

Blue Ribbon Committee for the Rehabilitation of Clear Lake

Socioeconomic Subcommittee Meeting #1

August 6, 2020

3:30PM-5:00PM

Agenda

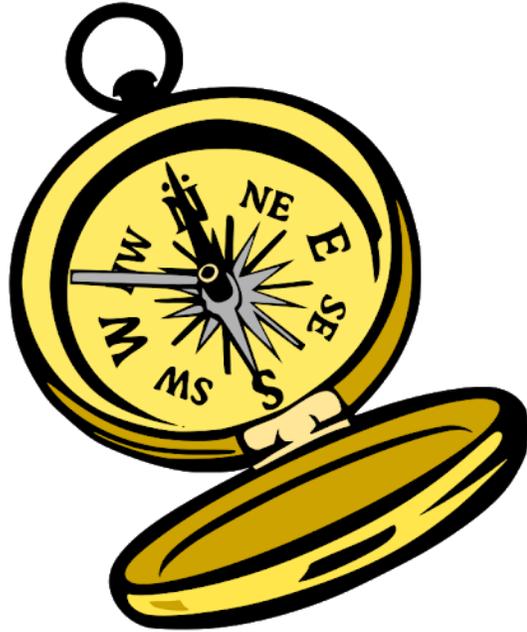
- ▶ Welcome and Introductions
- ▶ Orientation to the Committee and Subcommittee
- ▶ Orientation to UC Davis Center for Regional Change (CRC) Research
- ▶ Discussion: Opportunities for Collaboration and Networking
- ▶ Action Item Review and Next Steps
- ▶ ADJOURN



Welcome and Introductions

Socioeconomic Subcommittee Members

Subcommittee Co-Chairs		Job Creation	
Terre Logsdon	Scotts Valley Band of Pomo Indians	Stacey Caico	Workforce Alliance of the North Bay
Wilda Shock	Lake County Economic Development Corporation	Chris Taliaferro	CA Employment Development Dept
Socioeconomic Researchers		Infrastructure	
Bernadette Austin	UC Davis CRC	Rob Eyler	Sonoma State University
Clare Canon	UC Davis CRC	Recovery	
Education		Jessica Pyska	Cobb Area Council
Brock Falkenberg	Lake County Superintendent of Schools	<i>Pending response</i>	Lake County Fire/EMS
TeMashio Anderson	Mendocino Community College, Robinson Rancheria	Recreation	
Amanda Martin	New Paradigm College	Jorge Garcia	Konocti Vista Casino, Resort & Marina
Health		Lisa Wilson	Clear Lake Campground and City of Clearlake Planning Commission
Gary Pace	Lake County Health Services	Regional	
Carolyn Holladay	Lake County Health Services	Michelle Scully	Lake County Deputy CAO, EDC Board, Tourism Improvement District Board
Susan Jen	Health Leadership Network	Monica Rosenthal	EDC Board, Middletown Area Merchants Association Board
Ernesto Padilla	Lake County Tribal Health Consortium, Inc.		



Orientation to the Committee & Subcommittee

Committee Background and Purpose

- ▶ Established by AB 707 (Aguiar Curry) in 2017:
 - ▶ Forms the Committee and specifies membership
 - ▶ Finds that water quality and environmental conditions in Clear Lake negatively impact the public health, environmental, and socioeconomic welfare of Lake County
 - ▶ Requires the Committee to develop detailed recommendations to clean up the Lake for environmental gains that will also increase its regional prominence for recreation and economic development
 - ▶ Annual report to the Legislature and Governor required on or before January 1 each year
- ▶ Committee formally launched in late 2018
- ▶ First annual report delivered to the Governor and Legislature on January 1, 2020

