***Welcome***

The program will start shortly.

You have entered the webinar in muted mode.

Trouble Connecting?

Use the chat box Or Email

Engagewithus2020@gmail.com

***Bienvenidos***

El programa comenzará en breve.

Ha ingresado al seminario web en modo silenciado.

¿Problemas para conectarte?

Usa el chat o el correo electrónico

Engagewithus2020@gmail.com

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# Welcome/ Bienvenidos

6/2/20

***Four ways to participate***

Chat

Question and Answer (Q and A)

Polls

Email Engagewithus2020@gmail.com

***Cuatro formas de participar***

Chat

Pregunta y respuesta

Encuesta

el correo electrónico
Engagewithus2020@gmail.com

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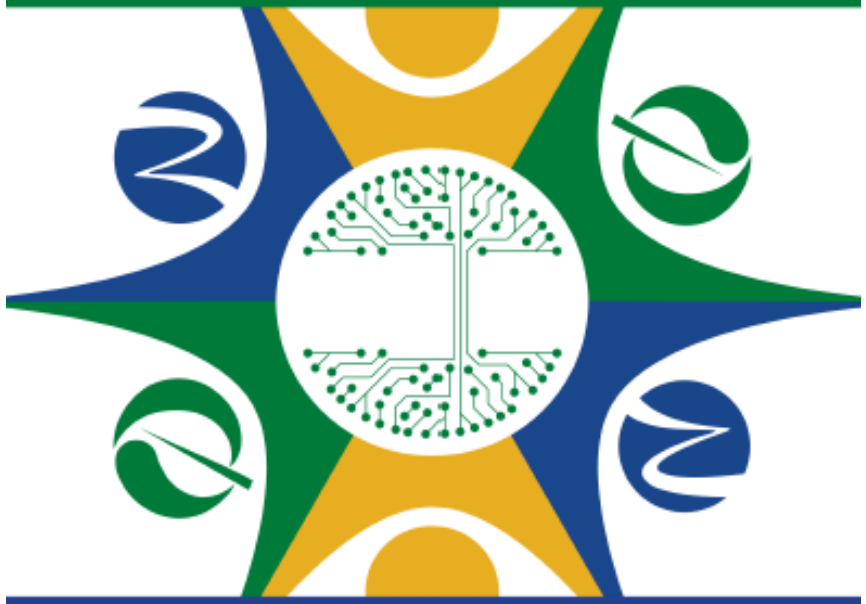
# ONLINE ENVIRONMENTAL ENGAGEMENT CONFERENCE

Building Our Skills Together | June 2–4, 2020



## CONFERENCE PARTICIPANT PACKET

California natural resources AGENCY

CalEPA California Environmental Protection Agency

# CONFERENCIA DE PARTICIPACIÓN AMBIENTAL EN LÍNEA

Desarrollando Nuestras Habilidades Juntos | 2–4 de Junio

## PAQUETE PARA PARTICIPANTES DE LA CONFERENCIA

California natural resources AGENCY

CalEPA California Environmental Protection Agency

# June 2, 2020 | Conference Day 1 Morning Session: Naming the Challenge / definición del desafío

9:00 am to 12:00 pm

Note: not all sessions or speakers have slides associated with their talk.

*Senior leaders describe inherent tensions in creating online forums that seek only to recreate traditional government meeting design versus equitable engagement. Community leaders will highlight information and engagement needs. This session will inspire participants to listen for and speak to the need to work toward deeper engagement, in any forum.*

*Los líderes principales describen las tensiones inherentes a la creación de foros en línea, cuyo único objetivo es imitar el diseño de las reuniones gubernamentales tradicionales en comparación con las que apuntan a una participación equitativa. Los líderes comunitarios pondrán énfasis en las necesidades de información y participación. Esta sesión inspirará a los participantes a escuchar y hablar sobre la necesidad de trabajar para lograr una participación más profunda en cualquier foro .*

9:00 Welcome, Secretary Wade Crowfoot, California Natural Resources Agency, and Secretary Jared Blumenfeld, California Environmental Protection Agency

9:30 How Do We Ensure Community Voice in the Era of COVID-19

10:30 The Whole Language: The Power of Extravagant Tenderness

11:00 Using Zoom for Facilitators

9:00 Bienvenido, Secretario Wade Crowfoot, CNRA, y Secretario Jared Blumenfeld, CalEPA

9:30 Cómo garantizamos la voz de las comunidades en la era de COVID 19

10:30 Todo el lenguaje: el poder de la ternura

11:00 Uso de Zoom de los facilitadores

**Welcome / Bienvenido**

Secretary Wade Crowfoot, California Natural Resources Agency / Secretario, CNRA

Secretary Jared Blumenfeld, California Environmental Protection Agency / Secretario, CalEPA

# How Do We Ensure Community Voice in the Era of COVID-19

Mindy Romero, Director, California Civic Engagement Project, USC Sol Price School of Public Policy
Felipe Escobar, Director of Organizing, Pacoima Beautiful
David Flores, Air Quality Campaign Director, Environmental Health Coalition
Meyo Marrufo, Environmental Director for Guidiville Rancheria, CA Representative USEPA National Tribal Caucus

**June 2, 2020 | 9:30 am**

# Cómo garantizamos la voz de las comunidades en la era de COVID 19

Mindy Romero, Directora, Proyecto de Participación Ciudadana de California, Sol Price School of Public Policy de la Universidad del Sur de California
Felipe Escobar, Director de la Organización, Pacoima Beautiful
David Flores, Director de Campaña de Calidad del Aire, Coalición de Salud Ambiental
Meyo Marrufo, , Director Ambiental de Guidiville Rancheria, CA y Representante de la Asamblea Tribal Nacional de la Agencia de Protección del Medio Ambiente (EPA) de los Estados Unidos

# The Case for Engagement / El caso de la participación

Mindy Romero, Ph.D.
Director / Mindy Romero, Ph.D.
Directora

USC Price
Sol Price School of Public Policy

# Talk Summary / Resumen de la charla

1. Threat to our democratic institutions / Una amenaza a nuestras instituciones democráticas

2. Challenges to engagement / Desafíos de la participación

3. Have a rare opportunity to improve the function of our democracy / Una oportunidad excepcional de mejorar nuestra democracia

# Threat to Our Democratic Institutions / Una amenaza a nuestras instituciones democráticas

# Across the Country… / En todo el país

State and local legislative bodies are postponing/modifying meetings to eliminate in-person public access. / Los cuerpos legislativos estatales y locales están posponiendo/modificando sus reuniones para eliminar el acceso público presencial.

In CA, emergency executive order that suspends application of certain provisions of the state's laws involving open meetings. / En California, un decreto ejecutivo de emergencia suspendió la aplicación de ciertas disposiciones de las leyes estatales relativas a las sesiones abiertas.

Local government agencies may hold meetings by phone and online without public access to the physical meeting site. / Las agencias del gobierno local pueden celebrar reuniones por teléfono o en línea sin acceso público al sitio físico de reunión.

# Democracy at Risk / Amenaza a la democracia

While we must prevent the spread of COVID-19… / Si bien debemos evitar la difusión de COVID-19…

Public officials must do everything in their power to maximize the ability of the public to continue observing and participating in governmental decision-making. / Los funcionarios públicos deben hacer todo lo que esté a su alcance para maximizar la capacidad del público de continuar observando y participando en la toma de decisiones gubernamental.

