

AGENDA ITEM 6.0

California Cultural and Historical Endowment Board Meeting
6/13/2013

STAFF REPORT

GRANTEE: Social and Public Art Resource Center
PROJECT: "Great Wall" Mural
LOCATION: Los Angeles
PROJECT SUMMARY: The project proposes to add lighting and signage to the Great wall Mural in the Tujunga Wash Flood Control Channel in Los Angeles.
FUNDING RESERVED: \$150,000
FUNDING RESERVATION DATE: 04/14/2010
FUNDING APPROVAL DATE: 06/22/2010
IN GRANT AGREEMENT?: Yes
GRANT AGREEMENT TERM: 07/23/2012-06/30/2013
FUNDING ROUND: Funding Round 4

BACKGROUND INFO

The Great Wall of Los Angeles Mural is a half-mile long series of paintings located on the walls of the Los Angeles River/Tujunga Wash Flood Control Channel. The mural, a pictorial representation of the history of ethnic peoples of California from prehistoric times to the 1950s, is one of the nation’s largest and most respected monuments to interracial harmony.

The flood control channel forms one boundary of a public park and the murals, which were created by a team of local artists led by muralist Judy Baca over 30 years ago, have only been visible from one side of the channel. A new, solar-lit bridge will include additional information about each of the paintings and allow visitors to easily cross over the channel.

The project was originally conceived by the Social and Public Art Resource Center (SPARC), a cultural center that creates public art as a vehicle to promote civic dialogue, foster cross-cultural understanding, and address critical social issues. SPARC artists’ see themselves not just as painters, but as “architects of social justice.” SPARC accomplishes its mission by producing, preserving and teaching methods to create community-based public art. Murals deliver the arts directly into neighborhoods and are as vital as museums in this role.

The Round 2 CCHE grant helped fund the new solar-lit pedestrian bridge which replaced the old bridge at the Great Wall and Round 4 funds will help provide additional lighting and signage in order to make the wall visible, informational and thought-provoking at all times of the day.

REQUEST

The Grantee is requesting a twelve month extension due to unforeseen delays and unplanned setbacks for the bridge portion of the project construction.

Delays were a result of the the slow approval process from the County of Los Angeles and the time it took the project to to secure additional funding needed due to the significant increase in the price of steel.

The project has since secured additional county funds in the amount of \$461,272.88.

This is the fifth request for a time extension for this project. The grantee previously received approval for a one-year extension from the CCHE board, and three six-month staff approved extensions.

BUDGET DETAIL

The attached Exhibit B-1 Workplan reflects time frame and cost revisions to tasks impacted by the extension request.

STAFF RECOMMENDATION

Staff recommends approval of the twelve month time extension from June 30, 2013 to June 30, 2014, to allow additional time for the project to execute agreements and contracts for the additional funds raised and the construction contractor, and for the construction of the remaining phases of the project.

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California Cultural and Historical Endowment Board Meeting
6/13/2013

STAFF REPORT

GRANTEE:	Social and Public Art Resource Center
PROJECT:	"Great Wall" Mural
LOCATION:	Los Angeles
PROJECT SUMMARY:	Restoration of Great Wall of LA and construction of a bridge
FUNDING RESERVED:	\$1,287,585
FUNDING RESERVATION DATE:	04/28/2006
FUNDING APPROVAL DATE:	04/26/2007
IN GRANT AGREEMENT?:	Yes
GRANT AGREEMENT TERM:	09/01/2007-06/30/2013
FUNDING ROUND:	Funding Round 2

BACKGROUND INFO

The Great Wall of Los Angeles Mural is a half-mile long series of paintings located on the walls of the Los Angeles River/Tujunga Wash Flood Control Channel. The mural, a pictorial representation of the history of ethnic peoples of California from prehistoric times to the 1950s, is one of the nation's largest and most respected monuments to interracial harmony.

The flood control channel forms one boundary of a public park and the murals, which were created by a team of local artists led by muralist Judy Baca over 30 years ago, have only been visible from one side of the channel. A new, solar-lit bridge will include additional information about each of the paintings and allow visitors to easily cross over the channel.

