,796 
People in Poverty	1,140 
Households Without Access to a Car	1,330 
Parks Total Area	43.83 
Parks per 1,000 People	7.51 

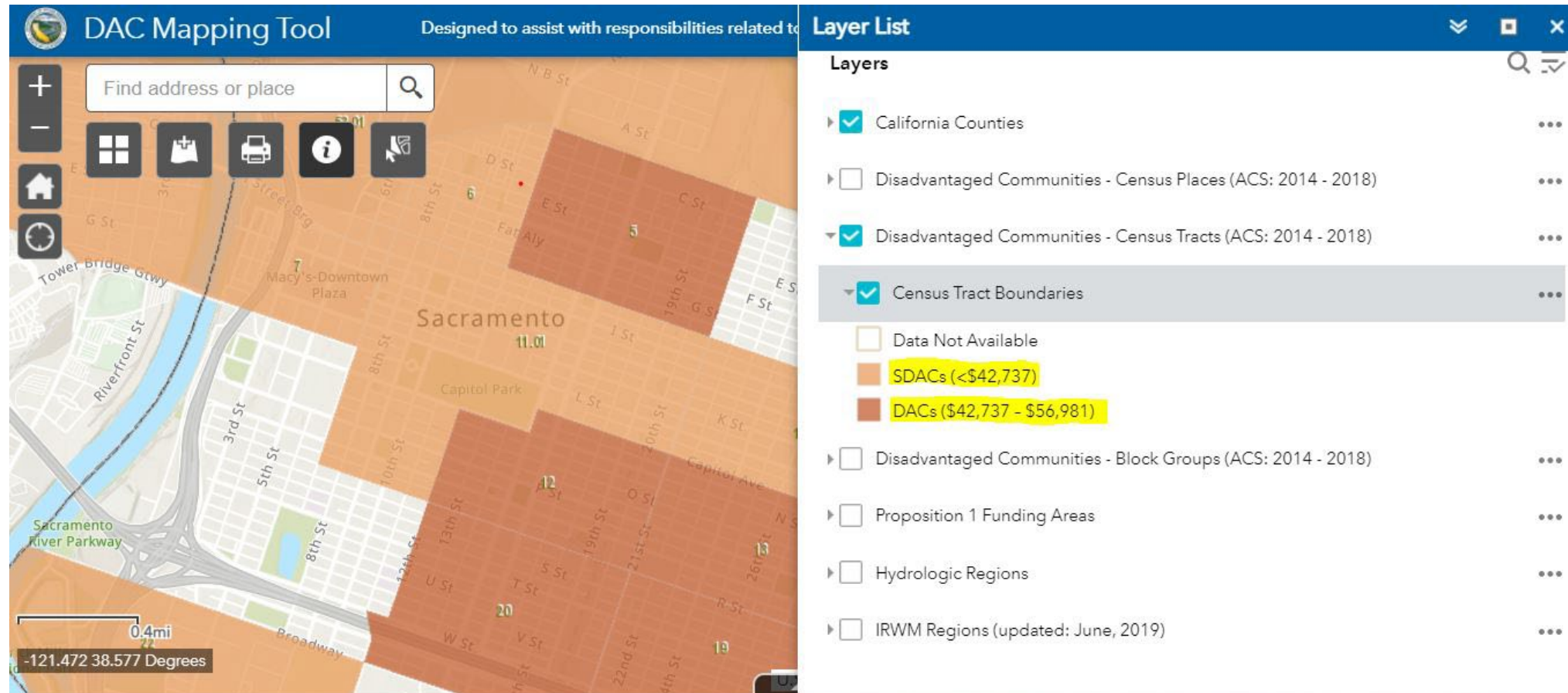
Report # 100009 generated on 2020-11-03 @ 14:48



California Department of
Parks and Recreation

DISADVANTAGED COMMUNITIES

DWR DAC Mapping Tool



DISADVANTAGED COMMUNITIES

We are not disadvantaged, can we still compete?

- ▷ Are you urban?
- ▷ MULTIPLE BENEFITS
- ▷ MULTIPLE BENEFITS
- ▷ MULTIPLE BENEFITS
- ▷ MULTIPLE BENEFITS



NON-DISADVANTAGED COMMUNITIES

A maximum of 25% of available funds may be awarded communities that do not meet disadvantaged criteria;
HOWEVER...



