



CALIFORNIA
NATURAL
RESOURCES
AGENCY



URBAN GREENING TECHNICAL ASSISTANCE WORKSHOP

AGENDA

- ▷ Funding Availability
- ▷ Eligible Applicants
- ▷ Eligible Projects
- ▷ Evaluation Criteria
- ▷ Statutory and Program Requirements
- ▷ Online Submission
- ▷ Timeline
- ▷ Additional Questions



FUNDING AVAILABILITY

- ▷ \$23.7 million
- ▷ No minimum or maximum Request
- ▷ Minimum of 75% of awarded funds will go to disadvantaged communities



ELIGIBLE APPLICANTS

- ▷ Cities
- ▷ Counties
- ▷ Nonprofit Organizations
- ▷ Special Districts
- ▷ Joint Powers Authority



APPLICATION PROCESS

Step One: Project Proposal



Step Two: Field Visit



Step Three: Supporting Documentation



Funding Awards to Most Competitive Projects



EVALUATION CRITERIA



EVALUATION/SCORING CRITERIA

1. Statutory and Program Requirements (Per SB 859)	0 – 40
➤ Project reduces Greenhouse Gas Emissions ➤ Project acquires, creates, enhances, or expands community parks and green spaces, AND/OR uses natural systems or systems that mimic natural systems to achieve multiple benefits ➤ Project achieves multiple benefits	
2. Statutory and Program Priorities (Per SB 859)	0 – 25
➤ Provide park or recreational benefits to a critically underserved community or disadvantaged community ➤ Proposed by disadvantaged or critically underserved community (Project must be located within the disadvantaged community) ➤ Develop partnerships with local community organizations and businesses in order to strengthen outreach to disadvantaged communities, provides access to quality jobs for residents of disadvantaged communities, or provides access to workforce education and training ➤ Uses interagency cooperation and integration ➤ Uses existing public lands and facilitates the use of public resources and investments, including schools	
3. Disadvantaged Communities	30
➤ Project is located within and benefits a disadvantaged community	
4. Extreme Heat Threat	0 - 10
Project is located within a census tract that is identified as being vulnerable to an increased number of heat health events	
5. Statewide Park Development and Community Revitalization Act	5
6. Additional Project Characteristics	0 – 5
7. Project Readiness	0 – 10
8. Organizational Capacity	0 – 10
Total Points Possible	135

ELIGIBLE PROJECT EXAMPLES



ELIGIBLE PROJECTS

- ▷ All projects must do at least one of the following:
 - Acquire, create, enhance, or expand community parks and green spaces
 - Use natural systems or systems that mimic natural systems to achieve multiple benefits



ELIGIBLE PROJECTS

- ▷ Establishment, enhancement, and expansion of neighborhood parks and community spaces
- ▷ Greening of public lands and structures, including school yards, and which may include incorporation of riparian habitat for water capture and provide for other public and private wildlife benefits
- ▷ Green Streets and Alleyways
- ▷ Non-motorized trails that provide safe routes of travel
- ▷ Urban heat island mitigation and energy conservation efforts
- ▷ Acquisitions to preserve land in perpetuity



PROJECT EXAMPLES

Establishment, enhancement, and expansion of neighborhood parks and community spaces

North Shore Community Park



Desert Recreation District, Riverside County



PROJECT EXAMPLES

Greening of public lands and structures, including school yards



Trust for Public Land's recently completed Cesar Chavez Living Schoolyard Project

PROJECT EXAMPLES

Green streets and alleyways

BEFORE



Elmer Paseo Alleyway Retrofit, Reseda

AFTER



PROJECT EXAMPLES

Non-motorized trails



Ravenswood Bay Trail Project
Midpeninsula Regional
Open Space District



Photo by Mike Kahn



PROJECT EXAMPLES

Median Improvements



*East Los Angeles Sustainable
Median Stormwater Capture Project*

PROJECT EXAMPLES

Acquisitions to preserve land in perpetuity



Sierra Foothill Conservancy - Mariposa Creek Parkway Acquisition

PROJECT EXAMPLES

Didn't see your project in the examples?

- ▷ Tell us what you are thinking
 - Contact us at urbangreening@resources.ca.gov



PUBLIC ACCESS

PUBLIC ACCESS

Projects must be accessible to the community they serve, where feasible.

Look out for freeways, rivers, etc., that would require getting **IN THE CAR** versus getting **OUT** of the car.