Committee Membership

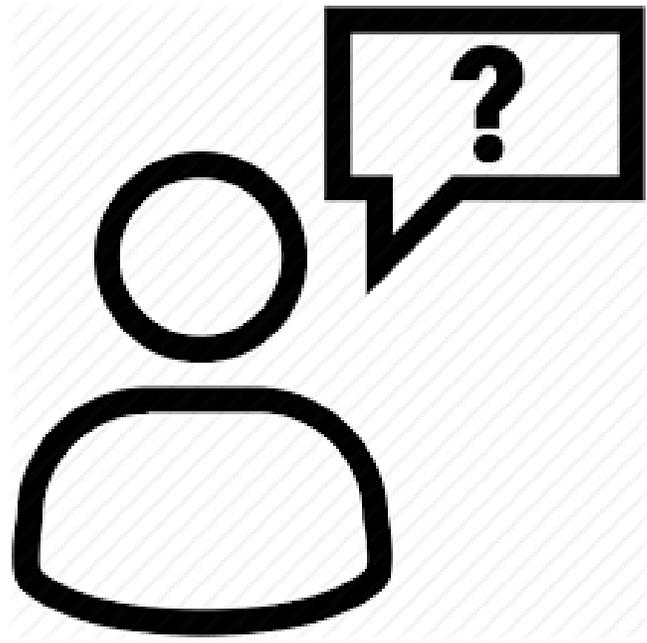
- ▶ 7 federally recognized tribes in the area immediately impacted by Clear Lake conditions
- ▶ One member of the Board of Supervisors
- ▶ Lake County appointed experts with expertise in the following areas:
 - ▶ Local economic development
 - ▶ Agriculture
 - ▶ Environment
 - ▶ Public Water Supplier
- ▶ UC Davis
- ▶ Central Valley Regional Water Quality Control Board

2019 Recommendations & Funding Request

- ▶ *Initial* recommendations focus on information gathering to determine where and why water quality issues occur in the Lake
- ▶ Committee requested \$5.5 million in the 2020 budget for five recommendations:
 - ▶ Distributed hydrologic model of the upper watershed
 - ▶ Comprehensive monitoring plan for upper watershed
 - ▶ Bathymetric survey
 - ▶ Review implementation and efficacy of existing programs/regulations/Best Management Practices (BMPs)
 - ▶ Assessment of public attitudes and behaviors impacting water quality
- ▶ *Future* recommendations are intended to utilize this science and create specific projects or management activities to improve environmental conditions in the Lake

COVID-19 Implications for Recommendation Implementation

- ▶ Governor Newsom's 2020 budget focused on COVID-19 and wildfire response
- ▶ Committee's 2020 recommendations not funded through the budget at this time
- ▶ We continue to explore additional options, including grants and potential federal funding
- ▶ Committee continues to meet to develop implementation plans for all recommendations when funding becomes available



Comments and Questions



Subcommittee Roles & Responsibilities

Subcommittees for the Rehabilitation of Clear Lake

▶ **Technical Subcommittee**

- ▶ Convened January 2019, meets monthly
- ▶ Developed 4 of 5 current Recommendations
- ▶ Includes Lake County Water Resources, UC Davis Tahoe Environmental Research Center, USGS, LC Farm Bureau, US EPA, and others

▶ **Socioeconomic Subcommittee**

- ▶ Convened Today!
- ▶ Will review Recs to ensure there are not adverse impacts to socioeconomics and develop Recs to improve the quality of the lake
- ▶ Includes a diverse network of local experts (you!)

▶ **Cultural Resources & Traditional Ecological Knowledge (TEK) Subcommittee**

- ▶ In the process of being convened, seeking suggestions for membership
- ▶ Will review Recs to ensure there are not adverse impacts to cultural resources, Tribal and others (ie: subsistence fishers), and develop Recs to improve the lake
- ▶ Provides a venue to draw on local Tribal TEK from through culturally appropriate representatives