STATUTORY AND PROGRAM PRIORITIES

STATUTORY & PROGRAM PRIORITIES

- ▷ Provides Park and Recreational Benefits
- ▷ Proposed by a Critically Underserved or Disadvantaged Community
- ▷ Develops Partnerships with Local Community Organizations and Businesses
- ▷ Uses Interagency Cooperation
- ▷ Uses Existing Public Lands and Resources



STATUTORY & PROGRAM PRIORITIES

Provides park and recreational benefits to a critically underserved community or disadvantaged community



STATUTORY & PROGRAM PRIORITIES

Proposed by a critically underserved community or disadvantaged community



STATUTORY & PROGRAM PRIORITIES

Developed partnerships with local community organizations and businesses



STATUTORY & PROGRAM PRIORITIES

Uses interagency cooperation and integration



STATUTORY & PROGRAM PRIORITIES

Uses existing public lands and facilitates the use of public resources and investments, including schools

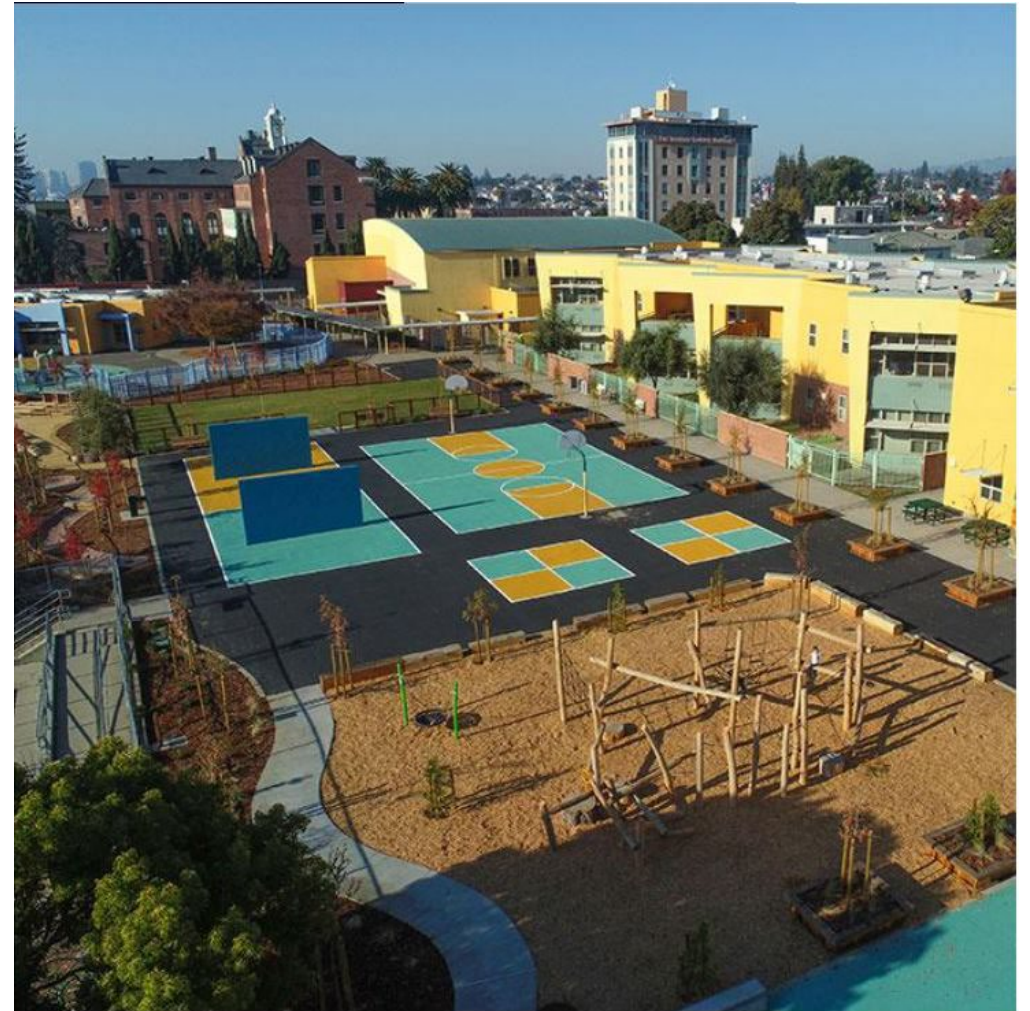


Photo credit: The Trust for Public Land Staff

STATUTORY & PROGRAM PRIORITIES

Statewide Park Development and Community Revitalization Act (AB 31)

For more information visit:

https://www.parks.ca.gov/?page_id=26025



ADDITIONAL FUNDING CONSIDERATIONS AND EVALUATION CRITERIA

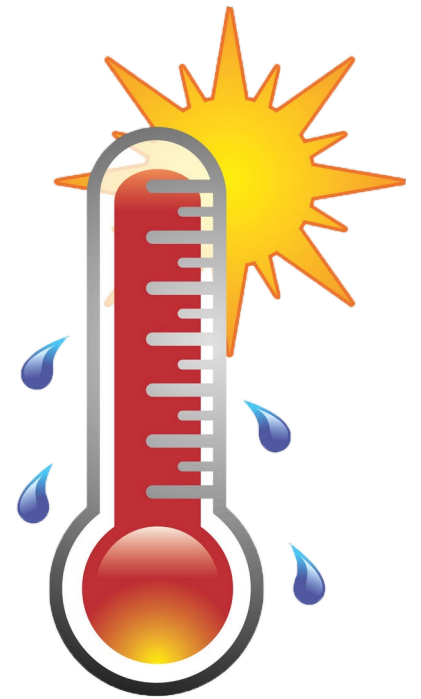


FUNDING PRIORITY

Extreme Heat

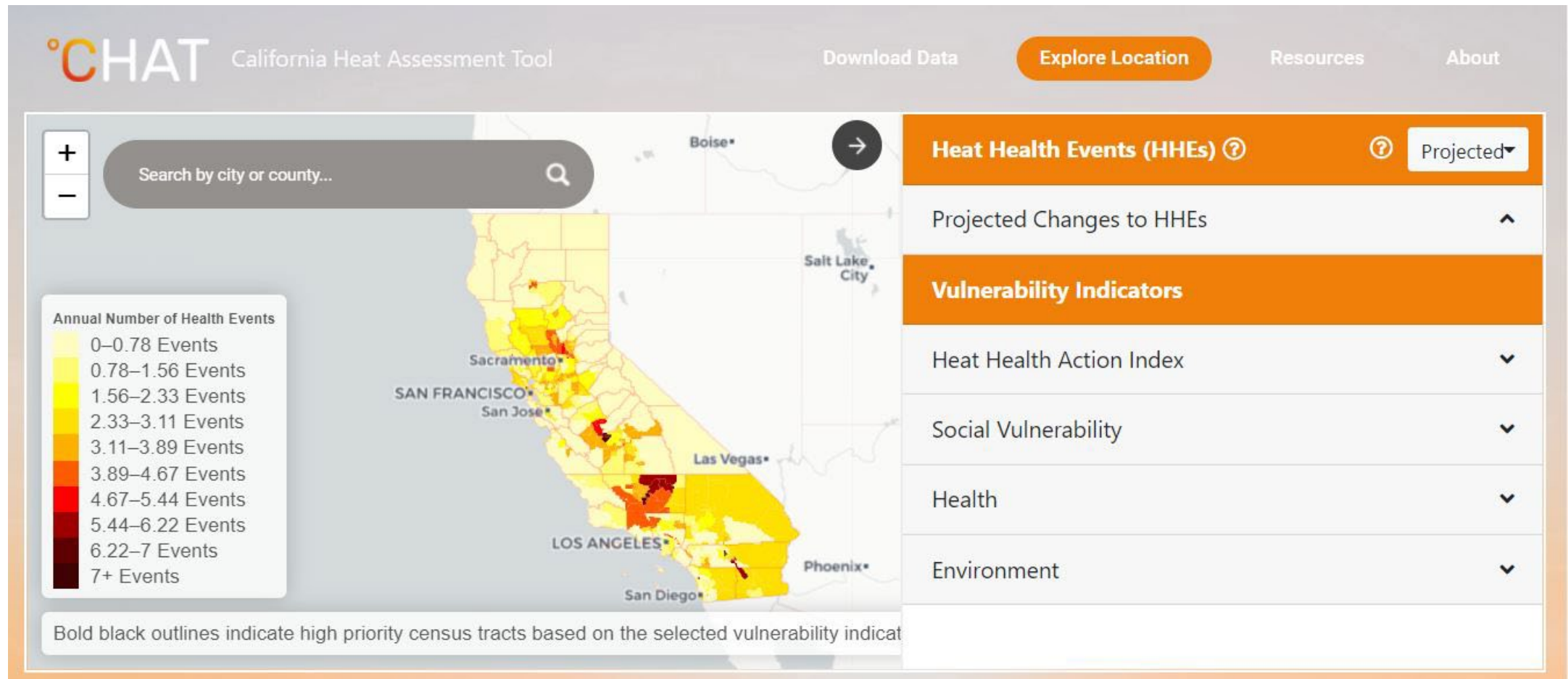
▷ California Heat Assessment Tool

- **Heat Health Events (HHE)** projects the average annual number of HHEs projected to occur within each census tract across the state.
- **Heath Action Index** measures heat vulnerability within census tracts based on indicators such as social vulnerability, health, and environment indicators