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The Round 2 CCHE grant helped fund the new solar-lit pedestrian bridge which replaced the old bridge at the Great Wall and Round 4 funds will help provide additional lighting and signage in order to make the wall visible, informational and thought-provoking at all times of the day.

REQUEST

The Grantee is requesting a twelve-month extension due to unforeseen delays and unplanned setbacks for the bridge and lighting portion of the project.

Delays were a result of the the slow approval process from the County of Los Angeles and the time it took the project to secure additional funding needed due to the significant increase in the price of steel.

The project has since secured additional county funds in the amount of \$461,272.88.

This is the first request for a time extension for this project.

BUDGET DETAIL

The attached Exhibit B-1 Workplan reflects time frame and cost revisions to tasks impacted by the extension request.

STAFF RECOMMENDATION

Staff recommends approval of the twelve month time extension from June 30, 2013 to June 30, 2014, to allow additional time for the project to execute agreements and contracts for the additional funds raised and the construction contractor, and for the construction of the remaining phases of the project.

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Social and Public Art Resource Center (SPARC)
Creating Sites of Public Memory Since 1976
685 Venice Boulevard ♦ Venice, CA 90291

310/822-9560 ♦ 310/827-8717 (fax) www.sparcmurals.org

UCLA Professor Judith F. Baca, Co-Founder/Artistic Director and Debra J.T. Padilla, Executive Director



May 1, 2013

Ms. Diane Sousa, Project Manager
California Cultural and Historical Endowment (CCHE)
900 N Street, Suite 461 Sacramento, CA 95811
Via Email: Diane.Sousa@library.ca.gov

Dear Ms. Sousa,

This letter will serve as SPARC's official request for extensions on Grant Agreement Numbers: 07-B1-65 and CCHER440 till June 30, 2014. This request is due to the delay in getting construction on the "**Great Wall of Los Angeles: Interpretive Green Bridge**" going for the following reasons:

1. Delay (out of SPARC's control) by the Army Corp of Engineers and County of Los Angeles' approval process (approval has ultimately been given-but delayed the project);
2. Since the original submission of the bridge design, the price of steel was going up exponentially, which resulted in SPARC having to secure additional funding of \$461,272.88 for the steel;
3. Towards this goal, because of the recent commitment by Joe Edmiston & the Santa Monica Mountains Conservancy (SMMC) to support at an additional \$230,636.44 for the bridge, SPARC has secured the remaining funds of \$181,428.88 from County of LA Supervisor Zev Yaroslavsky and \$49,207.56 from City of Los Angeles Councilmember Paul Krekorian's office through Quimby Funds;
4. Once all agreements and contracts are approved, it will take 7-8 months to complete construction of the bridge;
5. The bridge and the lighting are inextricably linked, as the contractor who is building the bridge has also been contracted to do the lighting aspect of this project.
6. Due to unforeseen delays, unplanned setbacks and now that the additional funding has been secured, SPARC would appreciate this additional time to complete the remaining phases of our project. Therefore, SPARC is currently requesting a year extension to allow for completion of our project and to the existing grant agreements.

Also, SPARC is pleased to announce the completion of a major part of our CCHE grant, which was the restoration of the full ½ mile mural.

With deep gratitude,

Debra J.T. Padilla, Executive Director
310/822-9560 x13 debra@sparcmurals.org

Exhibit B – Scope of Work

Exhibit B-1 Workplan, Sources of Funding and Schedule

Task Descriptions	Deliverable(s)	CCHE	Match	Match Source	Start Date	Completion Date
1. Lighting Design Plan	Lighting Documents	\$0	\$5,000	Private Donors	7/1/2011	12/31/2012
2. Signage Design Plan	Signage Documents	\$0	\$3,000	Private Donors	7/1/2011	12/31/2012
3. Lighting Materials/Supplies	Lighting	\$100,000	\$50,000	County of LA and Private Donors	8/1/12	6/30/2013
4. Signage Materials/Supplies	Signage	\$50,000	\$25,000	County of LA	8/1/12	6/30/2013
5. Contingency		\$0	\$7,000	Private Donors	8/1/12	6/30/2013
Final Reporting	Final Invoice and Report to CCHE					(By end of Agreement)
TOTAL CCHE PROJECT BUDGET		\$150,000	\$90,000			
<i>Workplan</i>		<i>Sources of Funding</i>		<i>Schedule</i>		
<p>Match funding in the amount of \$45,000 has been secured from the County of Los Angeles and \$45,000 from Private Donors.</p> <p>Due to the delay in acquiring the additional funds needed for the bridge, this aspect of the project has also been delayed. There are components of the lighting that are tied to the lighting on the bridge. In addition, the contractor hired to build the bridge is also being contracted for the lighting component for the wall as well.</p>						