Subcommittee Charge

- ▶ **Develop recommendations** specific to socioeconomics to alleviate the conditions identified in AB 707
- ▶ **Review recommendations** developed by other subcommittees to ensure those recommendations do not adversely impact socioeconomics
- ▶ Provide a venue for academics, local business leaders, and stakeholders with economic or social science expertise to hold **in depth discussions** on socioeconomic issues affecting Clear Lake
- ▶ **Review technical recommendations** at a greater level of detail than may be possible during formal quarterly Committee meetings
- ▶ **Coordinate with existing research and other socioeconomic efforts** throughout the Basin to minimize study/scope overlap
- ▶ **Answer specific socioeconomic questions** as they arise at the direction of Committee members and develop action-oriented recommendations for consideration by the full Committee

Committee Annual Activities

June Meeting

- Critical status update/ project check-ins
- Recs introduced

Sept Meeting

- Review recs and refine the Annual Report

Dec Meeting

- Final review and approval of Annual Report

March Meeting

- Updates on Report submittal & funding

Subcommittee Annual Activities

June-Sept

- Review recs developed by other subcommittees to ensure those recs do not adversely impact socioeconomics
- Review technical recs at a greater level of detail than possible during Committee meetings
- Continue to develop new recs introduced at June Committee meeting

Sept-Dec

- Review recommendation revisions from the Committee

March-June

- Develop recommendations specific to socioeconomics *to alleviate the conditions identified in AB 707*
- Recommendations may come from the previous year's deferred recommendations

Subcommittee As-Needed Activities

Provide a venue for academics, local business leaders, and stakeholders with socioeconomic expertise to hold **in-depth discussions** on issues affecting Clear Lake

Coordinate with existing research efforts throughout the Basin to minimize study overlap

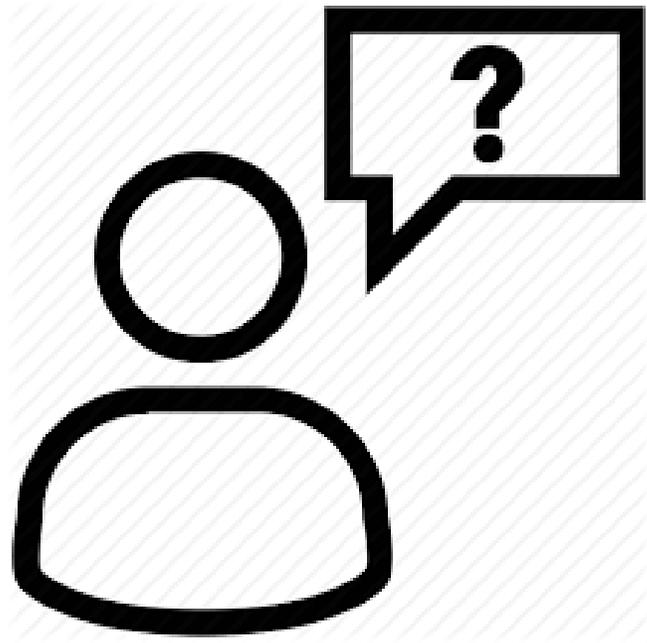
Answer specific questions at the direction of the Committee and develop action-oriented recs for consideration by the full Committee

Subcommittee Characteristics

- ▶ **Subcommittees are Ad Hoc**
 - ▶ Members will be called upon, as needed, depending on their area of expertise
- ▶ **Subcommittees are Advisory**
 - ▶ Subcommittees provide recommendations to the Committee, the decision-making body
 - ▶ Members do not need to agree on recommendations but can submit multiple perspectives to the Committee for consideration
 - ▶ Subcommittees are not subject to Bagley-Keene Open Meetings Act
- ▶ **Subcommittees Represent Access to a Network**
 - ▶ If members do not have specific knowledge, they can invite in those that do
 - ▶ The Subcommittee is a venue for sharing information and program alignment
 - ▶ Members can educate their networks about the work of the Committee and Subcommittee

Homework:

- ▶ Review the Committee Website
 - ▶ <https://resources.ca.gov/Initiatives/Blue-Ribbon-Committee-for-the-Rehabilitation-of-Clear-Lake>
- ▶ Review the 2019 Committee Report
- ▶ Check your e-mail for updates about 2020 Recommendations
- ▶ Opt-in to the Clear Lake notifications list (very low volume)