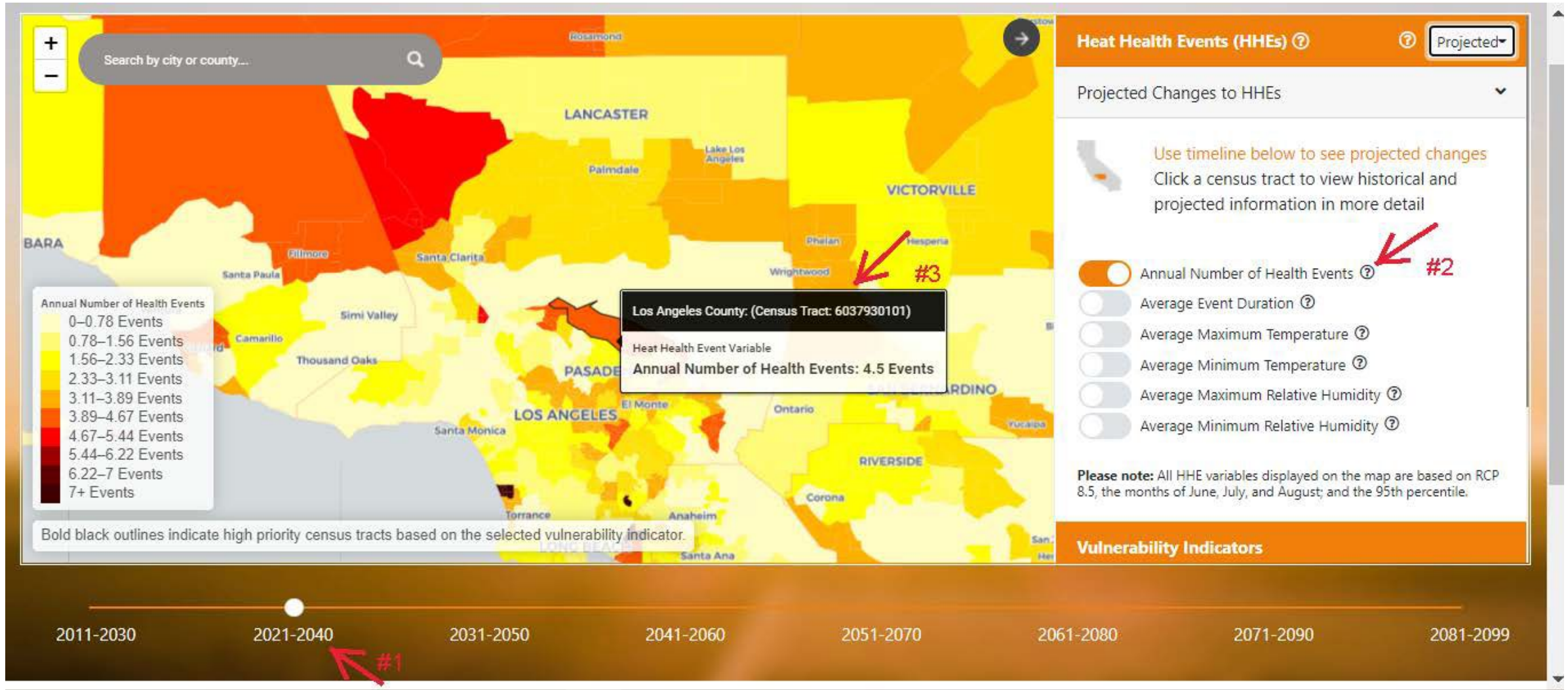
FUNDING PRIORITY

California Heat Assessment Tool (<https://www.cal-heat.org/explore>)



