URBAN GREENING
TECHNICAL ASSISTANCE WORKSHOP
AGENDA

▷ Funding Availability
▷ Eligible Applicants
▷ Eligible Projects
▷ Statutory and Program Requirements
▷ Online Submission
▷ Timeline
▷ Breakout Session
FUNDING AVAILABILITY

▷ $19 million
▷ No minimum or maximum request
▷ Minimum of 75% of awarded funds will go to disadvantaged and low-income communities (AB 1550)
ELIGIBLE APPLICANTS

▷ Cities
▷ Counties
▷ Nonprofit Organizations
▷ Special Districts
▷ Joint Powers Authority
APPLICATION PROCESS

Step One: Concept Proposal

Step Two: On-Site Field Visit

Step Three: Supporting Documentation

Funding Awards to Most Competitive Projects
EVALUATION CRITERIA
## CONCEPT PROPOSAL EVALUATION

<table>
<thead>
<tr>
<th></th>
<th>Statutory and Program Requirements (Per SB 859)</th>
<th>0 - 40</th>
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<tbody>
<tr>
<td>1</td>
<td>Project reduces Greenhouse Gas Emissions</td>
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<tr>
<td></td>
<td>Project acquires, creates, enhances, or expands community parks and green spaces, AND/OR uses natural systems or systems that mimic natural systems to achieve multiple benefits</td>
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<td></td>
<td>Project achieves multiple benefits</td>
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<table>
<thead>
<tr>
<th></th>
<th>Statutory and Program Priorities (Per SB 859)</th>
<th>0 - 30</th>
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<tbody>
<tr>
<td>2</td>
<td>Provide park or recreational benefits to a critically underserved community or disadvantaged community</td>
<td></td>
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<tr>
<td></td>
<td>Proposed by disadvantaged or critically underserved community (Project must be located within the disadvantaged community)</td>
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<td></td>
<td>Develop partnerships with local community organizations and businesses in order to strengthen outreach to disadvantaged communities, provides access to quality jobs for residents of disadvantaged communities, or provides access to workforce education and training</td>
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<td></td>
<td>Uses interagency cooperation and integration</td>
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<td></td>
<td>Uses existing public lands and facilitates the use of public resources and investments, including schools</td>
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<thead>
<tr>
<th></th>
<th>Disadvantaged and Low-Income Communities</th>
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<tbody>
<tr>
<td>3</td>
<td>Project is located within and benefits a disadvantaged community</td>
<td>20</td>
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<tr>
<td></td>
<td>Project is located within and benefits an AB 1550 low-income community</td>
<td>10</td>
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<tr>
<td></td>
<td>Project is located within and benefits an AB 1550 low-income community within a half-mile of a disadvantaged community</td>
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<tr>
<td></td>
<td>Project addresses a meaningful and important community need</td>
<td>0 - 10</td>
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|   | Statewide Park Development and Community Revitalization Act | 5 |
|   | Additional Project Characteristics | 0 - 10 |
|   | Project Readiness | 0 - 10 |
|   | Organizational Capacity | 0 - 10 |
ELIGIBLE PROJECT EXAMPLES
ELIGIBLE PROJECTS

All projects must demonstrate GHG emission reductions by doing one of the following:

▷ Sequester and store carbon by planting trees
▷ Reduced building energy use from strategically planting trees to shade buildings
▷ Reduce commute vehicle miles traveled by constructing bicycle paths, bicycle lanes, or pedestrian facilities that provide safe routes for travel between residences, workplaces, commercial centers, and schools
ELIGIBLE PROJECTS

▷ Establishment, enhancement, and expansion of neighborhood parks and community spaces
▷ Greening of public lands and structures, including school yards, and which may include incorporation of riparian habitat for water capture and provide for other public and private wildlife benefits
▷ Green streets and alleyways
▷ Non-motorized urban trails that provide safe routes for travel between residences, workplaces, commercial centers and schools
▷ Urban heat island mitigation and energy conservation efforts
PROJECT EXAMPLES

Establishment, enhancement, and expansion of neighborhood parks and community spaces
PROJECT EXAMPLES

Greening of public lands and structures, including school yards, and which may include incorporation or riparian habitat for water capture and provide for other public and private wildlife benefits
PROJECT EXAMPLES
Green street and alleys

BEFORE

AFTER
PROJECT EXAMPLES

Non-motorized urban trails that provide safe routes of travel
PROJECT EXAMPLES

Urban heat island mitigation and energy conservation efforts
PROJECT EXAMPLES

Didn’t see your project in the examples?

▷ Tell us what you are thinking
  ○ Call or e-mail us
PUBLIC ACCESS
PUBLIC ACCESS

Projects must be accessible to the community they serve.