Track mitigations / Encontrar formas de mitigación

# Transparency / Transparencia

Decisions made outside of the public view, and without meaningful public comment = ill-informed policy or even malfeasance. / Las decisiones tomadas fuera de la mirada pública y sin comentarios públicos significativos = política mal informada o incluso mala actuación

Transparency and inclusion protect everyone: the public, as well as public servants / Transparencia e inclusión para proteger a todos: al publico, así como también a los servidores

We must protect ourselves against those who might use this emergency for their own political and economic ends / Debemos protegernos de aquellos que puedan usar esta emergencia para su propio beneficio político y económico.

# Challenges to Engagement / Desafíos de la participación

# Civic Engagement is Low / Baja participación ciudadana

- Low and varies by demographic group / La participación es baja y varía según el grupo demográfico.

- Youth, communities of color, and low income communities are underrepresented. / Los jóvenes, las comunidades de color y las comunidades de bajos ingresos no están bien representadas.

# Representation at Stake / La representación está en juego

Those who are civically engaged are not demographically representative of our population, and they don't often hold the same policy preferences of those not civically engaged. / Aquellos que participan de forma cívica no representan demográficamente a nuestra población y no suelen tener las mismas preferencias políticas que aquellos sin participación ciudadana.

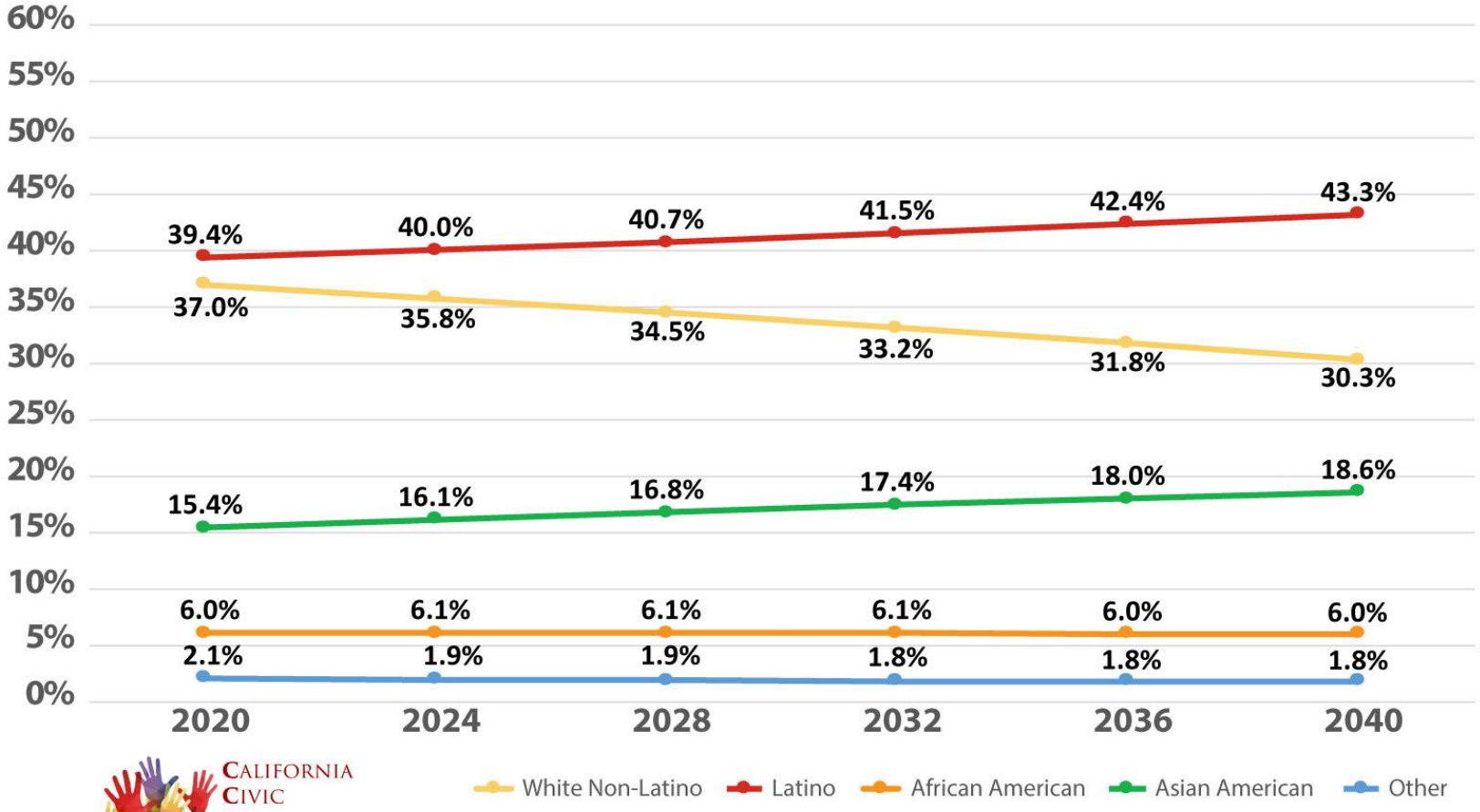
Too few people participate and those who do typically don't represent the greater community / Muy pocas personas participan y aquellas que lo hacen no suelen representar a la comunidad general.

Including healthcare policy! / ¡Incluso en las políticas sanitarias!