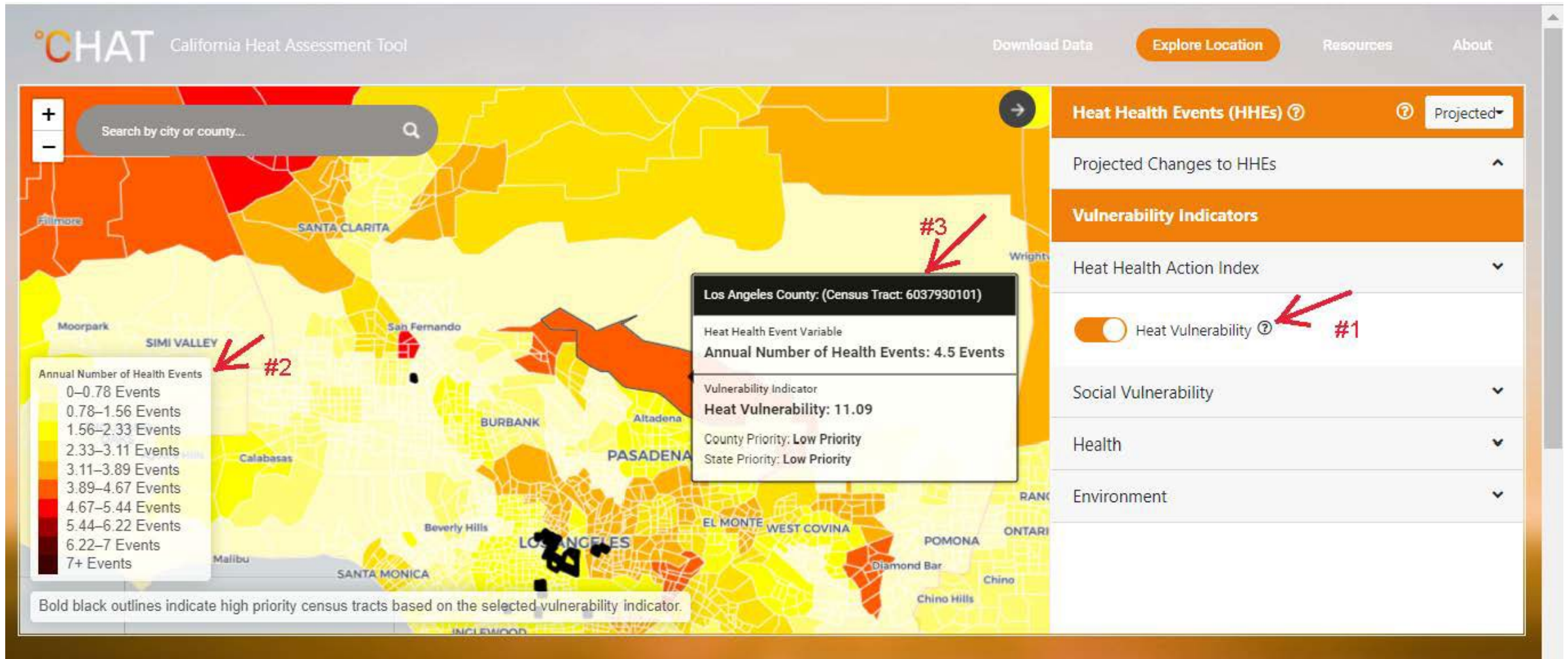
FUNDING PRIORITY

Annual Number of Health Events



FUNDING PRIORITY

Heat Health Action Index

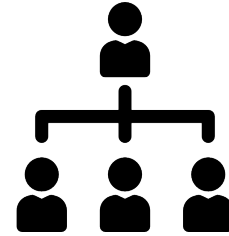


ADDITIONAL EVALUATION CRITERIA

▷ Project Readiness



▷ Organizational Capacity



▷ Additional Project Characteristics



APPLICATION PROCESS



SOAR

System for Online Application Review

- Create user account (new users only)
- Select RFP (General Fund Urban Greening Grant Program)

[Please log out](#)[Main Menu](#) > **Funding Programs**

Funding Program(s)

The Application is organized into different tabs. Each tab should be completed according to the instructions provided. All tabs should be completed before submitting the Application.

SAVE: Pressing this button will save the information entered thus far.

PREVIEW/SUBMIT: Pressing this button will allow you to preview/submit the information entered thus far.

PIN 3587 - Test - IN PROGRESS

[General Information](#)[Project Budget](#)[Funding](#)[Project Management](#)[Legislative Information](#)[Contacts](#)[Cooperating Entities](#)[Questionnaire](#)[Attachments](#)[Status](#)[Feedback](#)

Please select a program or multiple programs by checking the "Apply" box below. Checking the apply box triggers the display of questions specific to a program or multiple programs in the Questionnaire tab.

Note: Typically, only one (1) program is checked. However, for select RFPs, two (2) or more programs can be checked.

Funding Program	Description	Funding Amount Range	Apply?
Greenhouse Gas Reduction Fund (GGRF)	DO NOT CHOOSE THIS FUNDING SOURCE	-	☐
Specified General Fund	Signed into law on September 14, 2016, SB 859 (Chapter 368, Statutes of 2016) created the California Natural Resources Agency's (Agency) Urban Greening Program, funded by the Greenhouse Gas Reduction Fund (GGRF). In 2021, SB 170 (Chapter 240, Section 10, subschedule (g) of Schedule (I)) allocated \$50 million from the General Fund to the Agency for its Urban Greening Program, specifically for urban greening and urban forestry projects that reduce GHG emissions and provide multiple benefits.	-	☒

[Previous](#)[Save as Work in Progress](#)[Next](#)[Preview/Submit](#)

SOAR

System for Online Application Review

- Fill out information and upload required documents
- Submit

SOAR

System for Online Application Review

PROJECT PROPOSALS

MUST BE SUBMITTED IN SOAR

BEFORE **5 PM, MARCH 28, 2022**

THREE-STEP PROJECT EVALUATION PROCESS

- 1. PROJECT PROPOSAL**
- 2. FIELD VISIT (QUALIFYING PROJECTS ONLY)**
- 3. REQUEST FOR ADDITIONAL SUPPORTING
DOCUMENTATION (QUALIFYING PROJECTS ONLY)**

STEP 1 – PROJECT PROPOSAL

- PROJECT SUMMARY
- PROJECT QUESTIONS
- REQUIRED DOCUMENTS

PROJECT PROPOSAL

PROJECT SUMMARY-

- Summarize discrete project (brief description of deliverables)
- Public Access
- Current site conditions

