



June 2-4, 2020 | Conference Program (DRAFT)

Simultaneous Interpretation in Spanish. Closed Captioned in English and Spanish via CalEPA Webcast

Day 1 – Tuesday, June 2: Increase Comfort with Online Engagement Tools

(Online Platform Varies)

Morning Session: Naming the Challenge

Senior leaders describe inherent tensions in creating online forums that seek only to recreate traditional government meeting design versus equitable engagement. Community leaders will highlight information and engagement needs. This session will inspire participants to listen for and speak to the need to work toward deeper engagement, in any forum.

9:00 Welcome, Secretary Wade Crowfoot, CNRA and Secretary Jared Blumenfeld, CalEPA

9:30 Community and Tribal Leader Kick-Off Panel

10:30 Break

11:00 Using Zoom for Facilitators

Afternoon Session: Practice and Demonstrate

Build your skills through practice sessions using online platforms including: Zoom, Bluejeans, and GoToMeeting. Understand the origin story of one of the most successful community-conceived and led problem-solving models: Identifying Violations Affecting Neighborhoods (IVAN)—an online platform and problem-solving model that continues to thrive today.

12:00 Break

1:30 Using Blue Jeans

2:30 Using GoTo Meeting

3:30 IVAN (Identifying Violations Affecting Neighborhoods) Project Panel

4:30 Day 1 Wrap Up

6:00 Using Zoom for Participants



Day 2 – Wednesday, June 3 - Inspire Hope in Continued Engagement

(Online Platform: ZOOM)

Morning Session: Ensure Equity

Listen to environmental justice advocate perspectives on the what, why and how of authentic, equitable engagement and why a one size fits all approach simply does not work. State and national leaders validate that engagement work is hard but worth it as they share personal examples of bridging divides and community transformation. Learn the latest digital trends where participants will be inspired by examples of success and the lessons learned.

- 9:00 Welcome, California Leaders
- 9:30 CA Frontline Community Led: Best Practices for Online Engagement
- 10:30 Opportunity to Engage All and Bridge Divides
- 11:30 How to Optimize Digital Engagement.

Afternoon Session: Practical Tips and Practices You Can Replicate

Specific examples of successful virtual government-led meetings planned and ongoing during the COVID 19 crisis, highlighting the critical role of local community partnerships. California is home to 11 million immigrants, with about 27% of residents foreign born so access to information in languages other than English remains as important as ever. Learn more about the specific considerations for ensuring Spanish language access and interpretation at this virtual conference. In addition, learn how to engage Californians who speak indigenous languages such as Zapotec, Mixteco and Triqui, Q'anjob'al, Illocano, Visayan.

- 12:30 Lunch and Learn: Free Engagement Resources
- 1:30 Innovation Underway: Examples of State-led Virtual Engagement
- 2:30 Language Access Best Practices
- 3:30 Indigenous Languages: Best Practices for Engagement
- 4:30 Reflections and Setting the Stage for Day 3





Day 3- Thursday, June 4 - Lay Groundwork for the Future

(Online Platform: ZOOM)

Morning Session: Inspiration for More Equitable Engagement

State leaders make the case for the urgent need posed by the COVID-19 pandemic to commit to making implementation of equitable engagement practices a wide spread reality.

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| 9:00 | Welcome, California Leaders |
| 9:30 | Future of Authentic Equitable Engagement |
| 10:30 | Break |
| 11:00 | Evaluation of Digital Engagement, Sharing Engagement Outcomes |

Afternoon Session: Practical Tips for Embedding Best Practices

Engagement requires constant evaluation to understand the quality of our work. Sharing the results from public engagement needs to be both easily digestible and transparent. High quality training is a key building block to delivering equitable engagement. Learn innovative design options to build your engagement toolkit.

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| 12:00 | Break |
| 1:30 | Training for Equitable Engagement, What's Next? |
| 2:30 | What's Next for California with Language Access and Equity |
| 3:30 | Innovation with Meeting Design |
| 4:30 | Wrap Up, Real time Evaluation of Virtual Conference |
| 5:00 | End |

Individual online sessions will run for approximately 45 minutes each to allow for a short break between sessions.

Languages in addition to Spanish to be determined per interest and request.

