

**Salton Sea Management Program
Outreach Committee Meeting Notes**

Date: April 27, 2016

Time: 10:00am – 12:00pm

**Location: Salton Sea State Recreation Area Visitors Center
Conference Rm, 100225 State Park Rd, Mecca (North Shore), CA 92254**

Attendees:

Committee members: Phil Rosentrater (alternate lead), Kelly Claar, Kerry Morrison, Marion Champion, Katie Pine, Victoria Lowerson-Bredow, Rebecca Terrazas-Baxter, Kay Pricola, Bruce Wilcox, Debi Elton (Sea and Desert Interpretive Association (SDIA) – alternate),

Guests: Marina Perez and Gita Kpahil (SWRCB Office of Public Participation, Leandra Berdin (UCI Undergraduate Researcher with Salton Sea Initiative)

Phone: Maria Davydova, Humberto Lugo, Sarah Friedman, Marina Barragan, Jack Porrelli, Darren Simon, Drew Story

Public: None

Not present: Val Simon, Patsy Meister, Antonio Ortega, Holly Mayton, Tom Anderson

Notetaker: Victoria Lowerson Bredow

Materials shared during the meeting:

- Schedule of upcoming meetings with the map
- Draft meeting notes from previous meeting
- Draft of talking points
- Chronology (for reference for Gita and Marina from SWRCB)

Decisions/Action Items/To-dos

- ALL - Finalize the schedule of upcoming public outreach workshops and book venues by noon on Friday – all workshops will start at 530pm [Kay and Maria email already]
- Kay to send electronic approval of notes
- ALL- Review the talking points
- ALL - Send any materials to Gita and Marina as soon as possible: gita.kahphi@waterboards.ca
- Bruce to follow up with Val to send draft Vision, Mission, Goals, Objectives, Metrics, SWOT: Follow up from Val– draft SWOT sent to OC team and few comments received and incorporated. Phil drafting mission statement. No action to date on vision, goals, obj, metrics
- Gita and Marina draft collateral materials for the group by May 20th – OC team will review
- Translation - Bruce will work with Gita to get translators at all the workshops–
- Marion share the presentation with Bruce (the video of shrinking sea?). State has the link
- Gita to review Bruce’s presentation to make recommendations re more accessible/easy to understand/less technical

1. Review of last meeting notes

- Committee members had not reviewed
- Kay said she would circulate an electronic approval of the notes so people can review on their own time and review before the next meeting

2. Review of April public outreach workshops (takeaways)

- Discussion about public materials:
 - Salton Sea Authority has put something together
 - Kay – Time line?
 - Need a social media presence
 - One pager
 - Talking points issued sometime this week
- How many people came out?
 - 90 at Brawley
 - 57 in Mecca not counting OC members [Maria has the breakdown]

3. Discussion and consensus on schedule/location of next series of public workshops

- Office of Public Participation is committed to creating supporting doc by May 20th specifically around EJ and general messaging
- What are the materials?
 - Talking points, survey material, other?
 - Estimated timeframe needed
- Gita – provided you provide us with these materials by end of the week or early next week – once we see raw materials will review it

4. Review of draft Vision, Mission, Goals, Objectives, Metrics, SWOT

- We cannot get to do this today
- Val has the SWOT “Strengths, Weaknesses, Opportunities, and Threats”
- Ask Val to send the draft to Gita (Val’s Note: Will do)

5. Office of Public Participation involvement in development of written outreach plan

- We have been involved in the meeting so far [don't need a separate agenda item]
- Confirmed their commitments to creating the material

6. Set meeting location/date/time for SS Activities Update Document and other outreach material sub-group

- 2 main things – Chronology and list of Stakeholder Activities Update List
- SSA said to take possession of it with an intern to be talking about it
- Marina P – messaging to be consistent throughout – suggested have a FAQ

Decision:

- Chronology and the Stakeholder Activities update is out of the current purview of OC – it is really useful but not the focus

7. Miscellaneous/Other

Review of collateral material contents and needs:

- must be bilingual – create 2 one page documents with English on one side and Spanish on the other – one messaging with key pieces – timeline and if there are public meetings
- refer to a webpage
- contact information with a map

Next Meeting Date/Time/Location:

Regional Water Quality Control Board office on 23 May, from 10:00am-12:00pm
OC Meeting concluded around noon.