Clear, Concise, Pertinent

PROJECT PROPOSAL

QUESTIONS

- Statutory & Program Requirements
 - Statutory & Program Priorities
 - Disadvantaged Communities
 - Extreme Heat Threat
 - Statewide Park and Community Revitalization Act
 - Additional Project Characteristics
 - Project Readiness
 - Organizational Capacity
- 

PROJECT PROPOSAL

REQUIRED DOCUMENTS –

1. Project Proposal Form Signature Page

Print Application

RFP Title: Urban Greening Grant Program - January 2019 - Round 3

Project Title: Main Street Greening Project

Estimated Date of Completion: 01/18/2019

Funds Requested(\$): 0.00

Other Sources of Funds(\$): 0.00

Total Budget(\$): 0.00

Applicant Organization: California Department of Water Resources

Applicant Address: 1001 I St , Sacramento , CA - 95814

Federal Tax ID: 123456789

County: Sacramento **City/Town:** Sacramento

Project Address: 1416 9th Street

Senate District

Assembly District

US Congressional District

Project Description:

A project to plant trees and understory as well as install 2 bioswales along Main Street in Disneyland.

Latitude: 33.812100000

Longitude: -117.919010000

Coordinates Represent: center of project

Coordinates Determined Using: SOAR

Project Director (Applicant's Representative Authorized in Resolution) (Signature required at bottom of this page)

Name: -

Title: Project Director: Authorized Representative

Phone:

Email:

Project Manager - Person with day to day responsibility for project (if different from authorized representative)

Name: -

Title: Project Manager: Day to day contact

Phone:

Email:

I certify that the information contained in this project application, including required attachments, is complete and accurate

Signed: _____
Applicant's Authorized Representative as shown in Resolution

Date: _____

Print Name: _____

Title: _____

Application Overview

RFP Title: Urban Greening Grant Program - January 2019 - Round 3

Submitting Organization: California Department of Water Resources

Submitting Organization Division: Information Technology Services

Save as Work in Progress

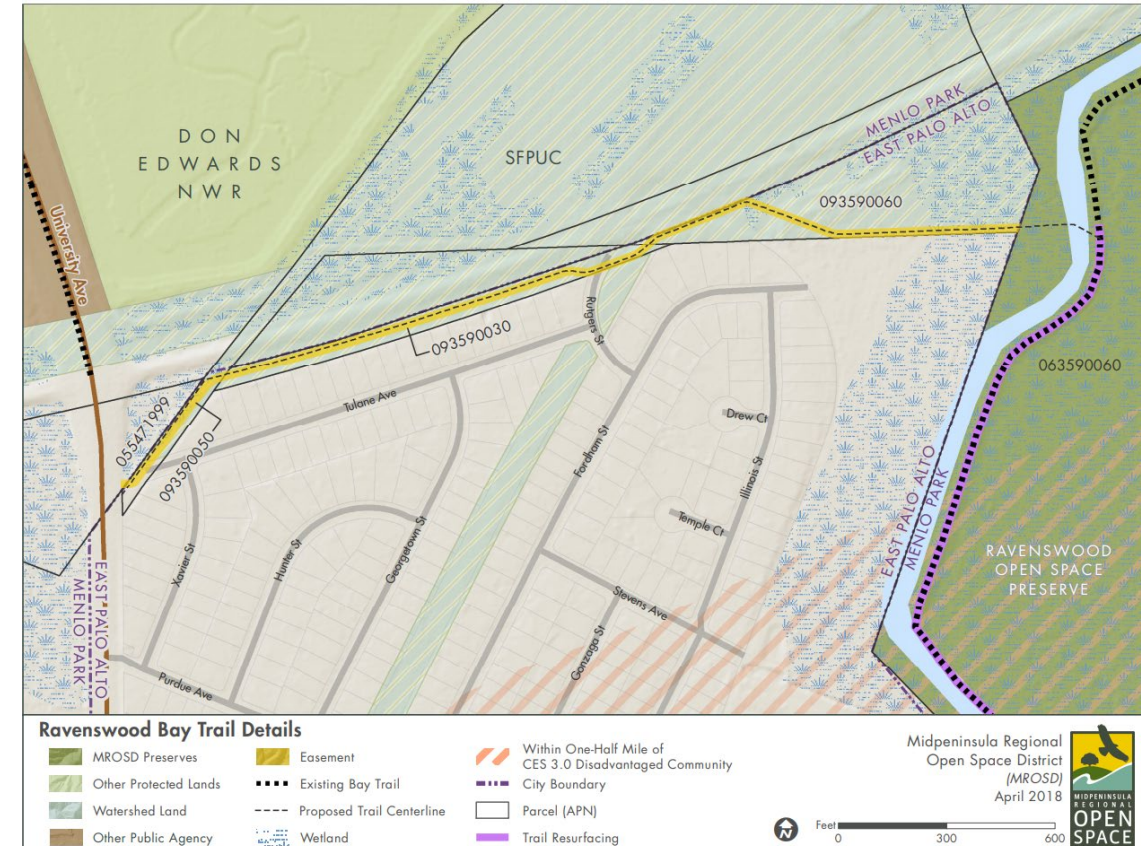
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Preview/Submit