# CA Projected Population Change / Cambios proyectados en la población de California

# 2020-2040 Projected Total Population

## California



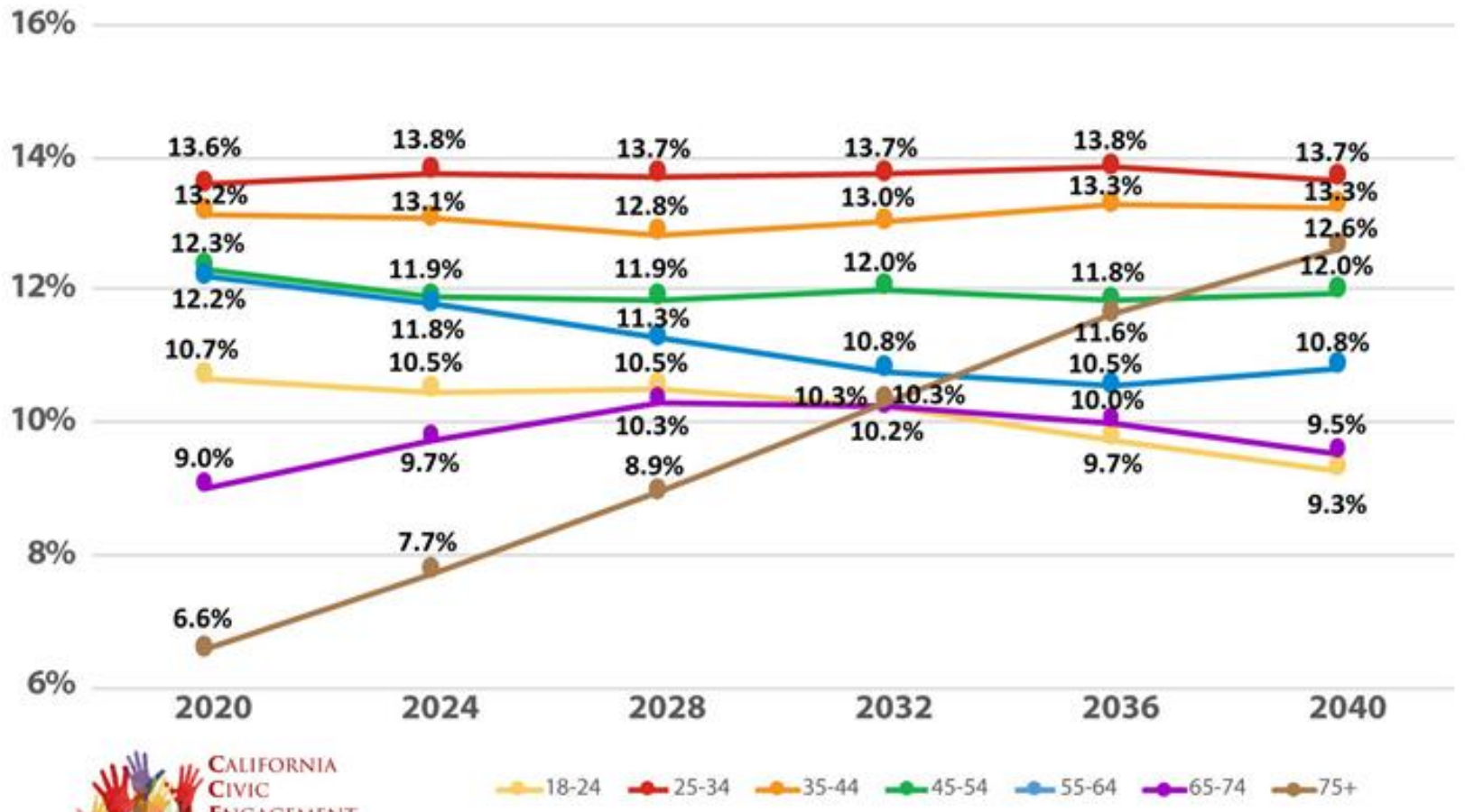

California Civic Engagement Project

*Research for a Stronger, More Inclusive Democracy*

Data Source: California Department of Finance

# 2020-2040 Projected Total Population

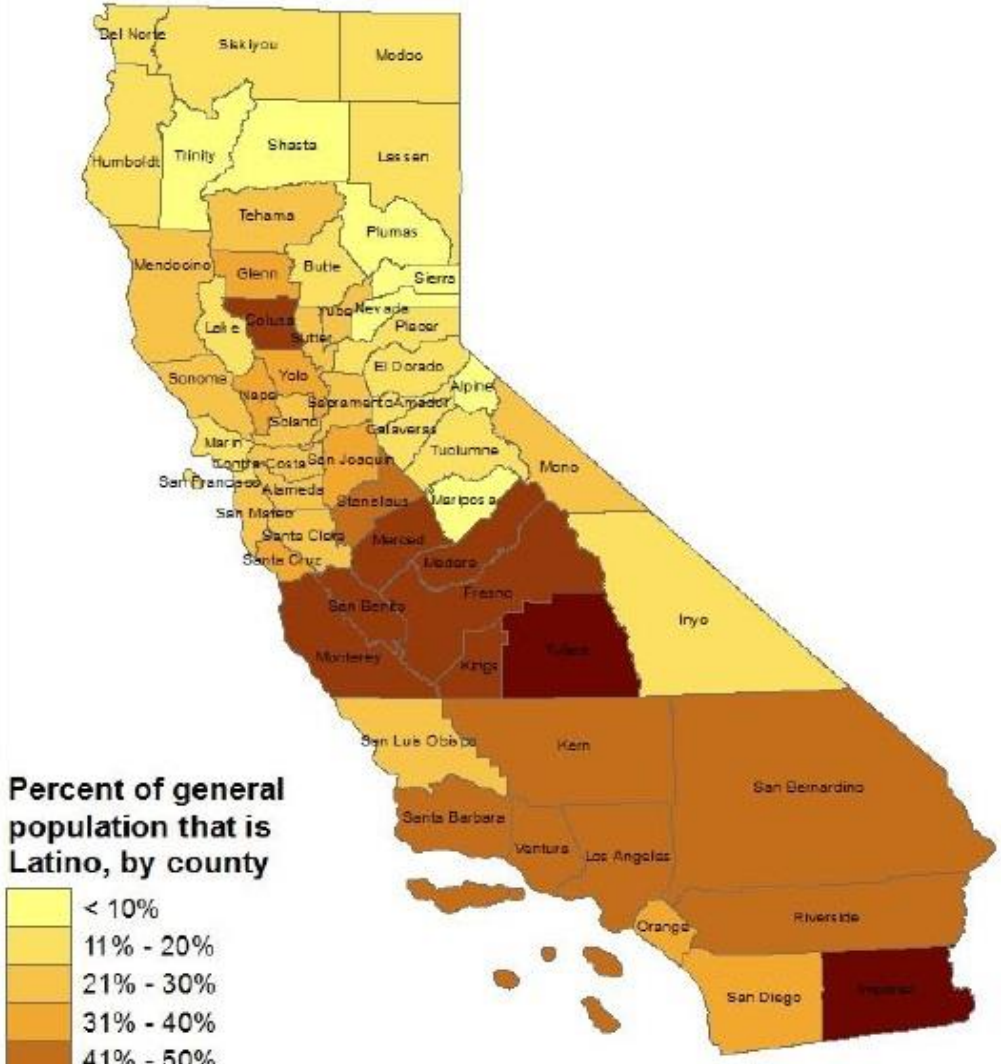
## California




California Civic Engagement Project
Research for a Stronger, More Inclusive Democracy