DISADVANTAGED COMMUNITIES

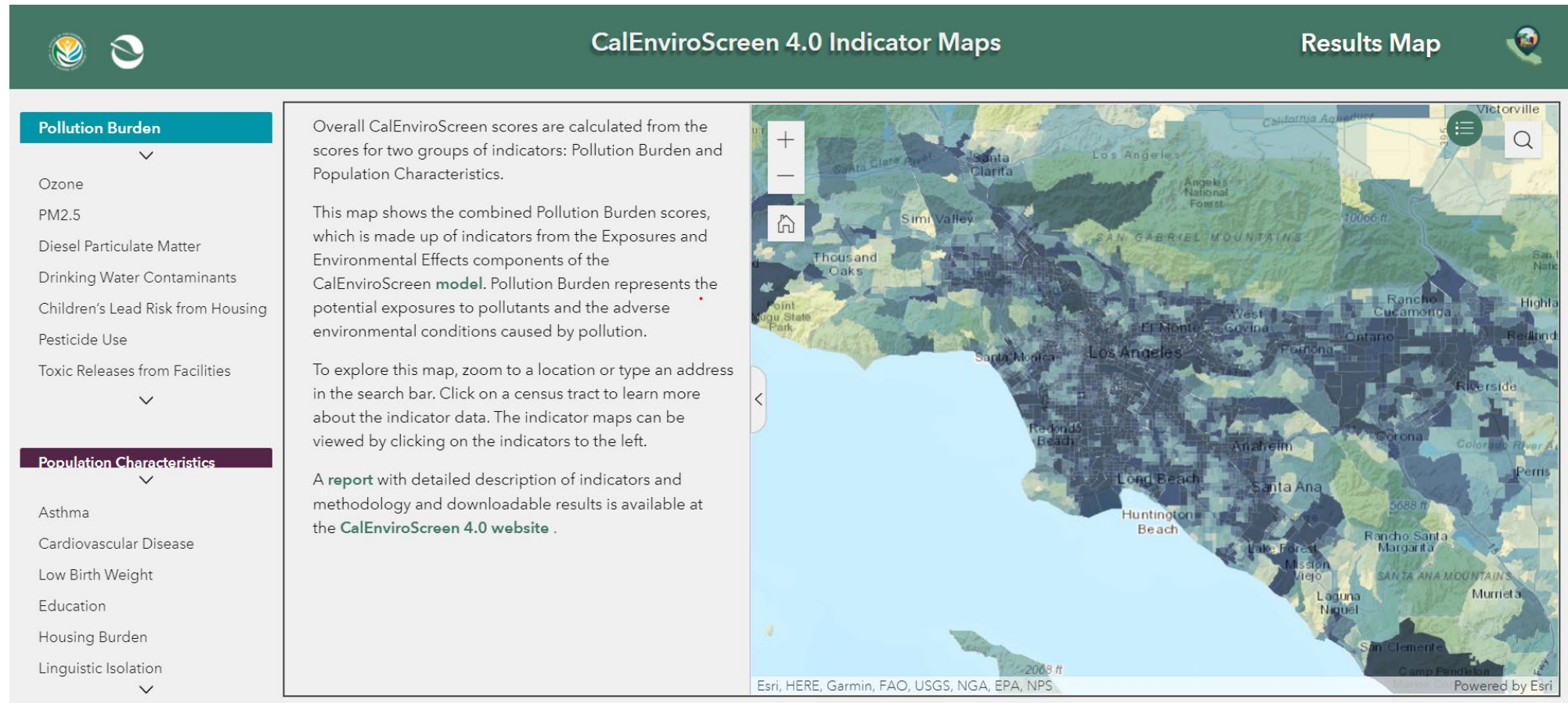


DISADVANTAGED COMMUNITIES

- ▷ 75% of awarded funds MUST meet one of the following Disadvantaged Community Definitions:
 - Top 25% highest scoring census tracts in CalEnviroScreen 4.0; and/or
 - Median Household Income (MHI) less than 80% of statewide average

DISADVANTAGED COMMUNITIES

CalEnviroScreen 4.0



DISADVANTAGED COMMUNITIES

Community Fact Finder

Find Your Community:

 Get Report



Click a location on the **map** for half-mile radius data.
Or click the pin to turn it off, then click any park for park details.

OR enter an address below and click **Go!**

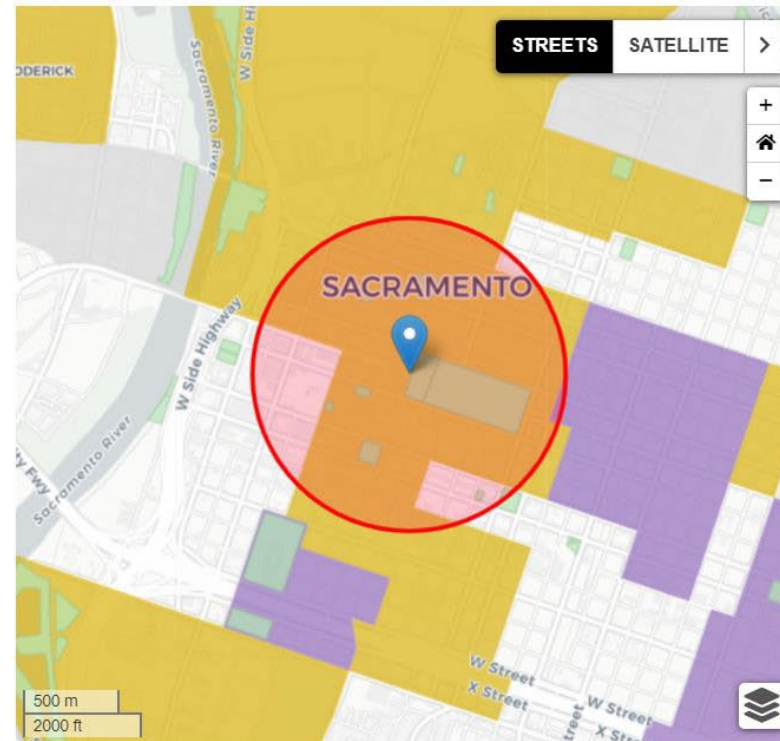
sacramento, ca

GO!

Results for Sacramento (County: Sacramento)

Latitude, Longitude	38.57693481,-121.49494934
Total Population	5,833 
Youth Population	305 
Senior Population	1,005 
Median Household Income	\$36,344 
Per Capita Income	\$40,796 
People in Poverty	1,140 
Households Without Access to a Car	1,330 
Parks Total Area	43.83 
Parks per 1,000 People	7.51 