Look out for freeways, rivers, etc., that would require getting IN THE CAR versus getting OUT of the car.
DISADVANTAGED AND LOW-INCOME COMMUNITIES
DISADVANTAGED COMMUNITIES

75% of award funds MUST meet one of the following:

- 60% Disadvantaged Communities (CalEnviroScreen 3.0)
- 10% Low-income
- 5% Low-income community within a ½ miles of a disadvantaged community
DISADVANTAGED COMMUNITIES

Priority Populations Map

CalEnviroScreen 3.0
DISADVANTAGED COMMUNITIES

CONFUSED?

Email or Call us!
DISADVANTAGED COMMUNITIES

We are not disadvantaged, can we still compete?

▷ Are you urban?
▷ Do you have a quantifiable project?
▷ MULTIPLE BENEFITS
▷ MULTIPLE BENEFITS
▷ MULTIPLE BENEFITS
▷ MULTIPLE BENEFITS
DISADVANTAGED COMMUNITIES

A maximum of 25% of funds may be awarded to non disadvantaged or low-income communities; HOWEVER...
STATUTORY AND PROGRAM PRIORITIES
STATUTORY & PROGRAM PRIORITIES

▷ Provides Park and Recreational Benefits
▷ Proposed by a Critically Underserved or Disadvantaged Community
▷ Develops Partnerships with Local Community Organizations and Businesses
▷ Uses Interagency Cooperation
▷ Uses Existing Public Lands and Resources
STATUTORY & PROGRAM PRIORITIES

Provides park and recreational benefits to a critically underserved community or disadvantaged community
STATUTORY & PROGRAM PRIORITIES

Proposed by a critically underserved community or disadvantaged community
STATUTORY & PROGRAM PRIORITIES

Developed partnerships with local community organizations and businesses
STATUTORY & PROGRAM PRIORITIES

Uses interagency cooperation and integration
STATUTORY & PROGRAM PRIORITIES

Uses existing public lands and facilitates the use of public resources and investments, including schools.
STATUTORY & PROGRAM PRIORITIES

Statewide Park Development and Community Revitalization Act (AB 31)

For more information visit: https://www.parks.ca.gov/?page_id=26025
ADDITIONAL EVALUATION CRITERIA
ADDITIONAL EVALUATION CRITERIA

▷ Project Readiness
▷ Organizational Capacity
▷ Additional Project Characteristics
APPLICATION PROCESS
SOAR
System for Online Application Review

• Create user account (new users only)
• Select RFP (Urban Greening Grant Program)
• Fill out information and upload required documents
• Submit
## SOAR
*System for Online Application Review*

<table>
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<tr>
<th>COMPATIBLE</th>
<th>NOT COMPATIBLE</th>
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<tbody>
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<tr>
<td><img src="image" alt="Mozilla Firefox" /></td>
<td><img src="image" alt="Apple Safari" /></td>
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</tbody>
</table>

- Compatible: Internet Explorer, Mozilla Firefox
- Not Compatible: Chrome, Apple Safari
SOAR
System for Online Application Review

CONCEPT PROPOSALS

MUST BE SUBMITTED IN SOAR
BEFORE 5 PM, FEBRUARY 28, 2019
THREE-STEP PROJECT EVALUATION PROCESS

1. CONCEPT PROPOSAL
2. ONSITE FIELD VISIT (QUALIFYING PROJECTS ONLY)
3. REQUEST FOR ADDITIONAL SUPPORTING DOCUMENTATION (QUALIFYING PROJECTS ONLY)
STEP 1 - CONCEPT PROPOSAL

- ELIGIBILITY CHECKLISTS
- PROJECT SUMMARY
- PROJECT QUESTIONS
- REQUIRED DOCUMENTS
CONCEPT PROPOSAL

ELIGIBILITY CHECKLISTS

Eligibility Checklist

To help determine eligibility, prior to completing a Concept Proposal, answer the following questions.