Data Source: California Department of Finance

# Percent Latino: 2010
# General Population
# State of California




**Percent of general population that is Latino, by county**

- < 10%
- 11% - 20%
- 21% - 30%
- 31% - 40%
- 41% - 50%
- 51% - 60%
- > 60%

Statewide average: 37.7%

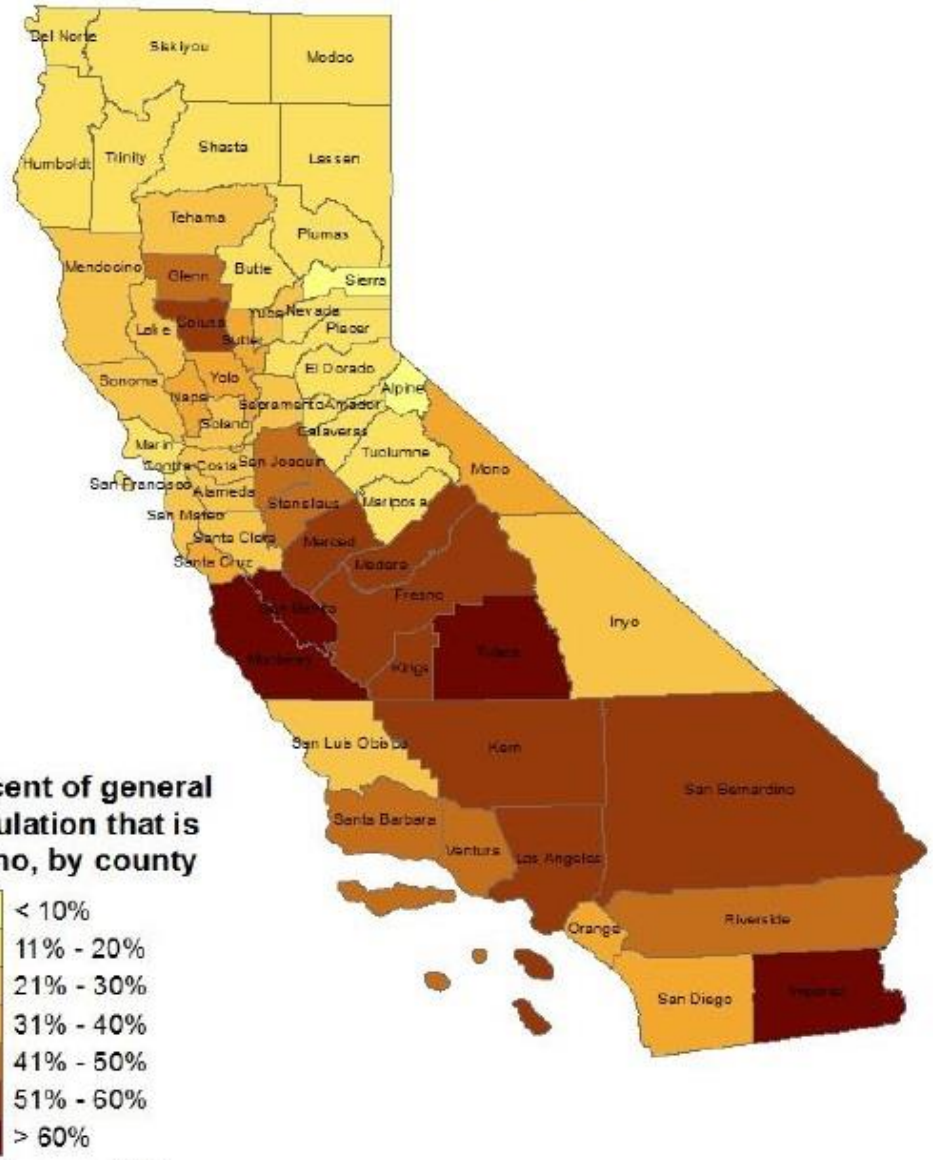
Source: California Department of Finance, Report P-1: State and County Projections by Race/Ethnicity

Map Created by Allison Ferrini, May 2013

UC DAVIS CENTER for REGIONAL CHANGE

CALIFORNIA CIVIC ENGAGEMENT PROJECT

# Percent Latino: 2020
# General Population
# State of California




**Percent of general population that is Latino, by county**

- < 10%
- 11% - 20%
- 21% - 30%
- 31% - 40%
- 41% - 50%
- 51% - 60%
- > 60%

Statewide average: 40.7%

Source: California Department of Finance, Report P-1: State and County Projections by Race/Ethnicity

Map Created by Allison Ferrini, May 2013

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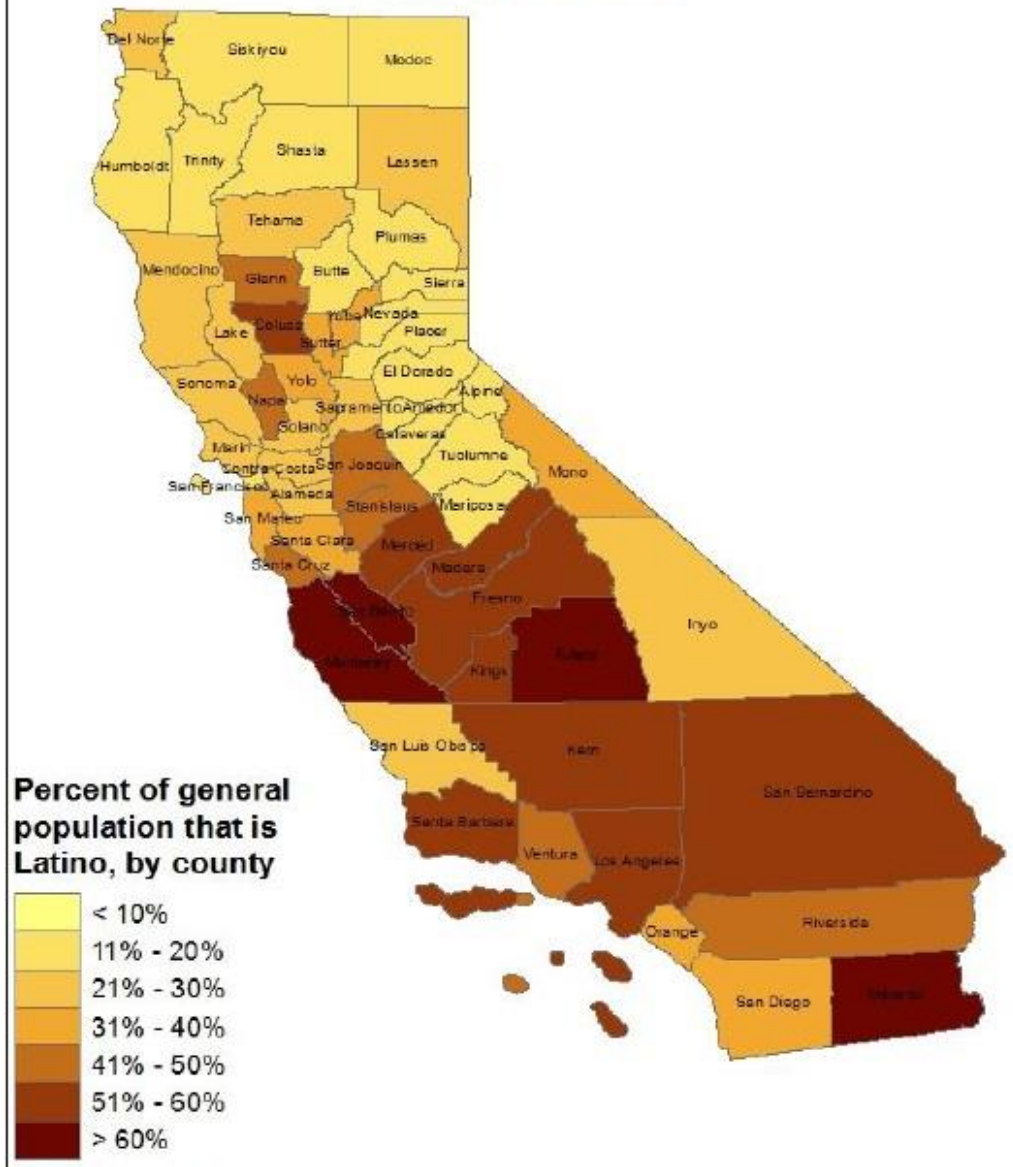
CALIFORNIA CIVIC ENGAGEMENT PROJECT

# Percent Latino: 2030
# General Population
# State of California




**Percent of general population that is Latino, by county**

- < 10%
- 11% - 20%
- 21% - 30%
- 31% - 40%
- 41% - 50%
- 51% - 60%
- > 60%

Statewide average: 43.0%

Source: California Department of Finance, Report P-1: State and County Projections by Race/Ethnicity