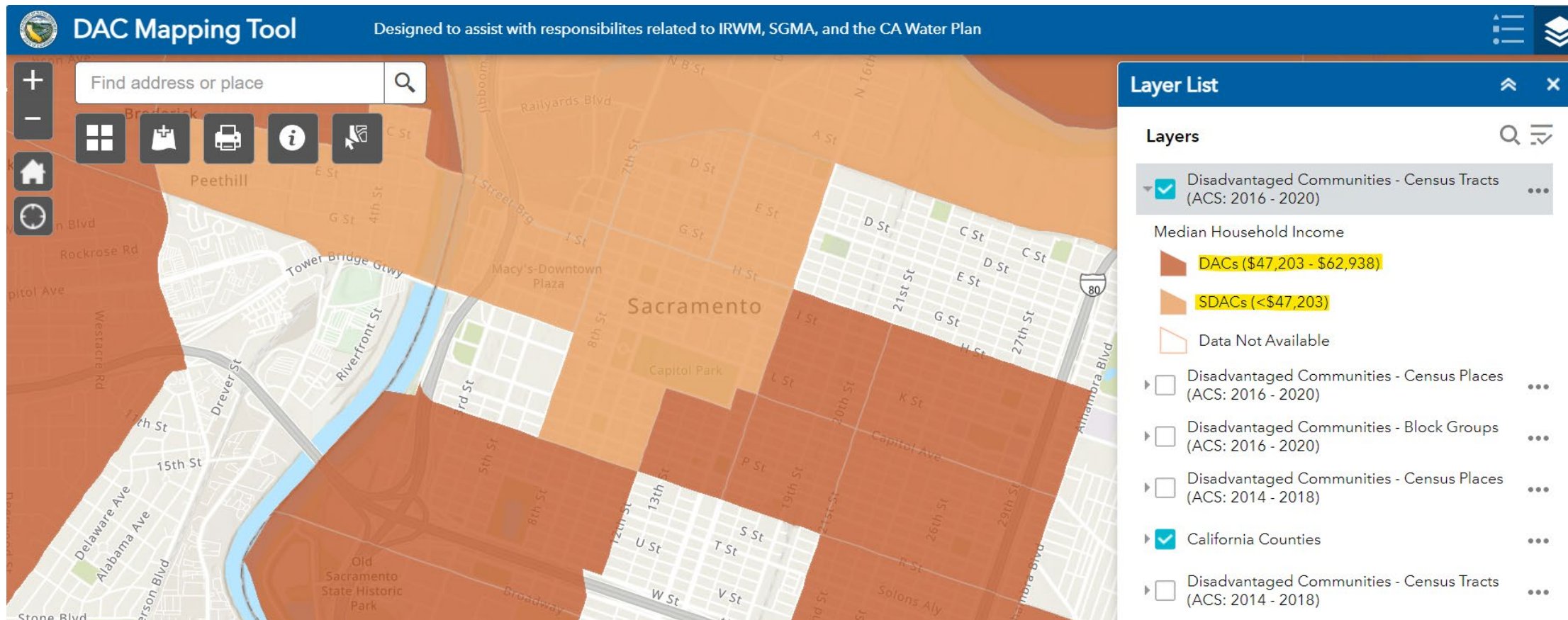
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California Department of
Parks and Recreation

DISADVANTAGED COMMUNITIES

DWR DAC Mapping Tool



DISADVANTAGED COMMUNITIES

We are not disadvantaged, Can we still compete?

- ▷ Are you urban?
- ▷ MULTIPLE BENEFITS
- ▷ MULTIPLE BENEFITS
- ▷ MULTIPLE BENEFITS
- ▷ MULTIPLE BENEFITS



NON-DISADVANTAGED COMMUNITIES

A maximum of 25% of available funds may be awarded to communities that do not meet disadvantaged criteria;

HOWEVER...



STATUTORY AND PROGRAM PRIORITIES

STATUTORY & PROGRAM PRIORITIES

- ▷ Provides Park and Recreational Benefits
- ▷ Proposed by a Critically Underserved or Disadvantaged Community
- ▷ Develops Partnerships with Local Community Organizations and Businesses
- ▷ Uses Interagency Cooperation
- ▷ Uses Existing Public Lands and Resources



STATUTORY & PROGRAM PRIORITIES

Provides park and recreational benefits to a critically underserved community or disadvantaged community



City of El Centro – Plank Park



STATUTORY & PROGRAM PRIORITIES

Proposed by a critically underserved community or disadvantaged community



Greening the Yellow Brick Road Project – City of Richmond

STATUTORY & PROGRAM PRIORITIES

Developed partnerships with local community organizations and businesses



City of Riverside - Northside Heritage Meadows Project

STATUTORY & PROGRAM PRIORITIES

Uses interagency cooperation and integration



La Colonia Green Alleys Project- City of Oxnard

STATUTORY & PROGRAM PRIORITIES

Uses Existing Public Lands and Resources



Middleton Street Elementary Living Schoolyard, City of Huntington Park

STATUTORY & PROGRAM PRIORITIES

Statewide Park Development and Community Revitalization Act (AB 31)

For more information visit:

https://www.parks.ca.gov/?page_id=26025



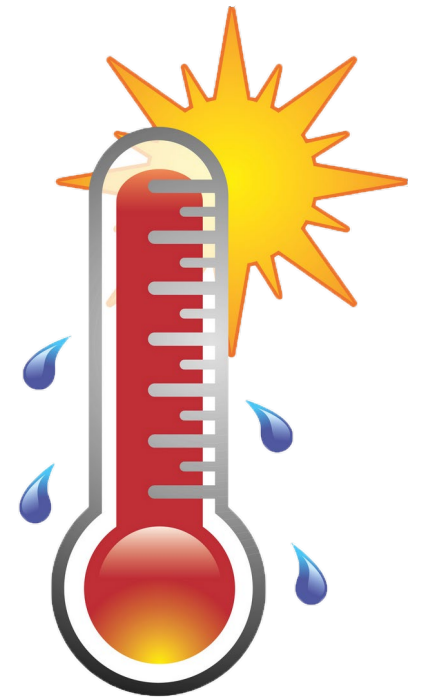
ADDITIONAL FUNDING CONSIDERATIONS AND EVALUATION CRITERIA

FUNDING PRIORITY

Extreme Heat

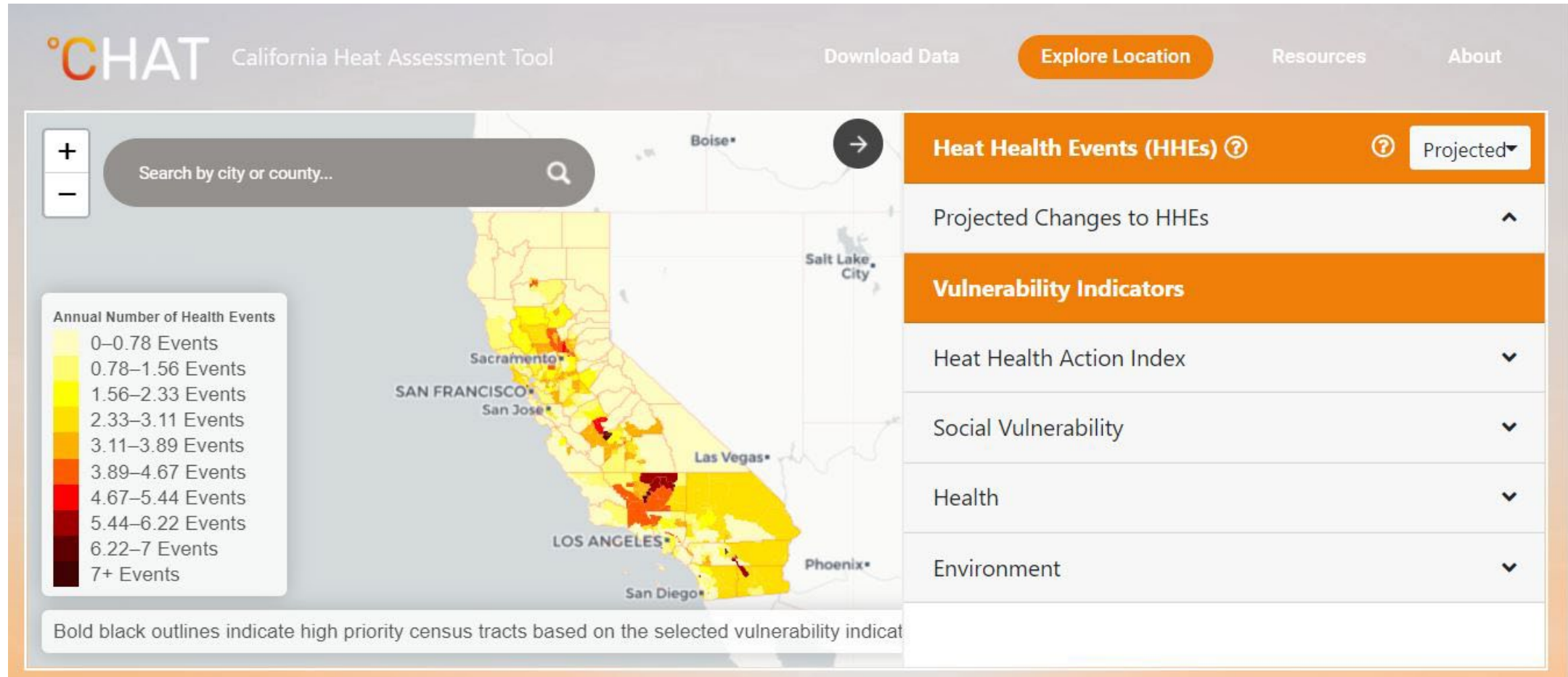
▷ California Heat Assessment Tool

- **Heat Health Events (HHE)** projects the average annual number of HHEs projected to occur within each census tract across the state.
- **Heath Action Index** measures heat vulnerability within census tracts based on indicators such as social vulnerability, health, and environment indicators