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Yes/No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Is the applicant one of the entities listed below? (Blank applicable)</td>
<td></td>
</tr>
<tr>
<td>City</td>
<td></td>
</tr>
<tr>
<td>County</td>
<td></td>
</tr>
<tr>
<td>Non-profit organization 501 (c)(3)</td>
<td></td>
</tr>
<tr>
<td>Joint Powers Authority</td>
<td></td>
</tr>
<tr>
<td>Special District</td>
<td></td>
</tr>
<tr>
<td>2. Does the project meet at least one of the three GHG reduction project activities listed on page 2?</td>
<td></td>
</tr>
<tr>
<td>Sequester and store carbon by planting trees</td>
<td></td>
</tr>
<tr>
<td>Reduce building energy use by strategically planting trees to shade buildings</td>
<td></td>
</tr>
<tr>
<td>Reduce commute vehicle miles traveled by constructing bicycle paths, bicycle lanes or pedestrian facilities that provide safe routes for travel between residences, workplaces, commercial centers, and schools.</td>
<td></td>
</tr>
<tr>
<td>3. Does the project meet at least one of the statutory requirements listed on page 2?</td>
<td></td>
</tr>
<tr>
<td>Acquire, create, enhance or expand community parks and green spaces</td>
<td></td>
</tr>
<tr>
<td>Use natural systems or systems that mimic natural systems to achieve multiple benefits</td>
<td></td>
</tr>
<tr>
<td>4. Is 50% or more of the project located within a publicly accessible area in a disadvantaged or low-income community? (Select all that apply)</td>
<td></td>
</tr>
<tr>
<td>a. Disadvantaged Community (CalEnviroScreen 3.6)</td>
<td></td>
</tr>
<tr>
<td>b. Low-Income Community (at or below 80% of statewide median income)</td>
<td></td>
</tr>
<tr>
<td>c. Low-Income Community within a Half mile of a Disadvantaged Community</td>
<td></td>
</tr>
<tr>
<td>d. Critically Underserved Community</td>
<td></td>
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</tbody>
</table>

Disadvantaged Community Eligibility Checklist

A minimum of 75% of the available funds will be awarded to projects located within and benefiting disadvantaged and low-income communities. To help determine disadvantaged or low-income community eligibility, prior to completing the concept proposal, answer the following questions. See Appendix D for more information on identifying a disadvantaged or low-income community and the criteria for evaluating projects in these communities.

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Yes/No</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Does the project serve a disadvantaged or low-income community? (Select all that apply)</td>
<td></td>
</tr>
<tr>
<td>a. Disadvantaged Community (CalEnviroScreen 3.6)</td>
<td></td>
</tr>
<tr>
<td>b. Low-Income Community (at or below 80% of statewide median income)</td>
<td></td>
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<tr>
<td>c. Low-Income Community within a Half mile of a Disadvantaged Community</td>
<td></td>
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<tr>
<td>d. Critically Underserved Community</td>
<td></td>
</tr>
<tr>
<td>2. Is 50% or more of the project in a publicly accessible area within the disadvantaged or low-income community?</td>
<td></td>
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<tr>
<td>3. Will a majority of the trees planted be accessible by walking within 1/2 mile of the disadvantaged or low-income community?</td>
<td></td>
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<tr>
<td>4. Does the project reduce the flood risk to one or more adjacent disadvantaged or low-income communities?</td>
<td></td>
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<tr>
<td>5. Does the project expand or improve the usability of existing active transportation routes?</td>
<td></td>
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<tr>
<td>6. Does the project improve open spaces, parks, greenbelts, and passive recreational areas publicly accessible by walking within 1/2 mile of a disadvantaged or low-income community?</td>
<td></td>
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<tr>
<td>7. Does the project reduce energy demand for households?</td>
<td></td>
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</table>
CONCEPT PROPOSAL

PROJECT SUMMARY-

• Summarize discrete project (brief description of deliverables)
• Public Access
• Current site conditions

Clear, Concise, Pertinent
CONCEPT PROPOSAL

QUESTIONS

• Statutory Requirements
• Statutory & Program Priorities
• Disadvantaged and Low-Income Communities
• Statewide Park and Community Revitalization Act
• Additional Project Characteristics
• Project Readiness
• Organizational Capacity
CONCEPT PROPOSAL

REQUIRED DOCUMENTS –

1. Concept Proposal Form Signature Page
Print Application

RFP Title: Urban Greening Grant Program - January 2019 - Round 3
Project Title: Main Street Greening Project

Estimated Date of Completion: 01/18/2019
Funds Requested(s): 0.00
Other Sources of Funds(s): 0.00
Total Budget(s): 0.00

County: Sacramento City/Town: Sacramento
Project Address: 1416 5th Street
Senate District
Assembly District
US Congressional District

Applicant Organization: California Department of Water Resources
Applicant Address: 10011 St., Sacramento, CA - 95814
Federal Tax ID: 123456789

Project Description:
A project to plant trees and understory as well as install 2 bioswales along Main Street in Disneyland.