Exhibit B – Scope of Work

Exhibit B-1 Workplan, Sources of Funding and Schedule

Task Descriptions	Deliverable(s)	CCHE	Match	Match Source	Start Date	Completion Date
1. Site Prep	Finalize Safety Plan and acquire necessary permits; prepare the site for restoration including cleaning the channel, creating water diversion, clean and wash the mural; and re-evaluate and prepare landscaping modifications along the length of the mural.	\$201,255	\$10,000	SMMC	3/1/008	6/30/12
2. Conservation Implementation	Cleaning and stain Removal, Consolidation of delaminating acrylic paint, removal of surface oxidation, opening and reattaching flaps of bubbling paint and apply final coating	\$92,800	\$0		5/1/08	6/30/12
3. Aesthetic Recovery Production	Production Team assembled to restore 1/2 mile long mural, team composed of lead artist/project manager, coordinator, color restorers and restoration apprentices	\$418,300	\$42,000	SMMC	1/1/08	6/30/12
4. Materials & Supplies	Purchasing necessary supplies, acrylic paints, brushes, sandblasting equipment, rollers, poles, etc. Assemble 10 paint Kits	\$59,230	\$10,000	SMMC	3/1/08	6/30/12
5. Administration of Project	Purchasing necessary supplies, acrylic paints, brushes, sandblasting equipment, rollers, poles, etc. Assemble 10 paint Kits	\$82,500	\$13,000	SMMC	1/1/08	6/30/12
6. Hire Team-GW Interpretive Bridge	Hire Project Manager, Civil Engineer, Architect, Landscape Architect, Mechanical Engineer, Structural Engineer, Surveyor, Geotechnical Engineer and Management/Fiscal Oversight	\$106,700	\$145,000	SMMC & City of LA	9/1/07	6/30/14
7. Site Prep-GW Interpretive Bridge	Begin preparing the bridge site, permit process, removal of existing bridge, and grading of site.	\$10,500	\$100,000	City of LA	4/1/08	6/30/14
8. Building-GW Interpretive Bridge	Begin construction of 90 ft. bridge structure, building of foundation of the site, build structural components for the site: trusses, lighting framing, and additional architectural features embedded in the bridge	\$227,300	\$591,273	SMMC, City of LA, County of LA	1/1/13	6/30/14
9. Shipment Install-GW Interpretive Bridge	Shipment and installation of bridge, photovoltaics/solar panels on bridge to light structure	\$54,000	\$30,000	SMMC, City of LA	1/1/13	6/30/14
10. Interpretive Stations-GW Interpretive Bridge	Constructing and Installing Interpretive Stations spanning the length of the bridge and along 1/2 mile long mural with enhanced components leading up to stations	\$35,000	\$105,000	SMMC, City of LA	1/1/13	6/30/14
11. Design Component-New GW Segments	Planning, designing and composing next segments of 1/2 mile long mural, to include 60's, 70's, 80's, & 90's significant moments of history and overall relationship to river	\$0	\$65,000	SMMC	9/1/07	6/30/14

R2-36
Social and Public Art Resource Center (SPARC)
Great Wall Mural
PROJECT EXTENSION #5
DATE REVISED: 05/01/2013

Task Descriptions	Deliverable(s)	CCHE	Match	Match Source	Start Date	Completion Date
12. Conceptual Planning/Links-Heritage Parkscape	Production and installation of interpretive links spanning the Great Wall of Los Angeles in the San Fernando Valley to Downtown Los Angeles, highlighting significant moments of history which occurred along the Los Angeles River	\$0	\$75,000	SMMC	9/1/07	6/30/14
Final Reporting	Final Invoice and Report to CCHE					6/30/14
A. TOTAL CCHE PROJECT BUDGET		\$1,287,585	\$1,186,273			

Workplan

Sources of Funding

Schedule

Narrative information to further explain one or more of the task descriptions:

Please provide justification for budget/timeframe revisions.