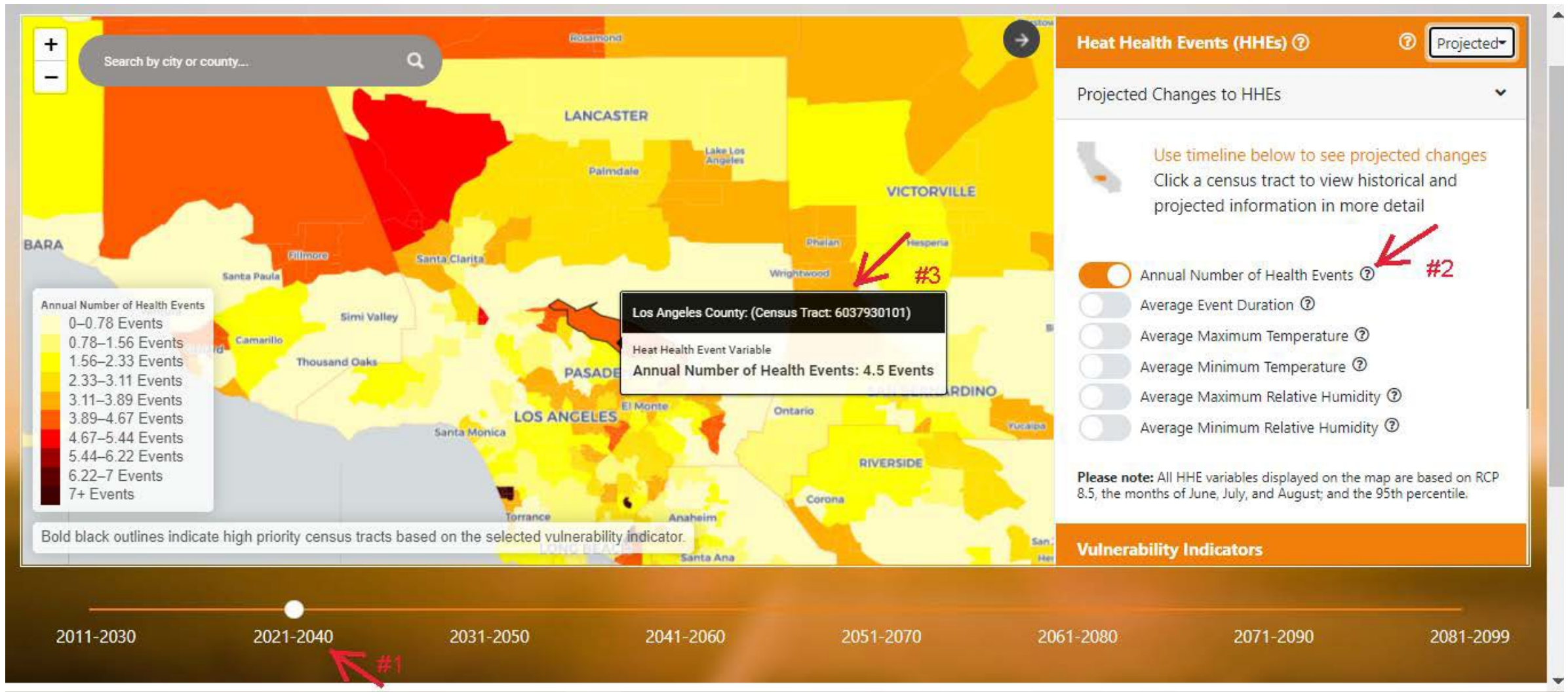
FUNDING PRIORITY

California Heat Assessment Tool (<https://www.cal-heat.org/explore>)



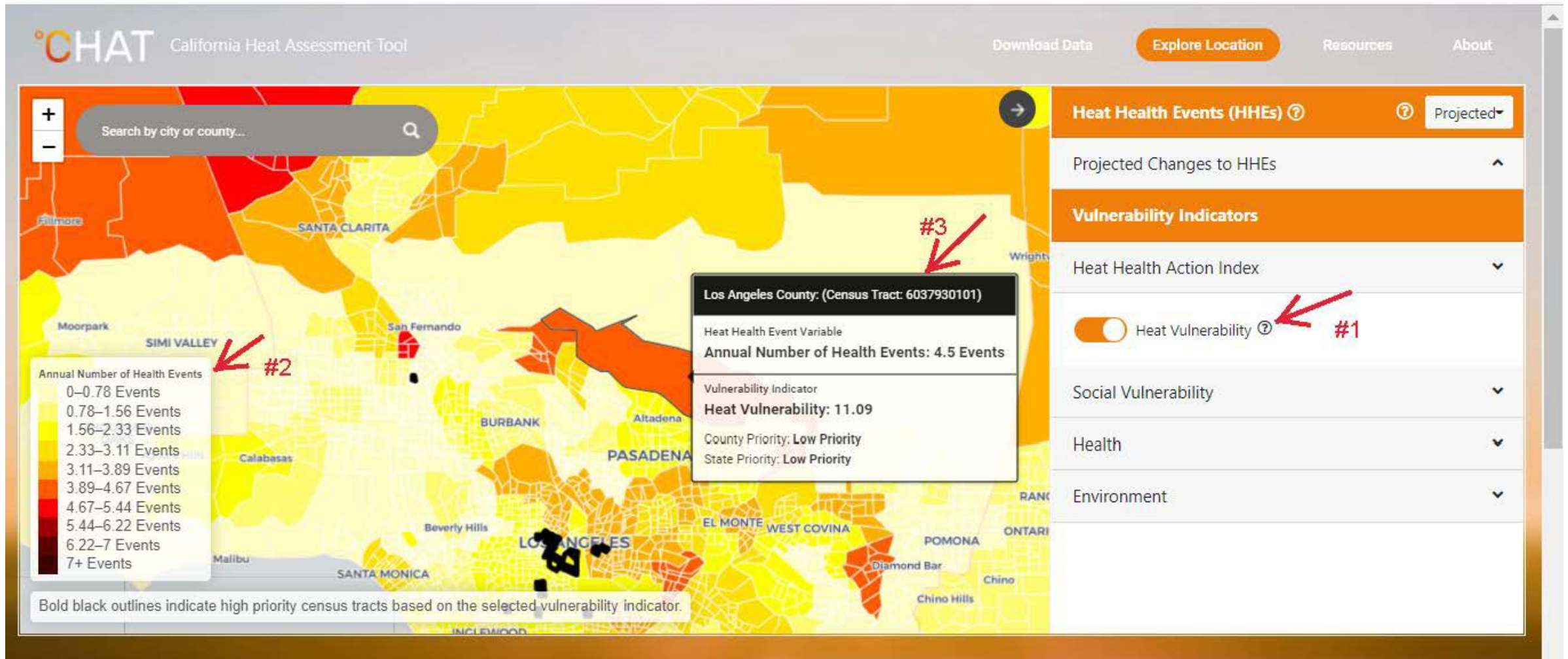
FUNDING PRIORITY

Annual Number of Health Events



FUNDING PRIORITY

Heat Health Action Index

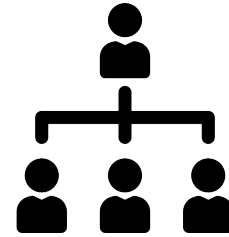


ADDITIONAL EVALUATION CRITERIA

▷ Project Readiness



▷ Organizational Capacity



▷ Additional Project Characteristics



APPLICATION PROCESS

SOAR

System for Online Application Review

- Create user account (new users only)
- Select RFP (General Fund Urban Greening Grant Program – 2023)

Search for RFP's

RFP Title:

Responsible Organization: 

RFP Status:

RFP Title	Rfp ID	Phase	Status
Cultural, Community and Natural Resources Grant Program	119	PHASE1	ACTIVE
General Fund Urban Greening Grant Program - 2022	136	PHASE1	ACTIVE
General Fund Urban Greening Grant Program – 2023	143	PHASE1	ACTIVE
Green Infrastructure Grant Program - May 2019	123	PHASE1	ACTIVE
Urban Greening Grant Program - January 2019 - Round 3	120	PHASE2	ACTIVE
Urban Greening Grant Program - March 2020 - Round 4	127	PHASE1	ACTIVE
Youth Community Access Grant Program	130	PHASE1	ACTIVE