Latitude: 33.812160000 Longitude: -117.91901000 Coordinates Represent: center of project Coordinates Determined Using: SCAR

Project Director (Applicant’s Representative Authorized in Resolution) (Signature required at bottom of this page)
Name: 
Title: Project Director; Authorized Representative
Phone: 
Email: 

Project Manager - Person with day to day responsibility for project (if different from authorized representative)
Name: 
Title: Project Manager; Day to day contact
Phone: 
Email: 

I certify that the information contained in this project application, including required attachments, is complete and accurate
Signed:
Project Name: Applicant’s Authorized Representative as shown in Resolution
Date:
Title: 

Application Overview
RFP Title: Urban Greening Grant Program - January 2019 - Round 3
Submitting Organization: California Department of Water Resources
Submission Organization Division: Information Technology Services

Save as Work in Progress Next Preview/Submit
CONCEPT PROPOSAL

2. Site Plan
CONCEPT PROPOSAL

3. Photographs (Current Conditions)
CONCEPT PROPOSAL

4. Cost Estimate
## Project Element (Samples Only)

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<th>Unit of Measure</th>
<th>Unit Price</th>
<th>Quantity</th>
<th>Total Amount</th>
<th>UG Grant</th>
<th>Named Funding Source 1</th>
<th>Named Funding Source 2</th>
<th>Named Funding Source 3</th>
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<td><strong>1. Project Management</strong></td>
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<td>Planting Palette/Design</td>
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<td>Direct Project Administration</td>
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<td>Permits/CEQA</td>
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<td>Technical Consulting</td>
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<td>Subtotal Task 1 (not to exceed 25% of grant)</td>
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<td><strong>2. Site Preparation</strong></td>
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<td>Clearing/Grubbing</td>
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<td><strong>3. Green Elements</strong></td>
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<td>Mulch</td>
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<td>Subtotal Task 3</td>
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<td><strong>3. Bicycle Lanes</strong></td>
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<td>Class II Bicycle Lane</td>
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<td>Road Signs</td>
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<td><strong>4. Other</strong></td>
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<td>Hazard Insurance</td>
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<td>Signs and Interpretative Aids</td>
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<td><strong>5. Acquisition (Acquisition Projects Only)</strong></td>
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<td>Estimated Fair Market Value of the Property</td>
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<td>Surveying (limited to boundary line adjustment)</td>
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<td>Direct Costs (staff and consultants - not to exceed $10,000 per grant)</td>
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<td>State approval costs of appraisal transaction review</td>
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<td>Subtotal Task 5 (Acquisition)</td>
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<td>Contingency (not to exceed 10% of grant)</td>
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<td><strong>TOTAL</strong></td>
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</tbody>
</table>

*All project expenditure documentation should be available for audit whether paid with grant funds or other funds.*

**Only direct project management costs are eligible; no overhead/indirect costs are reimbursable. In-service payroll may not include a "billable rate" or administrative cost allocation.
STEP 2
ONSITE FIELD VISIT
QUALIFYING PROJECTS
STEP 2 – ON SITE FIELD VISIT

Qualifying Projects Only
STEP 3
SUPPORTING DOCUMENTATION QUALIFYING PROJECTS
STEP 3 – SUPPORTING DOCUMENTATION
Qualifying Projects Only

- Location Map
- Signed Authorizing Resolution
- Eligibility for Non-Profit Applicants
- Plant Palette

- Property Data Sheet
- Environmental Compliance
- Project Timeline
- Assessor’s Parcel Map
- Proof of Ownership/Site Control
STEP 3 - SUPPORTING DOCUMENTATION
Qualifying Projects Only

• Operation & Maintenance  
  NEW THIS ROUND
  • Water Budget Workbook

• Project Permit Approval Status
  • ADT Documentation

• Evidence of DAC and LI Community Engagement
  • Co-Benefit Questionnaires

• GHG Calculator
  • Job Co-Benefit Tool

• iTree Planting or iTree Streets Reports
STEP 3 – SUPPORTING DOCUMENTATION
Qualifying Projects Only

- Evidence of Willing Seller
- Appraisal (if available)
- Preliminary Title Report
<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solicitation for Concept Proposals</td>
<td>January 2019</td>
</tr>
<tr>
<td>Technical Assistance Workshops</td>
<td>January - February 2019</td>
</tr>
<tr>
<td>Concept Proposal Deadline</td>
<td>February 2019</td>
</tr>
<tr>
<td>Site Visits</td>
<td>April – June 2019</td>
</tr>
<tr>
<td>Grant Awards Announced</td>
<td>November 2019</td>
</tr>
</tbody>
</table>
Additional Funding Opportunities

▷ Cultural, Community, & Natural Resources
▷ Green Infrastructure
▷ Trails and Greenways
▷ Urban Stormwater & Waterways Improvement
▷ Environmental, Enhancement & Mitigation
▷ Museum Grant Program
Questions?

Contact us at:
urbangreening@resources.ca.gov
(916) 653-2812

Check out our website:
http://resources.ca.gov/grants/urban-greening/

SOAR Questions:
Email: soar.admin@resources.ca.gov
(916) 653-6138