PROJECT PROPOSAL

2. Site Plan



PROJECT PROPOSAL

3. Photographs (Current Conditions)



PROJECT PROPOSAL

4. Cost Estimate (Development Projects)



PROJECT ELEMENTS (Examples)		Unit Price	Unit of Measure	Qty	Total Cost	Urban Greening Grant	Other Funding Source (Indicate Cash or In-Kind)	Other Funding Source (Indicate Cash or In-Kind)
NON-CONSTRUCTION (not to exceed 25% of grant)								
A	Direct Project Management & Administration							
1	Staff Time							
2	Technical Consultants							
B	Planning, Design & Permitting							
1	Design							
2	Engineering							
3	Environmental Documents							
TOTAL NON-CONSTRUCTION (not to exceed 25% of grant)								
CONSTRUCTION								
C	Site Preparation							
1	Demolition							
2	Grading							
D	Greening Elements							
1	Trees (15-gallon)							
2	Plants							
3	Mulch							
E	Other							
1	Hazard Insurance/Bond							
2	Inspections							
3	Funding Acknowledgment Sign							
TOTAL CONSTRUCTION								
Contingency (not to exceed 10% of grant)								
PROJECT TOTAL								

*All invoices and receipts for project expenditures from all funding sources will be retained and made available for state audit.

**Only direct project management costs are eligible; no overhead/indirect costs are reimbursable. In-service payroll may not include a "billable rate" or administrative cost allocation.

PROJECT PROPOSAL

4. Cost Estimate (Acquisition Projects)



(Complete one form for each separate escrow)

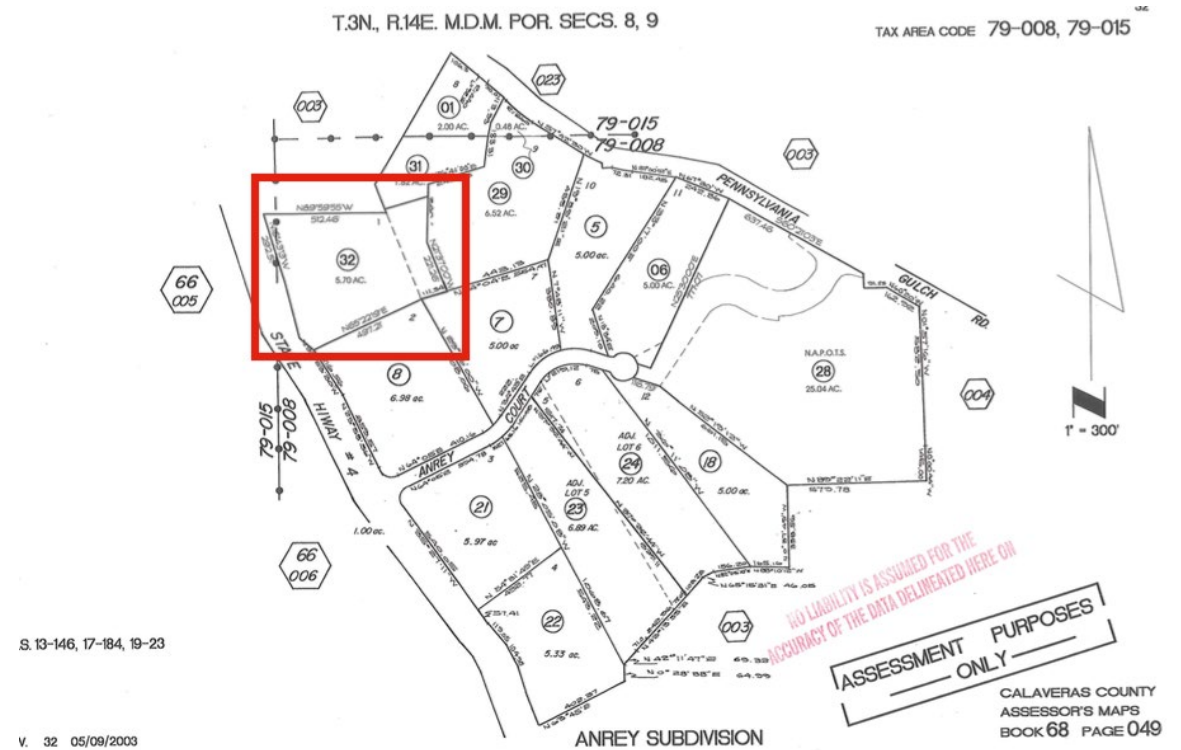
Project Title:					
Assessor's Parcel Number(s)	Acreage	Indicate Fee or Easement	Willing Seller Name and Address		
ACQUISITION COST ESTIMATE					
	Total Costs	Urban Greening Grant	Other Funding Source (Name)	Other Funding Source (Name)	Other Funding Source (Name)
Estimated Fair Market Value					
Relocation Costs					
Preliminary Title Reports, Appraisal					
Escrow Fees, Title Insurance, Closing Costs					
Surveying (limited to boundary line adjustments)					
Direct costs (staff and consultants - limited to \$10,000 per grant)					
State approval of appraisal, transaction review, etc. (Recommend budgeting \$10,000)	\$10,000				
Contingency (not to exceed 10% of grant)					
Funding Acknowledgement Sign (Required)					
7. Other (specify)					
Project Total					