SOAR

System for Online Application Review



FILL OUT INFORMATION AND
UPLOAD REQUIRED
DOCUMENTS



SUBMIT

SOAR

System for Online Application Review

PROJECT PROPOSALS

MUST BE SUBMITTED IN SOAR

BEFORE **5 PM PST, NOVEMBER 20, 2023**

THREE-STEP PROJECT EVALUATION PROCESS

- 1. PROJECT PROPOSAL**
- 2. FIELD VISIT (QUALIFYING PROJECTS ONLY)**
- 3. REQUEST FOR ADDITIONAL SUPPORTING
DOCUMENTATION (QUALIFYING PROJECTS ONLY)**

STEP 1 – PROJECT PROPOSAL



PROJECT SUMMARY



PROJECT QUESTIONS



REQUIRED DOCUMENTS

PROJECT PROPOSAL

PROJECT SUMMARY-

- Summarize discrete project (brief description of deliverables)
- Public Access
- Current site conditions

Clear, Concise, Pertinent

PROJECT PROPOSAL

QUESTIONS

- Statutory & Program Requirements
- Statutory & Program Priorities
- Disadvantaged Communities
- Extreme Heat Threat
- Statewide Park and Community Revitalization Act
- Additional Project Characteristics
- Project Readiness
- Organizational Capacity

PROJECT PROPOSAL

REQUIRED DOCUMENTS –

Project Proposal Signature Page

Print Application

RFP Title: Urban Greening Grant Program - January 2019 - Round 3

Project Title: Main Street Greening Project

Estimated Date of Completion: 01/18/2019

Funds Requested(\$): 0.00

Other Sources of Funds(\$): 0.00

Total Budget(\$): 0.00

Applicant Organization: California Department of Water Resources

Applicant Address: 1001 I St , Sacramento , CA - 95814

Federal Tax ID: 123456789

County: Sacramento **City/Town:** Sacramento

Project Address: 1416 9th Street

Senate District

Assembly District

US Congressional District

Project Description:

A project to plant trees and understory as well as install 2 bioswales along Main Street in Disneyland.

Latitude: 33.812100000

Longitude: -117.919010000

Coordinates Represent: center of project

Coordinates Determined Using: SOAR

Project Director (Applicant's Representative Authorized in Resolution) (Signature required at bottom of this page)

Name: -

Title: Project Director: Authorized Representative

Phone:

Email:

Project Manager - Person with day to day responsibility for project (if different from authorized representative)

Name: -

Title: Project Manager: Day to day contact

Phone:

Email:

I certify that the information contained in this project application, including required attachments, is complete and accurate

Signed: _____
Applicant's Authorized Representative as shown in Resolution

Date: _____

Print Name: _____

Title: _____

Application Overview

RFP Title: Urban Greening Grant Program - January 2019 - Round 3

Submitting Organization: California Department of Water Resources

Submitting Organization Division: Information Technology Services

Save as Work in Progress

Next

Preview/Submit



PROJECT PROPOSAL

Photographs (Current Conditions)



PROJECT PROPOSAL

Cost Estimate (Development Projects)



PROJECT ELEMENTS (Examples)		Unit Price	Unit of Measure	Qty	Total Cost	Urban Greening Grant	Other Funding Source (Indicate Cash or In-Kind)	Other Funding Source (Indicate Cash or In-Kind)
NON-CONSTRUCTION (not to exceed 25% of grant)								
A	Direct Project Management & Administration							
1	Staff Time							
2	Technical Consultants							
B	Planning, Design & Permitting							
1	Design							
2	Engineering							
3	Environmental Documents							
TOTAL NON-CONSTRUCTION (not to exceed 25% of grant)								
CONSTRUCTION								
C	Site Preparation							
1	Demolition							
2	Grading							
D	Greening Elements							
1	Trees (15-gallon)							
2	Plants							
3	Mulch							
E	Other							
1	Hazard Insurance/Bond							
2	Inspections							
3	Funding Acknowledgment Sign							
TOTAL CONSTRUCTION								
Contingency (not to exceed 10% of grant)								
PROJECT TOTAL								

*All invoices and receipts for project expenditures from all funding sources will be retained and made available for state audit.

**Only direct project management costs are eligible; no overhead/indirect costs are reimbursable. In-service payroll may not include a "billable rate" or administrative cost allocation.

PROJECT PROPOSAL

Cost Estimate (Acquisition Projects)



APPENDIX B – SAMPLE COST ESTIMATE FOR ACQUISITION PROJECTS

(Complete one form for each separate escrow)

Project Title:					
Assessor's Parcel Number(s)	Acreage	Willing Seller Name and Address			
ACQUISITION COST ESTIMATE					
	Total Cost*	Urban Greening Grant	Other Funder	Other Funder	Other Funder
Estimated Fair Market Value					
Relocation Costs					
Preliminary Title Reports, Appraisal					
Escrow Fees, Title Insurance, Closing Costs					
Surveying (limited to boundary line adjustments)					
Direct Costs -Staff and Consultants (limited to \$10,000 per grant)**					
State appraisal/transaction review, etc. (budget ≈ \$10,000)	\$10,000				
Contingency (not to exceed 10% of grant)					
Funding Acknowledgement Sign (Required)					
Other (specify)					
Grand Total					

*All invoices and receipts for project expenditures from all funding sources will be retained and made available for state audit.

**Only direct project management costs are eligible; no overhead/indirect costs are reimbursable. In-service payroll may not include a "billable rate" or administrative cost allocation.

PROJECT PROPOSAL

Community Engagement Plan



PROJECT PROPOSAL

Location Map



500 1,000 Feet

Big Sur Land Trust
Carr Lake Property



PROJECT PROPOSAL

Property Data Sheet

Complete the Property Data Sheet, listing all parcels included in the proposed project, as well as the owner(s) of each parcel. Indicate and attach all required documents* including any clarifying comments below. Attach additional sheets if necessary.