Map Created by Allison Ferrini, May 2013

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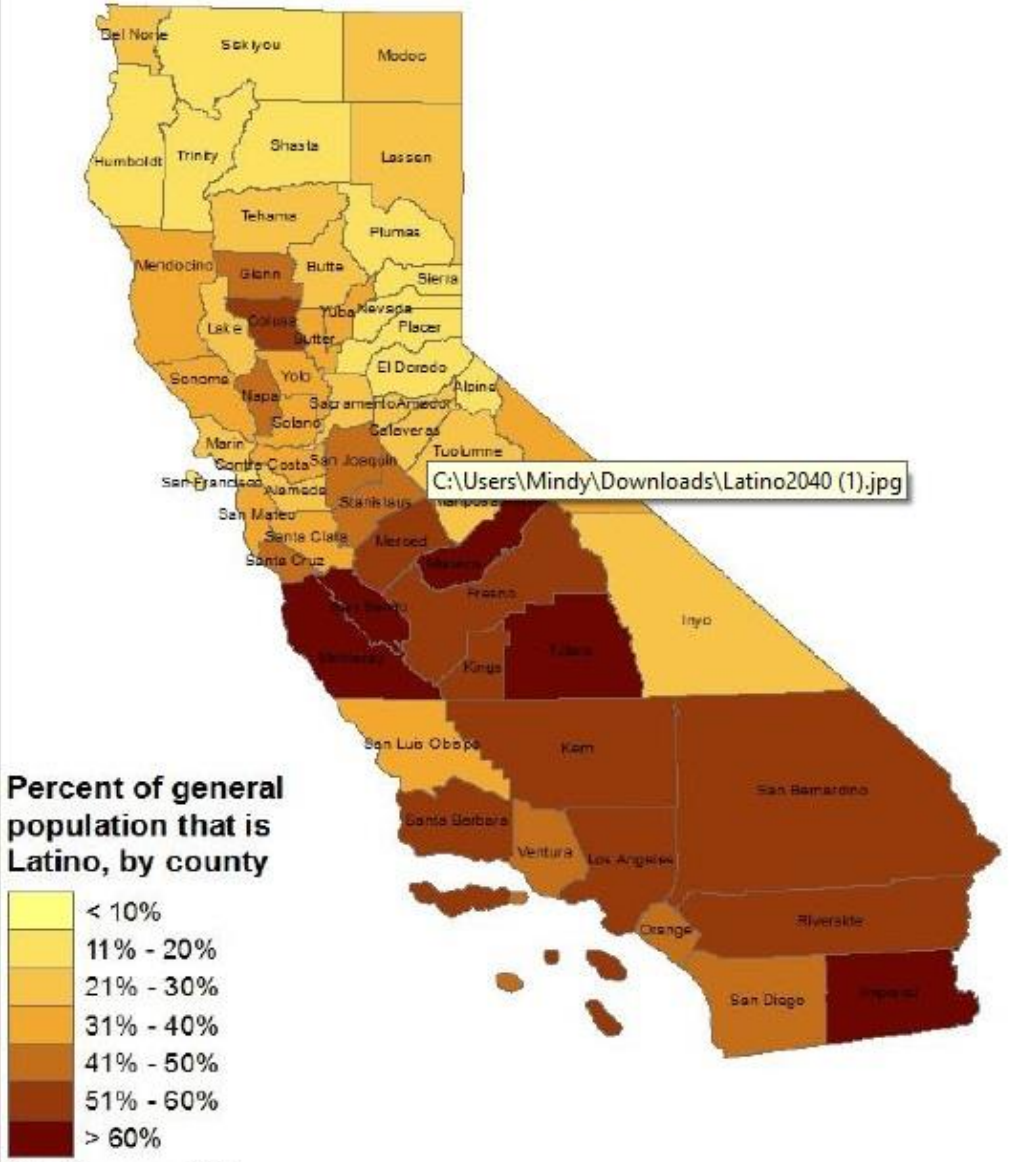
CALIFORNIA CIVIC ENGAGEMENT PROJECT

# Percent Latino: 2040
# General Population
# State of California




C:\Users\Mindy\Downloads\Latino2040 (1).jpg

**Percent of general population that is Latino, by county**

- < 10%
- 11% - 20%
- 21% - 30%
- 31% - 40%
- 41% - 50%
- 51% - 60%
- > 60%

Statewide average: 45.0%

Source: California Department of Finance, Report P-1: State and County Projections by Race/Ethnicity

Map Created by Allison Ferrini, May 2013

UCDAVIS CENTER FOR REGIONAL CHANGE

CALIFORNIA CIVIC ENGAGEMENT PROJECT

# Rare Opportunity to Improve the Function of Our Democracy / Oportunidad excepcional de mejorar la función de nuestra democracia

CALIFORNIA CIVIC ENGAGEMENT PROJECT

USC Price
Sol Price School of Public Policy

# Democratic Institutions / Instituciones democráticas

Sociologists tell us that any type of institutional change in a society, including improvements in our democratic institutions, typically occurs slowly. / Los sociólogos nos dicen que cualquier tipo de cambio institucional en una sociedad, incluyendo las mejoras en nuestras instituciones democráticas, suele ser lento.

It is moments of great social disruption that often bring about significant change in our institutions – positive or negative. / Los momentos de gran malestar social son los que suelen producir cambios significativos en nuestras instituciones, ya sean positivos o negativos.

# Rebuilding Post-Crisis / Reconstrucción después de la crisis

Crisis will undoubtedly bring shifts in how our democracy functions. / Sin lugar a dudas, la crisis provocará cambios en cómo funciona nuestra democracia.

Must seek ways to purposely build better versions of our democratic institutions. / Debemos buscar formas de construir versiones mejoradas de nuestras instituciones democráticas.

# Thank you! / ¡Gracias!

Mindy Romero, Ph.D.
Director, California Civic Engagement Project / Mindy Romero, Ph.D.
Directora, Proyecto de Participación Ciudadana de California
USC / USC
msromero@usc.edu / msromero@usc.edu
*@mindysromero / @mindysromero*

*View my Tedx Talk on the Power of the Youth Vote! / ¡Vea mi Charla Tedx sobre el poder del voto de la juventud!*

California Civic Engagement Project

USC Price
Sol Price School of Public Policy

Felipe Escobar, Director of Organizing, Pacoima Beautiful / Director de la Organización, Pacoima Beautiful

ENGINEERING
SANITATION
STREET LIGHTING
CITY ATTORNEY

BOARD IN SESSION
QUIET PLEASE
PARK
EQUITY

David Flores, Air Quality Campaign Director, Environmental Health Coalition / Director de Campaña de Calidad del Aire, Coalición de Salud Ambiental

Meyo Marrufo, Environmental Director for Guidiville Rancheria, CA Representative USEPA National Tribal Caucus / Director Ambiental de Guidiville Rancheria, CA y Representante de la Asamblea Tribal Nacional de la Agencia de Protección del Medio Ambiente (EPA) de los Estados Unidos

# How Do We Ensure Community Voice in the Era of COVID-19 / Cómo garantizamos la voz de las comunidades en la era de COVID 19

Chat, Q/A, Discussion

Chat (plática), Q&A (preguntas y respuestas), y discusión

***The Whole Language: The Power of Extravagant Tenderness***

Gregory Boyle will share what he has learned in three decades working with marginalized populations at Homeboy Industries in Los Angeles, Calif.—that love is the answer, community is the context, and tenderness is the connective tissue. Tenderness reflects the foundational notion that there are no us and them, only us. Homeboy seeks to be what the world is invited to become. Kinship cannot happen without tenderness.