PROJECT PROPOSAL

5. Community Engagement Plan



6. Assessor's Parcel Map



PROJECT PROPOSAL

7. Evidence of Willing Seller Letter (Acquisitions Only)

(Sample -- Willing Seller Letter)

Date:

To: Urban Greening Grant Program
c/o California Natural Resources Agency

From: Name(s) of Legal Owner (*Trust, etc.*)
Address of Legal Owner(s)

Re: Parcel number(s):
County:
Property Address:

To Whom It May Concern:

This letter is provided to confirm that (*name of owner(s), trust, etc.*), owner of the above referenced property, is a willing participant in the proposed real property transaction. Should grant funds be awarded to the grant applicant (*name of grant applicant*), then (*name of owner(s), trust, etc.*), as Seller, is willing to enter into negotiations for the sale of the real property for a purchase price not to exceed fair market value.

Acknowledged:

Signature of land owner (trustee, etc.)

Date signed

Signature of land owner (trustee, etc.)

Date signed

Signature of land owner (trustee, etc.)

Date signed

STEP 2

FIELD VISIT

QUALIFYING PROJECTS

STEP 2 – FIELD VISIT



Qualifying Projects Only



STEP 3
SUPPORTING
DOCUMENTATION
QUALIFYING PROJECTS

STEP 3 –SUPPORTING DOCUMENTATION

Qualifying Projects Only

- Location Map
- Signed Authorizing Resolution
- Eligibility for Non-Profit Applicants
- Environmental Compliance
- Project Timeline
- Payee Data Record
- Funding Plan
- Plant Palette
- Property Data Sheet
- Proof of Ownership
- Adequate Site Control
- Operations & Maintenance
- Permit/Approval Status

STEP 3 –SUPPORTING DOCUMENTATION

Qualifying Projects Only

- Appraisal (if available)
- Preliminary Title Report (if available)

ACQUISITION



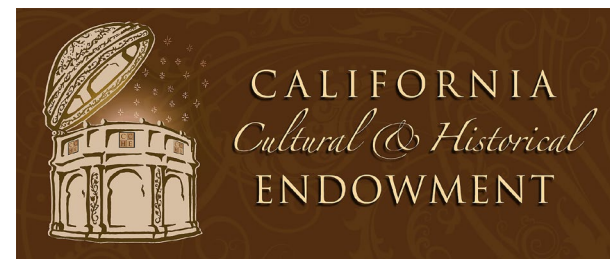


ANTICIPATED TIMELINE

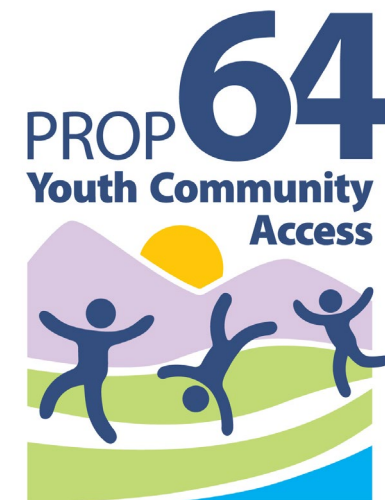
Solicitation for Project Proposals	February 2022
Technical Assistance Workshops	Feb – March 2022
Project Proposal Deadline	March 28, 2022
Field Visits	Aug – Sept 2022
Supporting Documentation	Oct – Nov 2022
Grant Awards Announced	December 2022

Additional Funding Opportunities

▷ Museum Grant Program



▷ Youth Community Access



▷ EEM



▷ California Grants Portal



Questions?

Contact us at:

urbangreening@resources.ca.gov
(916) 653-2812

Check out our website:

<http://resources.ca.gov/grants/urban-greening>

SOAR Questions:

Email: soar.admin@resources.ca.gov
(916) 653-6138