No.	Owner Name	Assessor Parcel Number(s)	Acreage	Indicate type of ownership. For acquisitions, indicate type of purchase			For all parcels, indicate *document used to demonstrate ownership and attach a copy of each document-clearly labeled with the APN-to this document	If parcel(s) not owned by applicant(s) indicate *document verifying long-term Permission to Develop and maintain and attach here						Entity to perform O&M	# of years O&M to be performed
				Fee Simple	Easement	Other (describe)		Proof of Ownership (tax bill, grant deed, etc.)	O&M Agreement	Lease	JPA	Letter from Owner	Other (describe)		
1	Big Sur Land Trust	261-191-001	16.91	X			Grant deed						BSLT, then City	25+	
2	Big Sur Land Trust	261-191-007	13.76	X			Grant deed						BSLT, then City	25+	
3	Big Sur Land Trust	003-212-007	18.99	X			Grant deed						BSLT, then City	25+	
4	Big Sur Land Trust	003-212-015	16.81	X			Grant deed						BSLT, then City	25+	
5	Big Sur Land Trust	003-212-016	5.35	x			Grant deed						BSLT, then City	25+	
6															
7															
8															
9															
10															

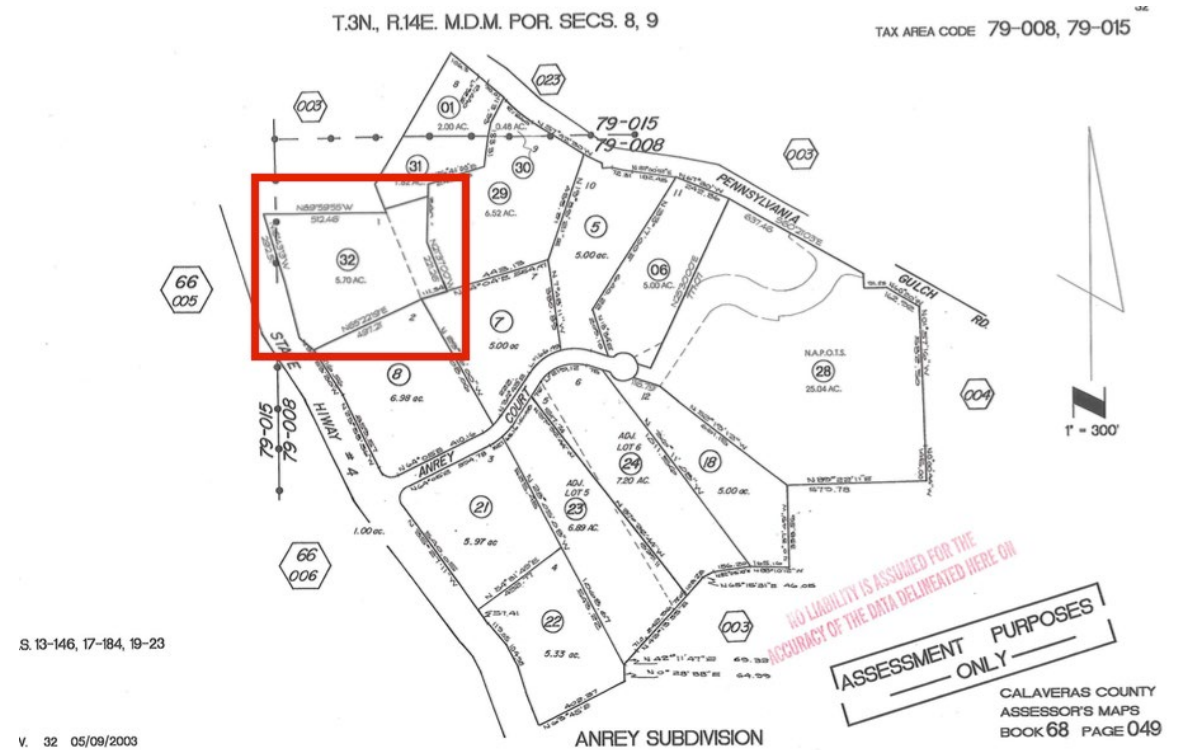
Comments:

The project will be constructed on 5 parcels all owned in fee by Big Sur Land Trust. The parcels total ~71.82 acres, but the project footprint is smaller, at approximately 66 acres. After construction and prior to opening the property to the public, BSLT will transfer ownership of all parcels to the City of Salinas but retain involvement to ensure restoration success. Big Sur Land Trust will monitor and manage the habitat restoration project. The City of Salinas will manage the public access components, including trails, signage and fencing.

