



# Blue Ribbon Committee for the Rehabilitation of Clear Lake

Meeting #8  
December 11, 2019  
9:00AM

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## Welcome and Introductions

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## Agenda

- ▶ Welcome and Introductions
- ▶ Presentation: New Paradigm College Overview
- ▶ Items for Committee Approval
- ▶ Presentation: CRC Economic Analysis Overview
- ▶ Blue Ribbon Committee Annual Report Overview
- ▶ Discussion: Barriers to Water Quality Improvement and Threats to Wildlife
- ▶ Discussion: 2019 Recommendations
- ▶ Public Comment
- ▶ ADJOURN

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## Overview of Programs

*Denise Rushing, New Paradigm College*

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## Items for Committee Approval

September Meeting Minutes  
Socioeconomic and Cultural  
Resources Subcommittees Proposal

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### September 26 Meeting Minutes

- ▶ Distributed to Committee members October 14
- ▶ DRAFT summary posted to Clear Lake website:  
[http://resources.ca.gov/wp-content/uploads/2019/10/20190926\\_Clear-Lake-Blue-Ribbon-Committee-Summary\\_DRAFTv2.pdf](http://resources.ca.gov/wp-content/uploads/2019/10/20190926_Clear-Lake-Blue-Ribbon-Committee-Summary_DRAFTv2.pdf)

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## Socioeconomic and Cultural Resources/TEK Subcommittee Proposals

- ▶ Revised based on Committee Comments  
September 26
- ▶ Primary modifications:
  - ▶ 2 distinct subcommittees
  - ▶ Remove “natural resources”
  - ▶ NOTE: Cultural resources *not* limited to tribal resources only

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## Economic Analysis Overview

*Bernadette Austin, Program Management*

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## Center for Regional Change Socio-Economic Research Team



Purpose: developing a baseline socio-economic analysis and community and tribal engagement around strategies to improve the community vitality of the Clear Lake region



## Comprehensive Strategy





## Socio-Economic Analysis



1. Identifying relevant data and their sources: COMPLETE
2. Revisions to socioeconomic analysis based on BRC feedback: COMPLETE
3. Collecting, cleaning and processing data: UNDERWAY
4. Data analysis – preliminary results: MARCH 2020
5. Data reporting and presentation: JUNE 2020




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## Indicators of Socio-Economic Wellbeing

1. Demographic, (e.g. age composition, residential mobility)
2. Economic, (e.g. poverty rate, broadband access)
3. Employment, (e.g. unemployment rate, commuting patterns)
4. Business, (e.g. industry composition)
5. Housing, (e.g. housing and rental cost burden)

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## Community Economic Development Strategy

1. Economic Asset Mapping: COMPLETE
2. Stakeholder Interviews: COMPLETE
3. Literature Review for Promising Practices: COMPLETE
4. Participatory Strategy Sessions (Strategic Doing Workshops): SPRING 2020
5. Community Economic Development Plan: JUNE 2020






**COMMUNITY ECONOMIC DEVELOPMENT STRATEGY**

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## Stakeholder Interviews by Sub-Region

1. Clearlake and north lake shore
  - Activities: field observation, 3 interviews
  - Existing Economy: government and public resources
2. Kelseyville and Route 29 Corridor to south lake shore
  - Activities: field observation, 4 interviews
  - Existing Economy: retail and service amenities; commercial farming; visitation
3. Middletown, south Lake County, Highway 175 Corridor
  - Activities: field observation, 5 interviews
  - Existing Economy: natural resources; regional retail center
4. Lakeport
  - Activities: field observation, 1 interview
  - Existing Economy: regional retail center
5. Lucerne, Nice, Upper Lake, and Highway 20 Corridor to Mendocino County
  - Activities: field observation
  - Existing Economy: retail center; gaming and visitation

**COMMUNITY ECONOMIC DEVELOPMENT STRATEGY**

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## Preliminary List of Opportunities

### ❖ Visitation/tourism

vacation homes, waterfront development, marinas, ecotourism, agritourism, astrotourism, and gaming

### ❖ Commercial agriculture

specialty crops, wineries, hemp/cannabis, and value-added agriculture

### ❖ Neighborhood-serving retail

financial services and grocery stores

### ❖ Manufacturing

green technology and capitalizing on geothermal vents

### ❖ Small business development

professional services, community banking, and the arts

### ❖ Education

connecting with community colleges and both public and private institutions

### ❖ Housing

land trusts and co-operative housing communities



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**COMMUNITY ECONOMIC  
DEVELOPMENT STRATEGY**

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## Preliminary List of Challenges

- Competition with other visitation destinations
- Competition for housing for workers in communities with rising housing costs
- Extreme weather impacts, including wildfire, drought, and flooding
- Pollution, including air, water, and soil
- Disinvestment and poverty, particularly in areas plagued by long-term economic decline
- Lack of infrastructure investment, including traffic, broadband, and water/sewer infrastructure



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**COMMUNITY ECONOMIC  
DEVELOPMENT STRATEGY**

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## Tribal Engagement Strategy