***Todo el Lenguaje: El Poder de la Ternura***

Gregory Boyle compartirá lo que ha aprendido en tres décadas trabajando con poblaciones marginadas en Homeboy Industries en Los Ángeles, California: que el amor es la respuesta, la comunidad es el contexto y la ternura es el tejido conectivo. La ternura refleja la noción fundamental de que no hay nosotros y ellos, solo nosotros. Homeboy busca ser lo que el mundo está invitado a ser. El parentesco no puede suceder sin ternura

# Zoom for Facilitators / Uso de Zoom de los facilitadores

Jessica Bean, Office of Public Participation, State Water Resources Control Board, CalEPA / Oficina de Participación Pública, Junta de Control de Recursos Hídricos del Estado de California

# Using Zoom for Facilitators

Problems?

Use Zoom chat window or

email engagewithus2020@gmail.com

We're recording this session.

**We will get started soon!**

# Usando Zoom para Facilitadores

¿Problemas?

Use la ventana de chat en Zoom o

envié un correo electrónico a

engagewithus2020@gmail.com

Estamos grabando la sesión de hoy

**¡Nosotros vamos a comenzar pronto!**

CalEPA
California Environmental Protection Agency

CALIFORNIA
Water Boards

# Using Zoom for Facilitators

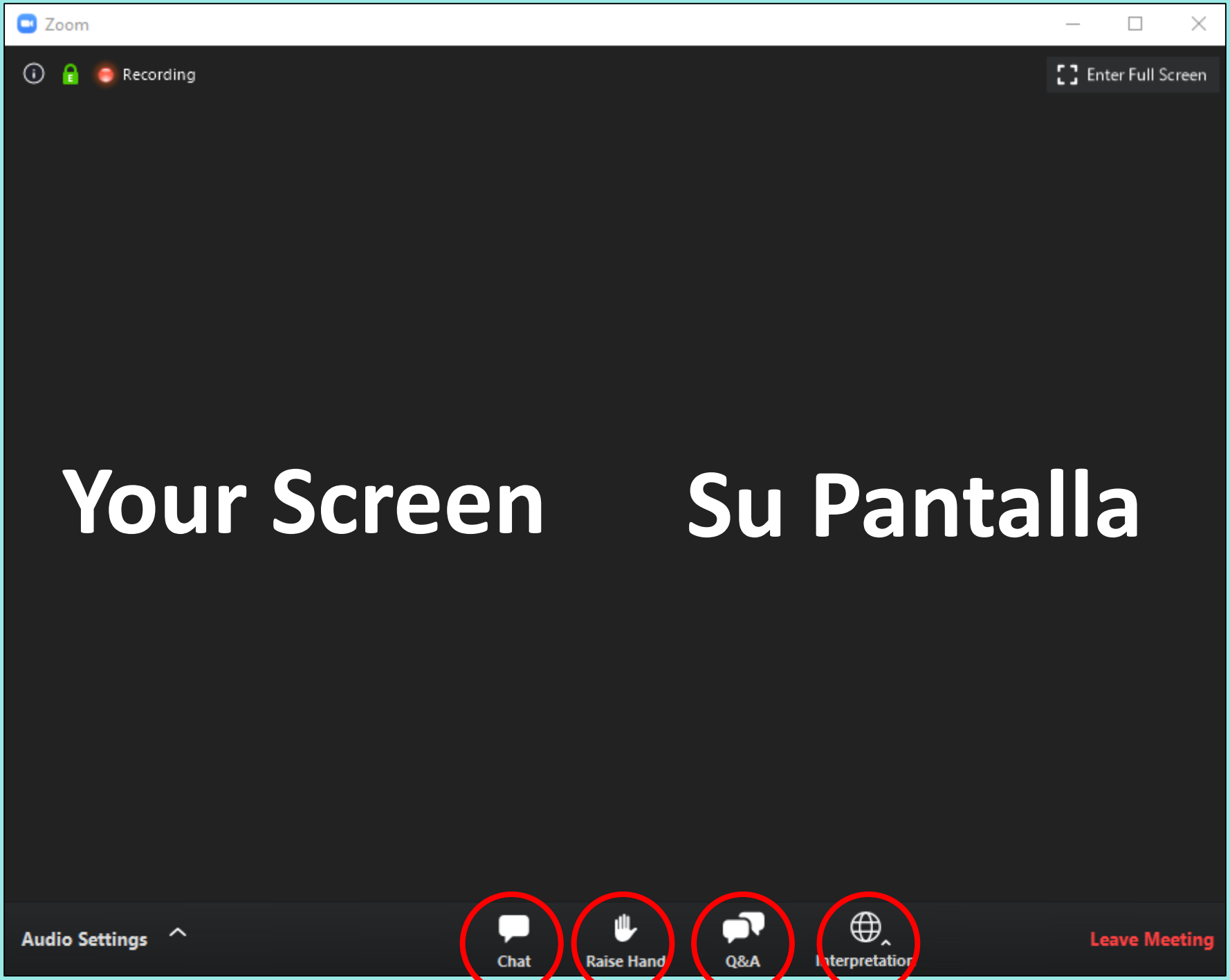
## Hello!

- Facilitator: Jessica Bean
- We are recording today’s session
- Goal: Using Zoom for more effective online meetings.
- We only have 45 minutes!

# Usando Zoom para Facilitadores

## ¡Hola!

- Facilitadora: Jessica Bean
- Estamos grabando la sesión de hoy
- Objetivo: Usando Zoom para reuniones en línea mas efectivas.
- ¡Solo tenemos 45 minutos!


Zoom
Recording
Enter Full Screen
Your Screen
Su Pantalla
Audio Settings
Chat
Raise Hand
Q&A
Interpretation
Leave Meeting

**Poll #1:**
**Your meeting facilitation experience**

**Encuesta #1:**
**Su experiencia de facilitación de reuniones**

## Online Meetings: Advantages

- Easier to schedule
- No travel
- More cost-effective for many
- Good for information sharing

## Reuniones En Línea: Ventajas

- Mas fácil de programar
- No hay necesidad de viajar
- Mas rentable para muchos
- Bien para compartir información

## Online Meetings: Tradeoffs

- Less facilitation control
- Harder to build relationships
- Less two-way communication
- Less time to discuss more

## Reuniones En Línea: Intercambios

- Menos control de facilitación
- Mas difícil de construir relaciones
- Menos comunicación bidireccional
- Menos tiempo para discutir mas

## Exercise:

You have 90 minutes for a meeting with 22 participants.

Divide the number of minutes by the number of participants.

Type your answer in the Zoom chat box!

¿?

## Ejercicio:

Tienes 90 minutos para una reunión con 22 participantes.