Total Number of Parcels: 5 Total Number of Acres: 71.82

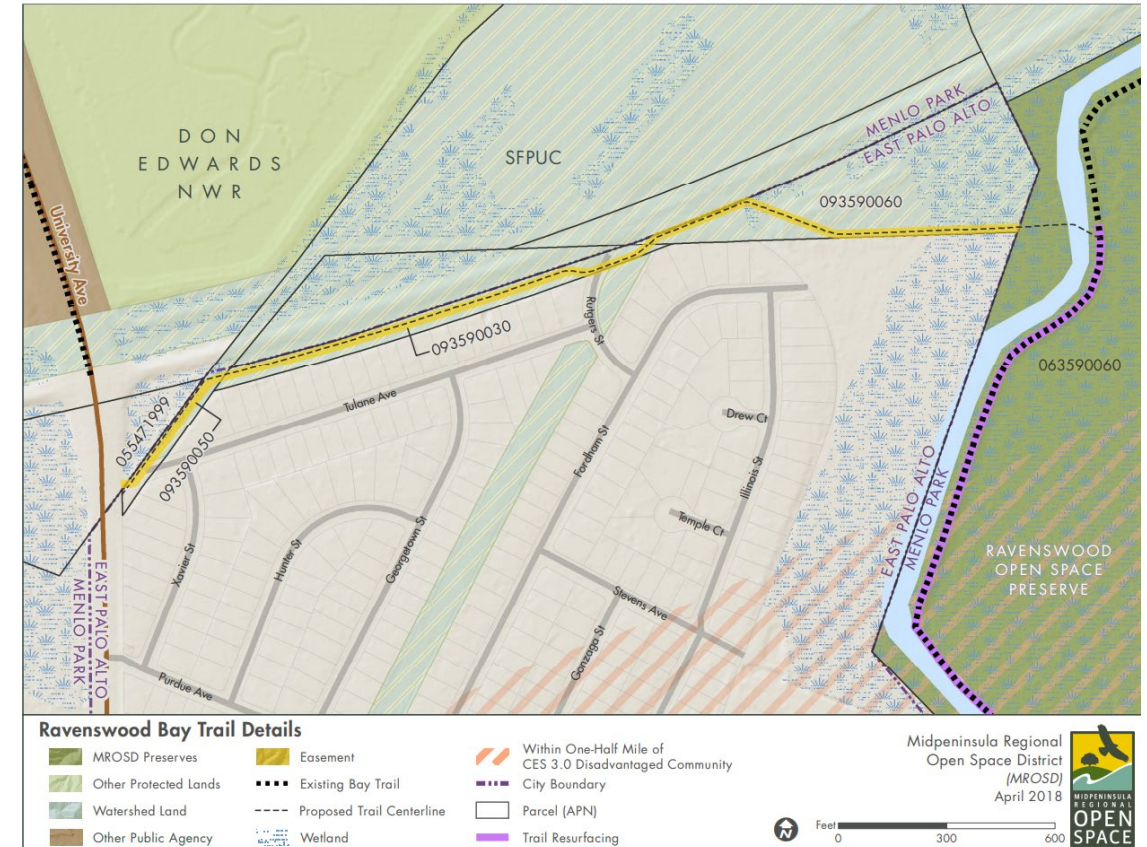
PROJECT PROPOSAL

Assessor's Parcel Map



PROJECT PROPOSAL

Site Plan (Development Projects Only)



PROJECT PROPOSAL

Plant Palette (Development Projects Only)

Habitat Type	Genus & Species	Common Name	Stock Size (if known) Or Expected To Self-Colonize
Freshwater Forested/Shrub Wetland (Early Successional Riparian Scrub/Woodland)	<i>Hordeum vulgare</i>	Cereal Barley (sterile)	Hydroseed
	<i>Populus trichocarpa</i>	Black cottonwood	
	<i>Cornus sericea</i>	Dogwood	
	<i>Baccharis salicifolia</i>	Mulefat	
	<i>Baccharis glutinosa</i>	Marsh Baccharis	
Freshwater Emergent Wetland (Herbaceous Riparian)	<i>Hordeum vulgare</i>	Cereal Barley (sterile)	Hydroseed
	<i>Juncus patens</i>	Spreading rush	4-6" container
	<i>Juncus effusus</i>	Bog rush	4-6" container
	<i>Carex barbarae</i>	Santa Barbara sedge	4-6" container
	<i>Helenium puberulum</i>	Sneezeweed	4-6" container
	<i>Polygonum persicaria</i>	Water smartweed	Self-colonize

PROJECT PROPOSAL

Evidence of Willing Seller Letter (Acquisitions Projects Only)

(Sample -- Willing Seller Letter)

Date:

To: Urban Greening Grant Program
c/o California Natural Resources Agency

From: Name(s) of Legal Owner (*Trust, etc.*)
Address of Legal Owner(s)

Re: Parcel number(s):
County:
Property Address:

To Whom It May Concern:

This letter is provided to confirm that (*name of owner(s), trust, etc.*), owner of the above referenced property, is a willing participant in the proposed real property transaction. Should grant funds be awarded to the grant applicant (*name of grant applicant*), then (*name of owner(s), trust, etc.*), as Seller, is willing to enter into negotiations for the sale of the real property for a purchase price not to exceed fair market value.

Acknowledged:

Signature of land owner (trustee, etc.)

Date signed

Signature of land owner (trustee, etc.)

Date signed

Signature of land owner (trustee, etc.)

Date signed

STEP 2

FIELD VISIT

QUALIFYING PROJECTS



STEP 2 – FIELD VISIT



Qualifying Projects Only



STEP 3
SUPPORTING
DOCUMENTATION
QUALIFYING PROJECTS

STEP 3 –SUPPORTING DOCUMENTATION

Qualifying Projects Only

Signed
Authorizing
Resolution

Eligibility for
Non-Profit
Applicants

Environmental
Compliance

Project Timeline

Payee Data
Record

Funding Plan

Proof of
Ownership

Adequate Site
Control

Operations &
Maintenance

Permit/Approval
Status

STEP 3 –SUPPORTING DOCUMENTATION

Qualifying Projects Only

- Appraisal (if available)
- Preliminary Title Report (if available)

ACQUISITION



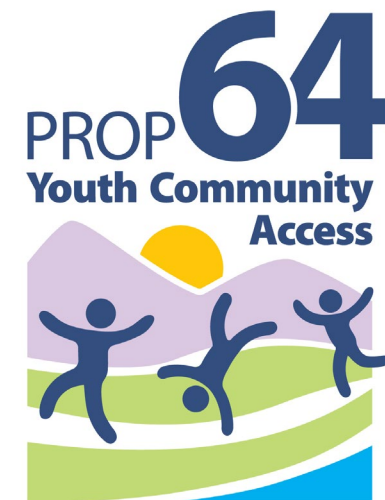


ANTICIPATED TIMELINE

Solicitation Opens for Proposals	October 9, 2023
Technical Assistance Workshops	October 2023
Project Proposal Deadline	November 20, 2023
Field Visits	June – July 2024
Supporting Documentation	Sept – Oct 2024
Grant Awards Announced	December 2024

Additional Funding Opportunities

- ▷ Youth Community Access
- ▷ EEM
- ▷ [California Grants Portal Link](#)
- ▷ [Subscribe to Bonds & Grants Announcements](#)



Questions?

Contact us at:

urbangreening@resources.ca.gov
(916) 653-2812

Check out our website:

<http://resources.ca.gov/grants/urban-greening>

SOAR Questions:

Email: soar.admin@resources.ca.gov
(916) 653-6138