1. Delay (out of SPARC's control) by the Army Corp of Engineers and County of Los Angeles' approval process (approval has ultimately been given-but delayed the project);
2. Since the original submission of the bridge design, the price of steel was going up exponentially, which resulted in SPARC having to secure additional funding of \$461,272.88 for the steel;
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RECYCLED MATERIALS



HANDRAIL



RECYCLED BOTTLES FOR WALLS



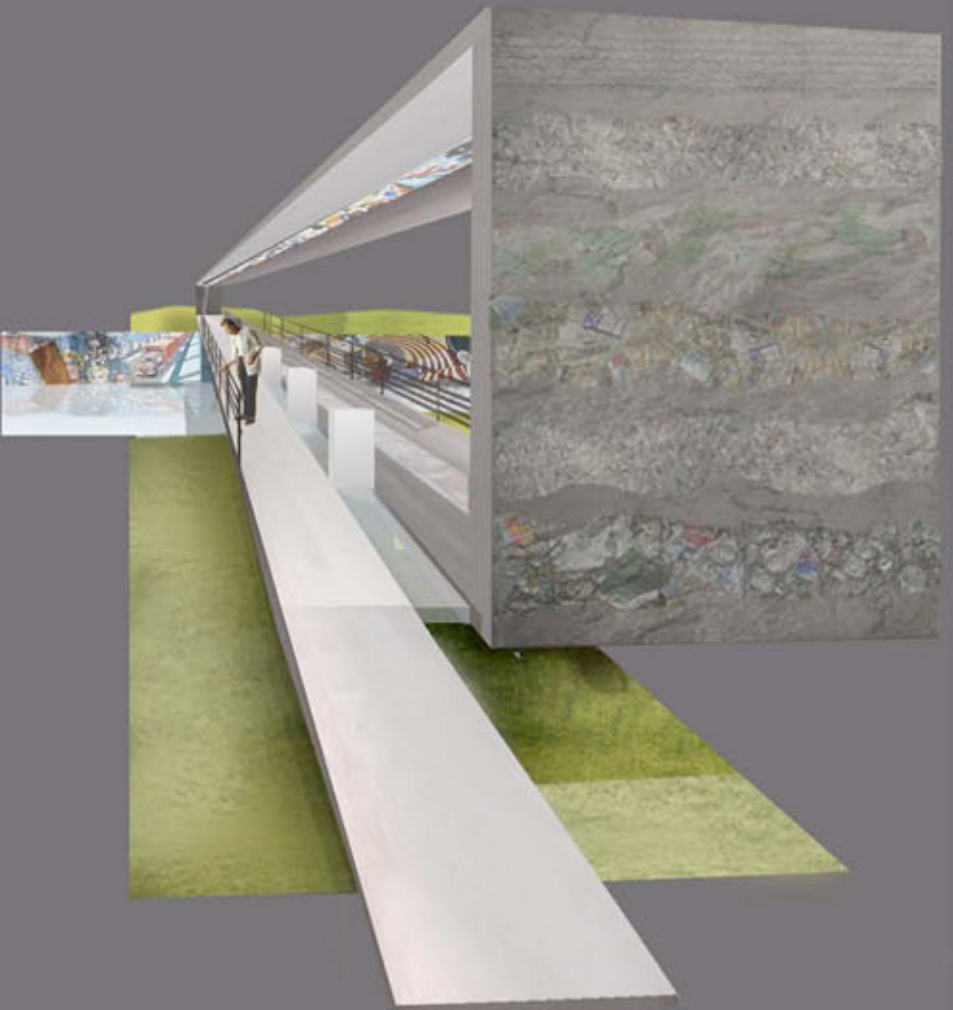
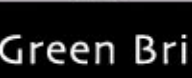
RECYCLED CANS FOR WALLS



RECYCLED TIRE PAVEMENT



RECYCLED GLASS FOR WALLS



BRIDGE PERSPECTIVE **WHY** SPARC

"Green Bridge" The interpretive bridge for the Great Wall of Los Angeles, CA