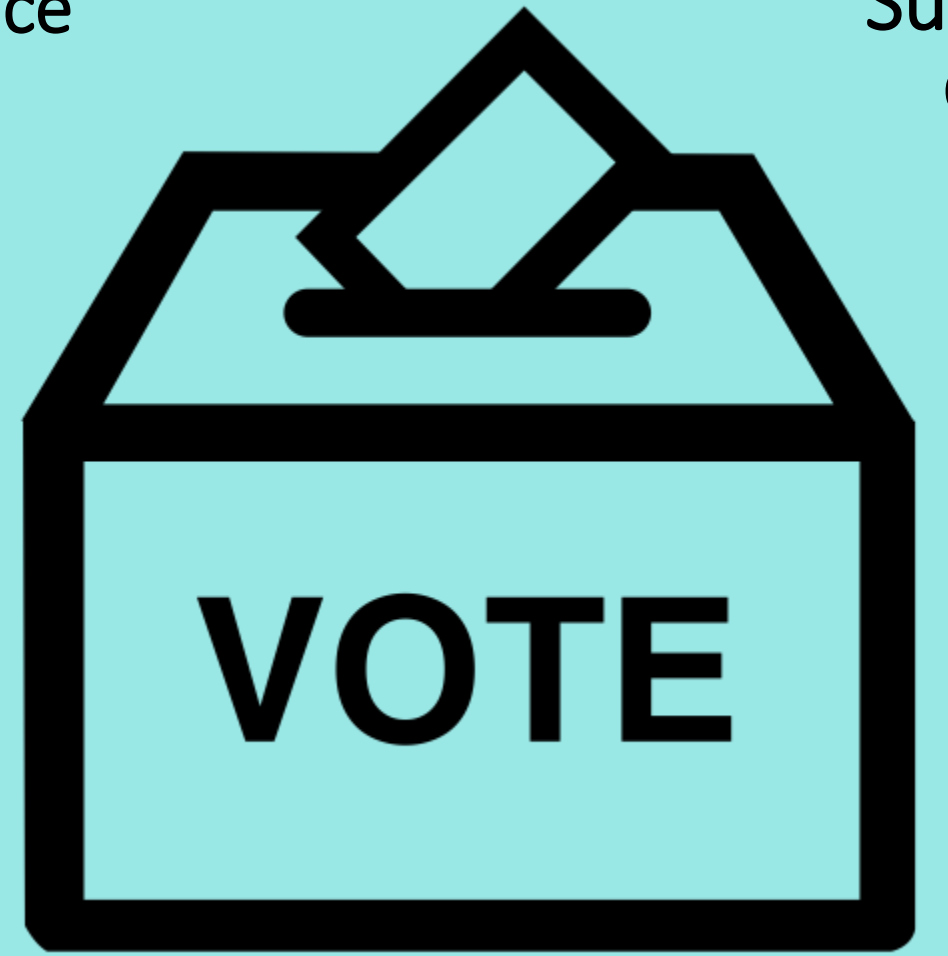
Divida la cantidad de minutos por la cantidad de participantes.

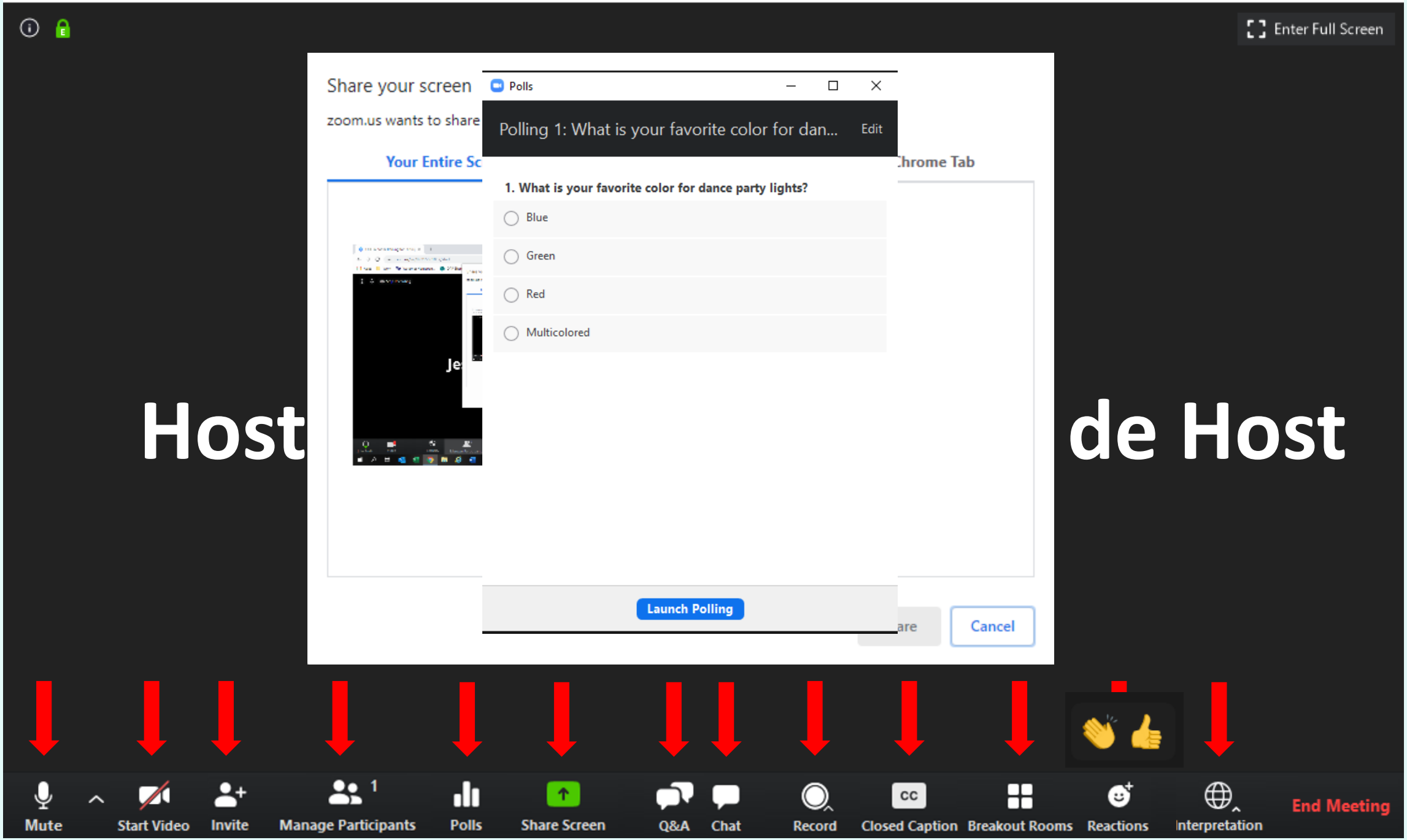
¡Escribe su respuesta en la Ventana de chat de Zoom!

| “Let’s put on a show!” | “¡Hagamos un show!” |
| --- | --- |
| Script | Guión |
| Cast | Elenco |
| Rehearsals | Ensayo para el show |
| Tech Check | Verificación Técnica |
| Dress Rehearsal(s) | Ensayos General |

Poll #2:
Your experience
with Zoom

Encuesta #2:
Su experiencia
con Zoom




Enter Full Screen
Share your screen
zoom.us wants to share
Your Entire Sc
Chrome Tab
Polls
Polling 1: What is your favorite color for dan...
Edit
1. What is your favorite color for dance party lights?
Blue
Green
Red
Multicolored
Launch Polling
Cancel
Host
de Host
Mute
Start Video
Invite
Manage Participants
1
Polls
Share Screen
Q&A
Chat
Record
Closed Caption
Breakout Rooms
Reactions
Interpretation
End Meeting

Poll #3:
How you plan to use Zoom

Encuesta #3:
¿Cómo planeas usar Zoom?

| Zoom Webinar | | Seminario Web de Zoom |
|---|---|---|
| Information out | | Salida de Información |
| 50+ ppl | | 50+ personas |
| Host in control | | Anfitrión en control |
| Chat w/ host or all | | Chatea con el anfitrión o con todos |
| Raise hand | | Levantar la mano |
| Q&A | | Preguntas y Respuestas |

| Zoom Meeting | | Reunión de Zoom |
|---|---|---|
| Interactive | | Interactivo |
| < 25 ppl | | < (menos de) 25 personas |
| Participants in control | | Participantes en control |
| Chat w/ everyone or individual | | Chatea con todos o con individuos |
| Nonverbal reactions | | Reacciones no verbales |
| Breakout rooms | | Grupos de discusión |