Comments and Questions



Clear Lake Blue Ribbon Committee Socioeconomic Subcommittee

Clare Cannon
Assistant Professor
Department of Human Ecology

Bernadette Austin
Acting Director
Center for Regional Change



UC DAVIS
Center for
Regional Change

August 6, 2020

UC Davis Research Team



Under the program established for the Blue Ribbon Committee for the Rehabilitation of Clear Lake (AB 707), researchers from UC Davis Center for Regional Change (CRC) and UC Davis Tahoe Environmental Research Center (TERC) will conduct applied research to guide the Committee in **improving the environmental quality and economic outcomes** for the communities surrounding Clear Lake in Lake County, California.

clearlake.ucdavis.edu



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Center for Regional Change Socio-Economic Research Team



Purpose: developing a baseline socio-economic analysis and community and tribal engagement around strategies to improve the community vitality of the Clear Lake region



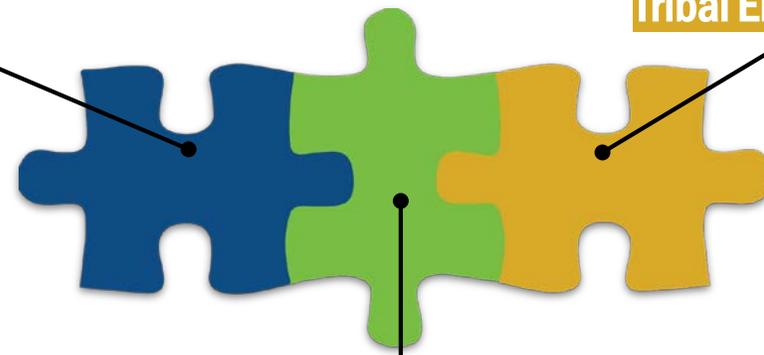
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Comprehensive Strategy

Socio-Economic Analysis

Tribal Engagement Strategy



Community Economic Development Strategy



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Socio-Economic Analysis

1. Identifying relevant data and their sources
2. Revisions to socioeconomic analysis based on BRC feedback
3. Collecting, cleaning and processing data
4. Data analysis – preliminary results
5. Data reporting and presentation



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**SOCIO-ECONOMIC
ANALYSIS**



Community Economic Development Strategy

1. Economic Asset Mapping
2. Stakeholder Interviews
3. Literature Review for Promising Practices
4. Economic Development Interviews
5. Community Economic Development Plan



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**COMMUNITY ECONOMIC
DEVELOPMENT STRATEGY**



Tribal Engagement Strategy

1. Meetings with tribal leaders
2. Develop prototype of socio-economic data relevant to tribal communities
3. Stakeholder Survey
4. Resource List and Convening



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TRIBAL ENGAGEMENT STRATEGY



Socioeconomic Subcommittee Activities

- Demographic report
 - Provide feedback
 - Co-author narrative
- Review resource list at clearlake.ucdavis.edu
- Best practices and promising practices
 - Identify examples of promising practices in community economic development
 - Share best practices in disaster recovery
 - Identify desired socioeconomic resources for Tribal partners



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Questions & Discussion



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 *Website*
regionalchange.ucdavis.edu

 *Facebook*
facebook.com/UCDavisCRC

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Discussion: Opportunities for Collaboration and Networking

Open Discussion

- ▶ Coordinate with existing research efforts throughout the Basin to minimize overlap of studies and other efforts.
 - ▶ Are there other efforts that the Committee should know about?
 - ▶ Are there additional recommendations for Subcommittee members?
- ▶ Provide a venue for academics, local business leaders, and stakeholders with economic and social science expertise to hold in depth discussions on socioeconomic issues affecting Clear Lake
 - ▶ Opportunities for collaboration
 - ▶ Funding opportunities for future Recommendations

QUESTIONS?

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