1. Meetings with tribal leaders: ONGOING
2. Develop prototype of socio-economic data relevant to tribal communities: SPRING 2020
3. Facilitate convening: APRIL 2020 (tentative)  
*Sharing UC Davis resources relevant for Tribal community development*



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**TRIBAL ENGAGEMENT STRATEGY**

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## Tribal Engagement Approach

- Economic development strategies
- Holistic viewpoint
- Healing perspective
- Focus on youth

- Poor roads
- Difficulty getting services
- Cost of living and housing
- Need for more sheriffs
- Structural racism and marginalization
- Affect of e-gaming on economic strategy
- Local employment and training

Resources


Identified challenges

Connections to the environment


Coordination of UCD resources

- Air quality
- Superfund site
- Pollution from mining
- Lake as economic driver
- Forest management
- Fires/Threat of Fires and Climate Change

- Connect with UCD Native NEST
- Technical assistance (i.e., grant-writing)
- Connect with UC Extension
- Assist with campaigns on pressing challenges



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**TRIBAL ENGAGEMENT STRATEGY**

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## Next Steps

By the next Blue Ribbon Committee Meeting in March 2020, we plan to do the following:

- Report on socio-economic data analysis and findings
- Provide a plan for economic development strategy sessions, informed by interviews and literature review
- Provide an agenda for a tribal convening in April



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## Feedback Requested

We respectfully request your participation in the following activities:

- Provide feedback on the preliminary socio-economic data report, (a.k.a. "ground-truthing")
- Participate in a working group to develop economic development strategy sessions
- Participate in a working group for a tribal convening



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## Questions & Discussion

*Website*  
regionalchange.ucdavis.edu


*Facebook*  
facebook.com/UCDavisCRC

*Twitter*  
@RegionalChange



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# BREAK

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## Blue Ribbon Committee Annual Report Overview

- AB 1755 Update, SB 19 Overview, and Annual Report Submittal/Cost Estimate Process
- Report Review
- Modifications from Committee Member Comments and Technical Subcommittee
- Committee Letter of Support for Middle Creek Restoration\*

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## Annual Report Overview: Review Process to Date

- ▶ Developed through discussions with Committee and Technical Subcommittee in April-August 2019
- ▶ Initial recommendations presented to Committee on June 5
- ▶ Refined based on Committee comments at the August 15 interim meeting
- ▶ Full Report Circulated for initial Committee review on September 20
- ▶ Conditional approval of Report and 5 recommendations received at September 26 quarterly Committee meeting
- ▶ Revised in November 2019 based on Committee comments and submitted for final review to members on November 21, 2019

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## Annual Report Overview

- ▶ Section 1: Project background
- ▶ Section 2: Committee process to date
- ▶ Section 3: Barriers to water quality improvement and threats to wildlife
- ▶ Section 4: 2019 recommendations
- ▶ Section 5: Initial 2020 workplan
- ▶ Appendices: Committee roster, TERC and CRC progress report, Technical Subcommittee information, AB 707 text

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## Annual Report Overview: Comments Received

- ▶ September 26 Meeting: Committee members provided conditional support of all current recommendations
- ▶ Committee members requested letter of support for Middle Creek Restoration Project

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## Annual Report Overview: Comments Received (cont.)

- ▶ Addition of TMDL information to Section 3
- ▶ Modified recommendations to reflect September 26 comments (5 final recommendations re-ordered to reflect Committee priorities)
- ▶ Addition of funding estimates and partnership recommendations
- ▶ Revised 2020 workplan: recommendations on data analysis and remote sensing moved to 2020

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## Middle Creek Restoration Project: Committee Letter of Support

- ▶ Requested by Committee members on September 26
- ▶ States project objectives and background
- ▶ Described project partnerships
- ▶ Provides overview of progress to date and financing
- ▶ Delivers Committee endorsement and encourages CA to expedite the project through continued support for the non-federal, local sponsor (Lake County)

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## BREAK FOR LUNCH

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### Discussion and Request for Approval: Barriers to Water Quality Improvement and Threats to Wildlife

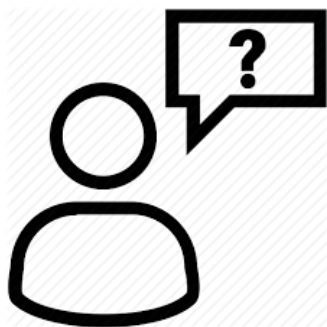
- ▶ Water quality issues: HABs, mercury/methylmercury, macrophyte dominance
- ▶ Barriers: institutional barriers, lack of quantitative data, physical/environmental challenges
- ▶ Impacts to wildlife: pollutants, low DO, habitat loss, non-native species

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## Discussion and Request for Approval: 2019 Recommendations

- ▶ Recommendation 1: Distributed model of the upper watershed
- ▶ Recommendation 2: Comprehensive monitoring plan for upper watershed
- ▶ Recommendation 3: Bathymetric survey
- ▶ Recommendation 4: Review implementation and efficacy of existing programs/regulations/BMPs
- ▶ Recommendation 5: Assess public attitudes and behaviors impacting water quality

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Public  
Comments and  
Questions

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# QUESTIONS?

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