# Zoom Scheduling

# Programación de Zoom

zoom SOLUTIONS PLANS & PRICING CONTACT SALES SCHEDULE A MEETING JOIN A MEETING HOST A MEETING

- Profile
- Meetings
- Webinars
- Recordings
- Settings
- Account Profile
- Reports

Attend Live Training
Video Tutorials
Knowledge Base

My Meetings > Schedule a Meeting

## Schedule a Meeting

Topic: My Meeting

Description (Optional): Enter your meeting description

Use a template: Select a template

When: 05/27/2020 5:00 PM

Duration: 1 hr 0 min

Time Zone: (GMT-7:00) Pacific Time (US and Canada)

Recurring meeting

zoom SOLUTIONS PLANS & PRICING CONTACT SALES Recurring meeting SCHEDULE A MEETING JOIN A MEETING HOST A MEETING

| | | |
|---|---|---|
| Registration | ☐ Required | |
| Meeting ID | ◉ Generate Automatically | ○ Personal Meeting ID 565 323 6887 |
| Meeting Password | ☑ Require meeting password | 167653 |
| Video | Host | ○ on ◉ off |
| | Participant | ○ on ◉ off |
| Audio | ○ Telephone ○ Computer Audio ◉ Both | |
| | Dial from United States of America Edit | |

zoom SOLUTIONS PLANS & PRICING CONTACT SALES SCHEDULE A MEETING JOIN A MEETING HOST A MEETING

**Meeting Options**

- [ ] Enable join before host
- [x] Mute participants upon entry
- [ ] Enable waiting room
- [ ] Only authenticated users can join
- [ ] Breakout Room pre-assign
- [ ] Record the meeting automatically

**Alternative Hosts**

Example: mary@company.com, peter@school.edu

**Interpretation**

- [ ] Enable language interpretation

Save Cancel

zoom SOLUTIONS PLANS & PRICING CONTACT SALES SCHEDULE A MEETING JOIN A MEETING HOST A MEETING

- Profile
- Meetings
- Webinars
- Recordings
- Settings
- Account Profile
- Reports

- Attend Live Training
- Video Tutorials
- Knowledge Base

My Meetings > Manage "CalEPA Zoom Training for Participants"

Start this Meeting

| | | |
|---|---|---|
| Topic | CalEPA Zoom Training for Participants | |
| Time | Jun 2, 2020 06:00 PM Pacific Time (US and Canada)<br>Add to Google Calendar / Outlook Calendar (.ics) / Yahoo Calendar | |
| Meeting ID | 992 1566 1857 | |
| Meeting Password | ******** Show | |
| Invite Link | https://waterboards.zoom.us/j/99215661857?pwd=R0NwZzFteGlqMnlxYk50d2pTemdoUT09 | Copy Invitation |
| Video | Host | On |
| | Participant | On |

# Copy Meeting Invitation

Meeting Invitation

OPP SWRCB is inviting you to a scheduled Zoom meeting.

Topic: CalEPA Zoom Training for Participants
Time: Jun 2, 2020 06:00 PM Pacific Time (US and Canada)

Join Zoom Meeting
https://waterboards.zoom.us/j/99215661857?
pwd=R0NwZzFteGlqMnlxYk50d2pTemdoUT09

Meeting ID: 992 1566 1857
Password: 499503
One tap mobile
+16699009128,,99215661857#,,1#,499503# US (San Jose)
+13462487799,,99215661857#,,1#,499503# US (Houston)

Dial by your location
+1 669 900 9128 US (San Jose)
+1 346 248 7799 US (Houston)
+1 253 215 8782 US (Tacoma)
+1 312 626 6799 US (Chicago)

Copy Meeting Invitation | Cancel

| | |
|---|---|
| Audio | Telephone and Computer Audio |
| | Dial from United States of America |
| Meeting Options | × Enable join before host |
| | ✓ Mute participants upon entry |
| | ✓ Enable waiting room |
| | × Only authenticated users can join |
| | × Record the meeting automatically |
| | × Enable language interpretation |

Delete this Meeting Save as a Meeting Template Edit this Meeting Start this Meeting

You have not created any poll yet.

Add

Add a Poll

Enter a title for this poll.

Anonymous?

1.

Type your question here.

Single Choice Multiple Choice

Answer 1

Answer 2

Answer 3 (Optional)

Answer 4 (Optional)

Answer 5 (Optional)

Answer 6 (Optional)

Answer 7 (Optional)

zoom SOLUTIONS PLANS & PRICING CONTACT SALES SCHEDULE A MEETING JOIN A MEETING HOST A MEETING

× Enable language interpretation

Delete this Meeting Save as a Meeting Template Edit this Meeting Start this Meeting

You have created 1 poll for this meeting.

Add

| Title | Total Questions | Anonymous | |
|---|---|---|---|
| Poll 1:What is your favorite color for dance party lights? | 1 question | No | Edit Delete |

## Managing Participants: Virtual Tools

- Virtual ground rules
- Plan for introductions
- Participants sign in early
- Redundant access to materials

## Gestión de Participantes: Herramientas Virtuales

- Reglas básicas virtuales
- Plan para introducciones
- Participantes unen temprano
- Acceso redundante a materiales

## Improve the Zoom Experience

- Close other apps
- Mute audio when not speaking
- Turn off video if…
- Limit high-bandwidth activities
- Use Zoom desktop app
- Dress appropriately
- Use a headset

## Mejora la Experiencia de Zoom

- Cerrar otras aplicaciones
- Silencia el audio cuando no hablas
- Apague el video si…
- Limite las actividades de gran ancho de banda
- Usar la aplicación de escritorio de Zoom
- Vestir apropiadamente
- Usa auriculares

# Links

Full comparison of Zoom webinar and meeting functions: support.zoom.us/hc/en-us/articles/115005474943-Meeting-and-webinar-comparison

Zoom how-to videos: support.zoom.us

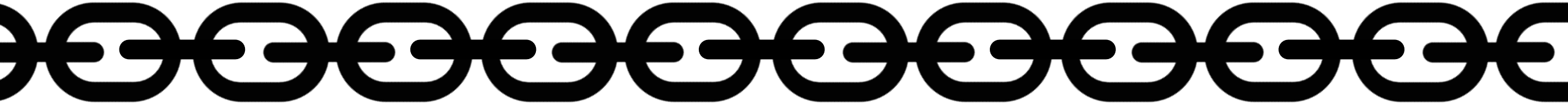
Zoom language interpretation: support.zoom.us/hc/en-us/articles/360034919791-Language-interpretation-in-meetings-and-webinars

# Enlaces

Comparación completa de las funciones del seminario web y las funciones de reunión cuando usando Zoom: upport.zoom.us/hc/en-us/articles/115005474943-Meeting-and-webinar-comparison

Como hacer videos con Zoom: support.zoom.us

Interpretación del lenguaje con Zoom: support.zoom.us/hc/en-us/articles/360034919791-Language-interpretation-in-meetings-and-webinars



**12:00 – 1:30 PM BREAK / Pausa**

***We hope you can join us this afternoon, Tuesday or Wednesday. Esperamos que pueda acompañarnos esta tarde, martes o miércoles.***